



# APEX Certification

USABLE | CONSISTENT | GUARANTEE

Rest assured knowing your technology systems will work day-in and day-out.

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## AUDIO VISUAL PROVIDER OF EXCELLENCE

APEX Certification is a designation for integration companies and Audio Visual design firms dedicated to upholding industry excellence and is awarded through AVIXA, the Audio Visual, and Integrated Experience Association. Immedia is currently the ONLY company headquartered in Arizona that holds this certification.

With the APEX Certification, you can rest assured knowing your technology systems will work day in and day out. Every installation goes through a proprietary certification process that is captured using a custom-designed iPad application that measures audio levels, certifies signal quality, captures photos of display installations, photos of equipment racks, photos of cable management throughout the system, and confirms the scope of work meets the initial design specifications

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*"The APEX designation gives AV companies a mark of distinction in the marketplace... Customers of APEX companies can be confident of the AV provider's professionalism and commitment to ongoing training, customer service and dedication to excellence."*

David Labuskes, CTS, RCDD,  
Avixa's Executive Director and CEO



## WHAT ARE THE BENEFITS?

- Balanced sound systems with a +/- 2db variance
- Properly dressed and labeled cables
- Separated power and signal cabling
- Displays are mounted according to industry standards
- User interfaces match performance specifications

## WHY DOES IT MATTER?

- Technology is always changing and has many variables.
- Most technology solutions include products from 30+ manufactures and they aren't typically designed to work together
- APEX Certification process has established a standard to ensure every integrated technology solution performs according to OEM (Original Equipment Manufacturer) specifications.
- AV Technology is a big investment and this certification process guarantees your technology systems work at peak efficiency.