

RIGHT PARTNER RIGHT PLATFORM

If you are a payer in the U.S. healthcare system, you are living and breathing the daily challenges of a fragmented and wasteful system that's undergoing rapid transformation. We at Altruista Health feel your pain. We frequently hear from executives with business challenges who feel constrained by their current care management technology. They tell us their existing solutions lack the functionality for present business needs and aren't pushing the envelope for future imperatives. They come to us for answers – and we have them – deep clinical insight, best-in-class data management, interoperability and breakthrough innovation.

With as much as \$45 billion lost industry-wide on uncoordinated patient care every year and chronic care costs soaring, you need a strong partner if you want to drive down costs, improve compliance and create better member health outcomes. In a perfect world, this all takes place on a fully integrated care management and population health platform that “plays well” in other technology environments. That platform is GuidingCare®.

GuidingCare: One Platform for Your Success

GuidingCare is a comprehensive solution for patient-centered care, offering easy-to-use, next-generation data integration and workflow management solutions and tools. Our feature-rich platform is easy to integrate with existing systems and is highly configurable.



GuidingCare connects all stakeholders – payers, providers, community resources, caregivers and members – on one platform that manages the entire continuum of care.

BRILLIANT DESIGN & FLEXIBILITY

- Complete end-to-end solution with the flexibility to meet your current needs and the scalability to grow with your plan
- Designed with clinicians in mind to manage and automate complex care management workflows that drive value-based care
- Next-generation architecture enables GuidingCare to support your current and future system integration needs
- Adaptable predictive analytics platform allows you to leverage one or more predictive models to fine-tune risk-scoring by hundreds of population attributes



DRIVEN BY CUSTOMER SUCCESS

Customer success is our highest value. We are organized around our clients' needs, with a fully dedicated Customer Success Officer overseeing all customer management. In addition to offering an executive sponsor for each client, we assign clients a team with expert representation from technology, operations and clinical. Our customers also play an important part in our product roadmap and future innovation.

- All customers are invited to join a customer advisory board, which meets virtually each quarter and annually in person
- Our product roadmap is fully funded and stays flexible to customer and market needs
- We offer quarterly product releases, with 50 percent of our enhancements and new features originating from customer requests

With Customer Success at the center of everything we do, our success is measured by your success.

ALTRUISTA INNOVATES

In the 12+ years since Altruista was founded by former health plan executives, it has innovated many industry "firsts." It's just what we do. Our innovations include:

- An award-winning mobile clinician application providing online and offline access to care management functions in the field
- Integration of business intelligence into the care management platform
- Social determinants of health management integrated directly with the care plan, providing real-time access to social services search-and-referral tools
- An open interface to support API-led connectivity and seamless integration with other tools and technology

With a fully funded product roadmap that flexes to customer-identified needs, Altruista will continue to break new ground.



Leading Health Plans Are Choosing GuidingCare

Customers who have scanned the market are selecting Altruista's GuidingCare platform for its comprehensive functionality, configurability and member-centric focus.

"We chose Altruista's GuidingCare software because it offers configurable options and actionable solutions based upon its data reporting and analytical tools. It will support our care management team's collaborative work to improve member outcomes in several ways, including population health reporting and deployment of care delivery and management."

Christopher D. Palmieri
President and Chief Executive Officer
Commonwealth Care Alliance



"We believe that GuidingCare's patient-centric platform will further enhance our approach to care management and ensure that our members receive the best care possible."

James Forshee, MD
Senior Vice President and Chief Medical Officer
Priority Health



"Our focus on complex populations requires a comprehensive care management approach because of the interdependencies of their physical, behavioral and social healthcare needs. We looked for a partnership approach and the right technology to deliver administrative efficiency that aligns with our member-centric philosophy."

Christina Turner
Chief Clinical Officer
CareSource



Who We Are

Altruista Health was founded to deliver technology with the 360-degree view of the member needed to deliver truly proactive care. GuidingCare has been so successful serving the most complex populations that it has rapidly scaled to serve large national plans, while maintaining strong relationships and service to smaller plans. Today, GuidingCare manages a full spectrum of members in health plans of all sizes, making it the largest and most widely adopted solution in the industry.

Altruista by the Numbers



Supports 50+ Million Contracted Lives



Serves 50,000 Users Daily



Employs
450+
Staff Globally



Altruista Health's GuidingCare population health management solution suite, Reston, Virginia headquarters, and Hyderabad, India development center.

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