



Who We Are

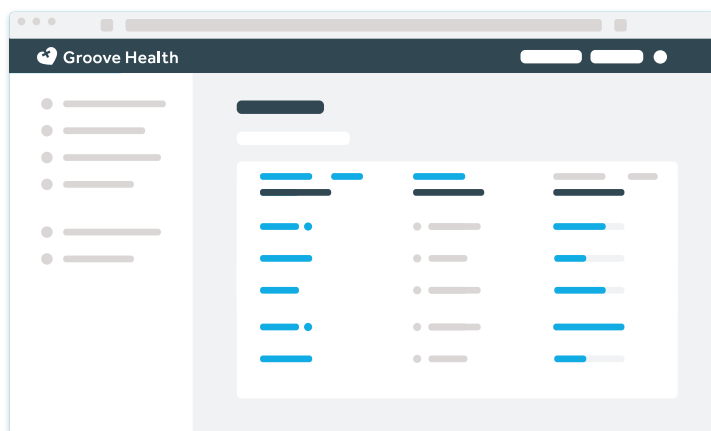
Groove Health is a digital health company committed to improving medication adherence through best-in-class technology. Our AI-powered platform helps patients stay on track with their medications while driving lower costs, better outcomes, and higher quality measures for health plans and PBMs.

Through intelligent patient engagement and actionable insights for clinical stakeholders, we're not just reimagining the medication experience – **we're revolutionizing it.**

Our Approach

At Groove Health, we understand how personal healthcare can be. As a matter of fact, personal experience is what sparked the idea for our company back in 2016.

A topic as sensitive as healthcare requires a human approach. Our team firmly believes that whether we're developing cutting-edge technology or responding to user feedback, coming from a place of empathy will always drive the best possible results.



Our platform enables clinicians to gather important adherence data at a glance

What We do

Medication adherence is crucial for health plans to maximize profit and mitigate loss. That's where Groove Health comes in. We expect to achieve a strong ROI for any health plan that implements our medication adherence platform. Our technology delivers the following:



Better adherence



Lower medical costs



Higher CMS stars



Increased efficiency





Our Process



Identify

Our PredictiveRx Engine analyzes data to identify members of your patient population who are either non-adherent or at risk of becoming non-adherent.



Prioritize

After identifying potential target members, our platform intelligently prioritizes your population to ensure that the interventions go to the right member at the right time.



Engage

Once members are prioritized, interventions are the next step. In this ever-digital world and with people answering their phones less often, Groove Health believes that lower-cost, highly-scalable interventions should be a part of every plan's intervention arsenal.

The Result

Healthcare Costs

- + Improve medication adherence in your chronic disease population
- + Target highest-cost members first with intelligent analytics
- + Improve population health and reduce avoidable readmissions

Quality Measures

- + Boost medication-related CMS Star ratings & HEDIS scores
- + Identify deficiencies mid-year with forecasted measure scores
- + Engage members who are impacting your star measures

Resource Optimization

- + Take a digital-first approach to adherence
- + Use our intelligent algorithms to call patients at essential times
- + AI-powered interventions deployed on time



Our AI-powered mobile app educates, motivates, and engages users

Our Technology in Action



Boosting CMS Star Measures

A health plan has recently scored low in CMS' three triple-weighted adherence measures. A year after implementing Groove Health's medication adherence platform, the same health plan receives four stars on all three adherence measures, boosting its overall CMS star rating, as well as its MA Rebate revenue.



Prioritizing Patient Populations

Two patients who have been prescribed hypertension medications are struggling to adhere to their medications. With Groove Health, their health plan can see that Patient A is at 46% adherence and Patient B is at 67%, and digital interventions are prioritized for Patient A.



Reducing Readmissions

A health plan notices higher-than-expected healthcare utilization in its Heart Failure population. With Groove Health, interventions are delivered to targeted members before a problem ensues, reducing the number of readmissions and limiting avoidable healthcare costs.



Find Out More

To learn more, scan the QR code or visit our website at groovehealthrx.com.



Groove Health