

## NEW SPACE: Gallery Société opens a new space at Wielandstraße 26 in Berlin-Charlottenburg with a solo show by Kaspar Müller

Part of the **ART BASEL**  
**VIEWING ROOMS\***

### PREVIEW

Tuesday, June 16, 2020 | 12 - 7 pm

### DURATION

until August 1, 2020

### OPENING HOURS

monday to friday | 10 am - 6 pm

Copyright: Kaspar Müller, *Mandala 3*, 2020, UV cured ink and Sennelier oil pastel on canvas, 210 x 160 x 3 cm / 82 2/3 x 63 x 1 1/4 in, unique  
Courtesy: Société and the artist © Société



**Société now presents itself with 280qm of classical gallery space, adjacent to the Prada & Louis Vuitton flagship stores on the ground floor of a Wilhelminian-style building.**

"As an international gallery, we are interested in strengthening our visibility within the European context and believe in the direct encounter with art. I am pleased to develop an exciting and surprising program in the heart of Charlottenburg together with the gallery's artists." – **Daniel von Wichelhaus**, Founder and CEO of the gallery

With the artist **Kaspar Müller**, Société now presents a series of works on canvas in the new space, created during the past weeks, shaped by everyday family life, focused on the essentials.

Differently than planned, the new works will not be presented at Art Basel in Basel, but instead spontaneously exhibited in the new gallery space. Collectors throughout the world can connect with the gallery directly through the Art Basel Viewing Rooms and have the gallerist show them the works.

The impetus for Müller's new works was a 3-ply paper painting made by his six-year-old daughter of butterflies and flowers. This printed paper, which she had colored in, brought him to reflect upon painterly questions like template, original, transfer, pattern, scale, and objecthood.

Müller's new paintings re-enact the small paintings on a grand scale, and give a meaningless and profane product the status of an auratic artwork. He transfers the texture and luminosity of the original in large prints on canvas to highlight the pattern and emphasize the objecthood of the piece of paper, whose tattered or torn corners remain visible. In the next step Müller applies his own floral painting in oil pastel over his daughter's, bringing about a moment where oil and digital patina meet.

Kaspar Müller's works transform seemingly familiar objects into hieroglyphs. Everyday, yet nonetheless strangely hermetic motifs reappear throughout his oeuvre like vanished memories. Recoded, recalcitrant, and on first glance sometimes stubbornly mute, past works have ranged from physically tangible sculpture to shadowy reproductions of images. Through combining elements of pop and everyday life, his newest body of work hones in on the overlooked beauty of one a humble personal care product.

These paintings continue Müller's practice of working in recursive loops, a process similar to that of an archaeologist: "The instant, in which latent qualities of things suddenly speak to us, is a special moment, that is almost mystical," Müller says.



**Kaspar Müller** (b. 1983, Schaffhausen) lives and works in Berlin and Zürich. He has had solo exhibitions at TANK, Institut Kunst HGK FHNW, Basel; Société, Berlin; Vleeshal, Middelburg; Kunsthalle Bern; Museum im Bellpark, Kriens; Kunsthalle Zürich and Centre d'Art Contemporain, Lausanne. His works were shown in group exhibitions at the Swiss Institute, New York; Istituto Svizzero di Roma, Rome; MAMCO, Ghent and the Aachener Kunstverein, Aachen.

Copyright: *Mandala 3 (detail view)*

## ART BASEL VIEWING ROOMS

\*This is the link to our gallery page on [artbasel.com](https://www.artbasel.com):

**<https://www.artbasel.com/catalog/gallery/1278/Soci%C3%A9t%C3%A9>**

To access the Art Basel Viewing Rooms, you need an Art Basel account.

You can register on <https://www.artbasel.com/signup>

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## ABOUT THE GALLERY

Société is a Berlin-based gallery with an international profile, with its core operations lying in Europe, the United States, and Asia. The gallery's exhibitions, publications, and boundary-pushing initiatives have established a vital dialogue among artists working internationally.

Société focuses on establishing long-term, symbiotic relationships with its gallery artists, many of whom had their first solo exhibition with the gallery. Paramount to the structure of the gallery's program and the format of its projects is an artist-led approach that responds to the ever-evolving conditions of artistic research and production—at times even pushing beyond traditional exhibition formats.

Although differing in media and approach, Société's artists address the relationship between cultural production and consumption, the circulation of information, identity, and cultural history in an era highly mediated by technology.

The gallery's publishing initiative Edition Société, has worked with accomplished graphic designers on a number of acclaimed artist's books, including Kaspar Müller's *Schätze der Erinnerung*, which was awarded the 2016 Prize for the Most Beautiful Swiss Books, and Trisha Baga's *The Great Pam*. The gallery has additionally produced 12" records with several contemporary musicians.

Société exhibits regularly at Art Basel / Art Basel Miami Beach / Art Basel Hong Kong / Frieze London / Frieze New York / Frieze LA and Gallery Weekend Berlin among others.

**On the occasion of Berlin Gallery Weekend, Société will present a solo exhibition of the Berlin-based artist Tina Brägger. Opening: September 10, 2020**

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