

## Thai TV Show, MamBob Let's Go, Featuring MnK Niseko and Highlighting Niseko as a Summer Destination

September 14, 2019

MnK Niseko recently hosted Thai TV hosts, Survipa Kultangwattana (P'Nu Mam) and Robert Poonpipat (Bobby) of MamBob Let's Go, for a 3 night fully hosted tour of Niseko, staying at The Orchards Niseko. The purpose of the stay was to introduce Mam and Bobby to unique aspects of the Niseko region, an ideal travel destination year-round, but particularly in the summertime due to its cool climate, abundance of outdoor attractions and high quality food.

The trip was packed from beginning to end, starting with a visit to the port city of Otaru; continued on to Niki town renowned for its fruit picking orchards; and settled in Niseko, with a heavy focus on food, fun and outdoor experiences throughout.

Highlights of the tour included selecting fresh seafood from Otaru Fish Market for an in-house dinner prepared by MnK Chef Johan Soignet, cherry picking in a fruit orchard in Niki town, on-site adventures with MnK EdVenture kids camp, river rafting on the Shiribetsu River, and tree trekking with NAC Adventure Park.

Accommodation throughout the trip was provided by MnK, with MamBob and crew spending three nights at The Orchards Niseko.

MnK Chief Executive Officer, Eddie Guillemette, said: "Niseko's reputation as a premier winter destination is globally recognised. Summer in Niseko is now being recognised by travelers because it offers a variety of experiences to choose from while being surrounded by mountains, farms, and forests. There is something for everyone to enjoy in the green season"

He added, "We hope MamBob's feature of Niseko in the summertime will inspire Thai families to visit Hokkaido and experience the stunning landscapes, incredible food and outdoor activities."

In addition to promoting the summer season in Niseko, MnK Niseko also hopes the episode will educate and inspire the growing market of Thai travellers with the quality and variety of services and experiences on offer.

MamBob Let's Go is a popular, family-friendly Thai television series that promotes local products, destinations and attractions of the cities that Mam and Bobby visit. The show focuses on family, food, friends and travel. The show airs weekly on channel GMM 25 every Sunday from 11:00am - 12:00pm. Did you miss out on the airing of the episode or want to rewatch? You can catch up on the three part Hokkaido series on the MamBob Let's Go YouTube channel [here](#).

For more information on MnK Niseko, visit [www.mnkniseko.com](http://www.mnkniseko.com). For travel inspiration and advice, see MnK Niseko's social media channels on [Instagram](#), [Facebook](#) and [YouTube](#).