



# Delivering Value in the New Era of Oncology Care

Cancer care has always been a challenging specialty, and it's only getting more complicated for health plans to navigate. New Century Health's nearly 20-year track record of superior results and unparalleled clinical depth positions us to drive radical quality and cost improvement in oncology care.

## HEALTH PLANS FACE AN UPHILL BATTLE MANAGING ONCOLOGY CARE

- **Skyrocketing costs:** Oncology drug costs are expected to balloon to more than 80% of the cost of active cancer care by 2030.<sup>1</sup>
- **Blistering pace of innovation:** The average physician must read ~30 hours/day to keep up with the latest research.<sup>2</sup>
- **Influence from Pharma:** \$20B (or ~68%) of marketing budgets goes to persuading doctors of the benefits of prescription drugs.<sup>3</sup>
- **Questionable results:** The median survival benefit of the average cancer drug approved for use in solid tumors between 2002-2014 was 2.1 months.<sup>4</sup>

## NEW CENTURY HEALTH IS BENDING THE ONCOLOGY COST CURVE

NCH's Oncology Care Program empowers providers to make evidence-based, individualized treatment decisions in one of the most complex and rapidly changing health care specialties. We provide a comprehensive, value-based oncology management solution that takes a whole-patient approach to cancer care and spans the full continuum of a patient's journey through treatment.



### Deep Clinical Expertise

Two oncology-focused Scientific Advisory Boards, made up of noted academic and community-based specialty physicians. Staff made up of oncologists and clinical staff with deep subject matter experience.



### Aligned Partnership with Providers

We focus on the provider experience to drive long-term behavior change. Our platform was purpose-built for specialists, by specialists, prioritizing ease of use through auto-approvals and dynamic, point-of-care recommendations.

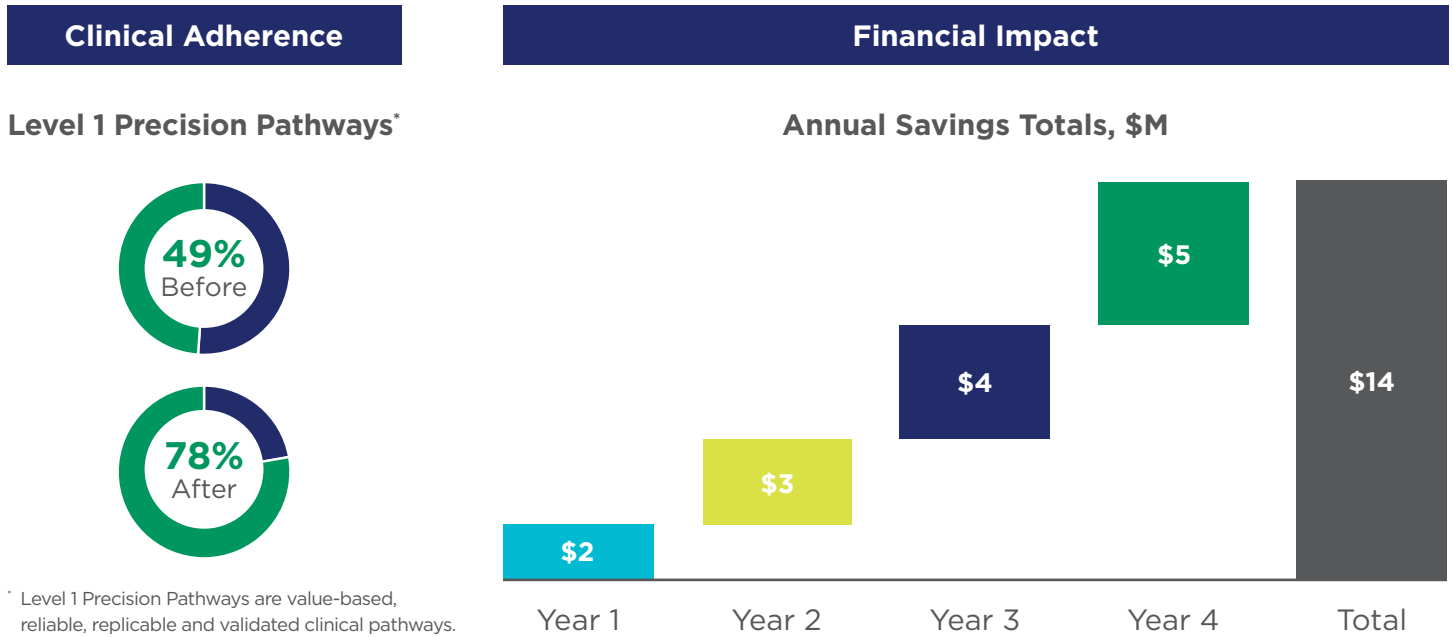


### Value-Based Financial Alignment

We align providers and payers to improve patient outcomes and reduce costs.

## CASE STUDY: DRIVING ~\$14M IN ONCOLOGY SAVINGS

New Century Health's sustainable oncology program helped a 40k member Medicare Advantage plan faced with spiraling costs that threatened membership retention and ongoing financial viability.



**New Century Health** is the nation's leading specialty care management company, with special focus on cancer and cardiology patients. New Century Health partners with specialty providers and health plans to provide them with clinical decision and population health management tools to ensure that cancer and cardiology patients receive the highest quality, most affordable care. New Century Health has been URAC-accredited in Health Utilization Management since 2011 and received NCQA accreditation in Utilization Management in June 2020. To learn more about New Century Health, please visit [newcenturyhealth.com](https://newcenturyhealth.com).

<sup>1</sup> Oncology's "Hockey Stick" Moment for the Cost of Cancer Drugs—*JAMA Oncology*, January 2021

<sup>2</sup> [medcitynews.com/2019/05/why-precision-medicines-for-oncology-demands-precision-engagement](https://medcitynews.com/2019/05/why-precision-medicines-for-oncology-demands-precision-engagement)

<sup>3</sup> [jamanetwork.com/journals/jama/fullarticle/2720029](https://jamanetwork.com/journals/jama/fullarticle/2720029)

<sup>4</sup> [jamanetwork.com/journals/jamanetworkopen/fullarticle/2772736](https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2772736)

Interested in learning more?

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