

IDEO Communications/Visual Designer

In a nutshell:

[OpenIDEO](#) is in search of a Communications Designer who will play a critical role in an upcoming program focused on leveraging human centered design to support early stage innovators in the public health space in the East African region. The initiative is centered around empowering caregivers to seek and better understand immunization services, and is fully funded by the Bill and Melinda Gates Foundation.

About OpenIDEO:

Today's complex challenges require the creativity of entire networks: better ways to connect, share ideas, and coordinate action around the globe. OpenIDEO—IDEO's open innovation practice—builds better ways to solve societal problems, enabling people everywhere to come together and harness the power of human-centered design to drive impact where it's needed most. In partnership with leading organizations, OpenIDEO helps diverse stakeholders connect online and in cities worldwide, joining active, supportive communities that build on the insights of many. Since 2010, the OpenIDEO community has grown to engage hundreds of thousands of people in nearly 200 countries, tackling over 60 topics ranging from food waste to girl's education to Ebola, and generating nearly 18,000 ideas for good.

Why is this role important for OpenIDEO's work?

OpenIDEO seeks to maximize impact by bringing communities of innovators together around a topic in the spirit of solving a Challenge too big to solve alone. The Comms Designer will work closely with our Program Manager to strategize how we might best visualize and tell the story of our work influencing public health in East Africa.

Once you are here you will:

- Work alongside our program team to support in storytelling and visual articulation of the project narrative.
- Collaborate with program team to create assets that help clarify and inspire a positive learning journey for innovators working in this space.

- Join a dynamic and fast paced team committed to influencing public health across the region.
- Produce a wide range of assets across digital and print (storytelling visuals, impact reports, program milestone shares, etc).
- Influence branding and visual design of grassroots organizations working in public health across East Africa.
- Learn from and leverage IDEO's design practices and brand expertise. Influence how the organization understands and visualizes health systems in developing economies.

Relevant experience:

- At least 5 years of experience in a graphics or visual design role.
- Ability to respond to feedback in real time, and quickly shift deliverables to reflect this.
- Genuine enthusiasm and excitement to delve into a fast-paced, highly dynamic role.
- Exhibit passion about your craft/area of specialization.
- Have developed and can demonstrate a clear “point-of-view” relating to your design.
- (Bonus): Experience working with non-profit organizations or innovators/entrepreneurs within the social sector.
- (Bonus): Experience working on topics influencing global health.
- (Bonus): Experience traveling while working, and producing visual content representing diverse cultures/communities.
- (Bonus): Prototyping and production skills.

Technical Skills Desired:

- Adobe Creative Suite including: Illustrator, Photoshop and InDesign knowledge are a must. Keynote, Sketch and After Effects skills in addition are also great to have.
- A strong portfolio and elevated sense of design, aesthetics, color and typography
- Create design solutions for both print and screen
- Bring cutting edge concepts and ideas to the table

Application instructions:

[Please submit a resume, CV or link to a LinkedIn profile here.](#) You will also be asked to submit your portfolio of relevant work.

Application process is rolling - we are looking to hire as soon as possible, no later than September 20th.

Contract Details:

- **Hours:** Majority 20 hours/week between October 14, 2019 and February 10, 2020. The role will be 40 hours/week from Oct 14 until Nov 11.
- **Rate:** competitive with freelance rates for graphic and communication designers in Nairobi, Kenya
- **Location:** Local candidates preferred, open to remote candidates with capacity to travel. We are ideally looking for designers who have some experience working within the East African region, or on projects with an international lens.
- This project will involve travel within Kenya, Somalia, Uganda and Tanzania.

EQUAL OPPORTUNITY EMPLOYER

IDEO is an equal opportunity employer; applicants are considered for all roles without regard to race, color, religious creed, sex, national origin, citizenship status, age, physical or mental disability, sexual orientation, marital, parental, veteran or military status, unfavorable military discharge, or any other status protected by applicable federal, state or local law.