



Smart Healthcare Platform

Ready for lower costs, better retention, and higher satisfaction?

With traditional cost containment and service quality improvement efforts, there is little measurable impact on:

- Member Satisfaction
- Growth
- Retention
- Service Quality

Lucky you, there's a solution to help you meet your and your clients' goals.

Point Health combines 25 years of pricing data, the first-ever Smart Healthcare Platform, and tech-enabled, human-driven solutions to provide your members with a superior healthcare experience. Plus, you gain better retention and a compelling differentiation for business growth.

Health plans have an average member turnover of **45%**.

71% of insured employees said rising costs were their top dissatisfaction driver.

The average NPS for health plans is **24**, far below other industries.



Here's how our **Smart Healthcare Platform** helps:



Point Health App

For members that like to have control, our app allows them to view pricing for hundreds of healthcare services. Users can shop and compare doctors, labs, hospitals, medications, and more. You can empower your members to easily shop and manage their healthcare in one easy-to-use platform.

16.5%

AVERAGE NPS

Growth for plans offering any health advocacy services.



Healthcare Navigation

In non-emergency situations, we know how important it is to take the time to find the most affordable care option.

Our healthcare navigators listen to members' needs and find the best option for them that provides great care at an affordable price. A happy member is a retained member, which leads to positive ratings and cost savings for you.

61%

AVG. COST SAVINGS

From healthcare navigation recommendations over a 4-year period.



Bill Negotiation

Sometimes members don't go to the most affordable option. In fact, sometimes they go to the most expensive option.

All is not lost though. With bill negotiation, a dedicated Point Health patient advocate will take members' bills and negotiate them down.

\$384 M+

MEDICAL BILL SAVINGS

Negotiated on behalf of members and their plans since 2007.

700K+

MEMBERS SERVED

Across our 25+ clients, including traditional health insurers, discount medical plans, limited benefit plans, medical cost sharing, and TPAs

Expertise born from experience.

Ready to lower costs, reduce churn, and grow membership? Reach out and a Point Health expert will be happy to help you.

Contact Us: www.pointhealth.com/request-a-demo

Email: Hello@PointHealth.com

  [@PointHealthCo](https://www.linkedin.com/company/PointHealthCo)

