

# Analog Digital Network

EVOLVE | ADAPT | ENGAGE

Understand and stay ahead of the constantly-changing technology.

## WITH EVOLUTION COMES COMPLEXITY

As technology evolves, points of failure increase. Your organization is vulnerable to a 'Single Point of Failure' and needs to carefully evaluate the network as a strategic component of risk management for business operations. Since 2016, our data shows an increase in technology problems unless preventative maintenance is engaged. This does not limit the potential failure, only mitigates the devastation.

## 84% OF COMPANIES FAIL AT DIGITAL TRANSFORMATION

FORBES 2018



In another time this was the gold standard. It didn't require a technical manual. Plug this in, turn this dial and things worked. Simple & effective, failure was easy to dissect.



Advent of the computer, cellular phone, and the Internet. Text messaging, voicemail and new functionality pushed us global. Button pushers of new technology emerged. New things to fix.



Networks of people using networks of technology. Connections through millions of transmitters, receivers, encoders, and wires that wrap around the planet

Immedia understands the significance of this progression in technology. Before, things just worked; now, the potential for systems failing is much higher. Technology failure is not an option; it is a reality. Through preventative maintenance, Immedia will keep your technology systems healthy & online no matter how far technology takes us.