

President Barack Obama to speak at Bits & Pretzels 2019

Munich, July 23rd, 2019 - Bits & Pretzels, Europe's leading founders festival, proudly announces this year's opening speaker: President Barack Obama. The 44th President of the United States will speak at the three-day festival in Munich held from September 29th to October 1st, 2019. "Leadership is all about inspiring and empowering people to change their world – and there isn't anyone on this planet embodying this as much as President Barack Obama", say Bits & Pretzels-Hosts Andy Bruckschloegl, Dr. Bernd Storm van's Gravesande and Felix Haas. "We are honored that President Barack Obama accepted our invitation to come to Munich and share his wisdom and passion with our Bits & Pretzels community."

President Obama will open the event on September 29th. In a moderated conversation, President Obama will touch on his time in office and his thoughts on leadership in the world. Elected on November 4, 2008, he took office at a moment of crisis unlike any America had seen in decades – a nation at war, a planet in peril, the American Dream itself threatened by the worst economic calamity since the Great Depression. And yet, despite all manner of political obstruction, Obama's leadership helped rescue the economy, revitalize the American auto industry, reform the health care system to cover another twenty million Americans, and put the country on a firm course to a clean energy future – all while overseeing the longest stretch of job creation in American history. In his post-presidency, the former president is carrying on his lifelong goal to empower people to come together and change the world. It's the same principle that Bits & Pretzels stands for: Every year 5,000 people travel to Munich to find community, to help and learn from each other and the speakers that the Bits team presents on stage.

About Bits & Pretzels

Bits & Pretzels is an application-only, three-day festival that connects 5,000 founders, investors, startup enthusiasts, and all other decision-makers of the startup ecosystem. The festival takes place in a unique setting around the Oktoberfest in Munich from September

29th to October 1st, 2019. The most successful founders from all around the world, as well as young aspiring entrepreneurs, will meet at the event for inspiration, learning, and matchmaking.

The history of Bits & Pretzels started in September 2014. In just a few years, the festival gained international attention with high-class speakers such as Sir Richard Branson, (Founder, Virgin Group), Tarana Burke (Founder, #metoo movement), Nathan Blecharczyk (Founder, Airbnb), Nico Rosberg (F1 World Champion and investor), Werner Vogels (CTO, Amazon), Philipp Lahm (Former Captain of FC Bayern Munich). Dozens of unicorn CEOs have chosen the stages of Bits & Pretzels to share their stories & insights about their entrepreneurial experience. For more information, we invite you to browse our official website: <https://www.bitsandpretzels.com/>

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