



NEWS RELEASE

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For Immediate Release

Snapology Opens 100th Location

May 30, 2019, Pittsburgh, PA – Snapology, a Pittsburgh based S.T.E.A.M. education franchise announced today the opening of its 100th and 101st locations. The two newest locations have just started offering programs in the Paramus, NJ and St. Petersburg, FL areas. This milestone comes after significant growth in China, where twenty locations were recently sold.

"We're so proud to be opening our 100th location and to see how far the brand has come. As the demand for STEM/ S.T.E.A.M. professionals continues to increase, our role in inspiring the next generation is growing increasingly important," said Laura Coe, CEO of Snapology.

"This is a significant achievement that wouldn't be possible without our passionate franchisees. We're thankful for their commitment to teaching children through play," said Coe.

Snapology has grown by 66 locations in the last 48 months and has been recognized as one of the fastest growing Franchises of 2019 by Entrepreneur. This highly competitive Fastest-Growing Franchise list recognizes the 150 companies with the highest number of new franchise units added in the United States and Canada from July 2017 to July 2018. In addition, Snapology has been recognized by the publication as a Top New Franchise for three straight years, and Top 7 Innovative New Franchises. The company adds these honors to a growing list of accolades.

"I was drawn to Snapology due to the robust curriculum offered. The Snapology curriculum focuses on not only the topics of STEAM (Science, Technology, Engineering, Art, and Math), but also on team work, social development, presentation, and of course fun," said Daniel Adam,



NEWS RELEASE

owner of Snapology St. Pete. “Students who go through Snapology programs often grow to be well rounded individuals who are confident presenters, collaborate well in groups and of course have a higher level of comprehension in STEAM subjects.”

Snapology offers a wide array of interactive, play-based activities for children ages 1-14 – including enrichment classes, birthday parties, workshops, camps, scouting events and field trips – mainly using building materials such as LEGO® bricks and other similar building tools and technology. The programs can be customized based on the number of children, age of children and time allotment, and can be broken down into individual classes, such as Superhero or Minecraft themed events, competition robotics teams, science classes, team building events and motor skills development courses that are perfect for pre-school children.

Additionally, the curriculum is designed to benefit gifted and traditional students, as well as children with special needs, including those with sensory processing and autism spectrum disorders.

For more information about Snapology visit Snapology.com.

About Snapology

Founded in 2010 and franchising since 2015, Snapology's mission is to provide children with an opportunity to engage in playful learning activities that stimulate creativity and an interest in learning. Using LEGO® bricks and other building toys, Snapology emphasizes STEAM principles, teamwork & socialization. With over 100 locations currently open and operating throughout the United States and internationally, company plans call for further expansion with its unique, education-based franchise opportunity. For more information, visit www.snapologyfranchising.com.