

Lify Cookies Policy

This Cookies Policy (the "**Policy**") describes the different types of cookies that we, Osimis SA, a limited liability company organised under the laws of Belgium with statutory seat located at Rue du Bois St-Jean 15/1, 4102 Seraing, registered with the Crossroads Bank for Enterprises under number 637.982.658 ("**Osimis**", "**we**", "**our**", "**us**"), use on our website www.lify.io (the "**Lify Website**", "**our website**") and how you can manage these cookies.

Please note that if and to the extent the information collected using cookies constitutes personal data pursuant to applicable data protection laws and regulations (including the EU General Data Protection Regulation n° 2016/679), the relevant provisions of our Lify Privacy Policy will apply to such personal data as the case may be. We invite you to read our Lify Privacy Policy to understand how we may process your personal data and how you may exercise your data protection rights.

1. WHAT ARE COOKIES ?

Cookies are small text files containing information saved by a website on a computer or by a mobile application on a user's smartphone. They are designed to hold a modest amount of data specific to a particular client and website and enhance efficiency when you visit sites (by memorising language preferences for instance).

A tag is a short snippet of JavaScript code or an image pixel in the HTML embedded on a website. In the context of marketing/advertising, tags are collecting some information about the user and their browsing behavior. This is then sent back to the respective marketing or advertising platform to be processed and reported.

2. WHICH COOKIES ARE USED ON OUR WEBSITE AND WHY?

We use different types of cookies for different purposes.

Type	Purpose
Transmission	Such cookies are used for the sole purpose of carrying out the transmission of a communication over an electronic communications network. They do not require the user's prior consent before being installed.
Necessary	Such cookies are strictly necessary in order for us to provide a feature on our website. Examples are language preferences cookies, result display preference cookies, shopping cart cookies, multimedia player session cookies, "remember me" at log-in cookies, certain security cookies, cookies to facilitate customer support, etc. If such cookies are (explicitly) requested by the user

	(e.g. through a positive action of the user), they do not require the user's prior consent before being installed.
Analytical	These cookies estimate the number of unique visitors, to detect the most preeminent search engine keywords that lead to a webpage or to track down website navigation issues.
Marketing	These cookies are used for marketing purposes, particularly for targeted advertising, conducting market research, performing business development and evaluating the effectiveness of advertising campaigns.

We use "session cookies" that stay on your device until you stop browsing and "persistent cookies" that stay on your device after you have finished browsing and until they expire or are deleted.

We use "first-party cookies" that belong to the domain name of our Lify Website and "third-party cookies" that belong to a domain name that is distinct from our domain name.

Please see below a table setting out the cookies that we use on our Lify Website:

Name	Type	Party	Validity
slaask-message-b396b00dc655d6cf7b0176a0747ab208	Necessary	First-party	Persistent (1 day)
slaask-widget-opened	Necessary	First-party	Session
pusherTransportEncrypted	Necessary	First-party	Persistent
__cfduid	Analytical	Third-party (slaask.com)	Persistent (1 year)
_ga	Analytical	First-party	Persistent (2 years)
_gat	Analytical	First-party	Persistent (1 day)
_gid	Analytical	First-party	Persistent (1 day)
_fbp	Marketing	First-party	Persistent (3 months)
ads/ga-audiences	Marketing	Third-party (google.com)	Session

fr	Marketing	Third-party (facebook.com)	Persistent (3 months)
tr	Marketing	Third-party (facebook.com)	Session
slaask-token-b396 b00dc655d6cf7b0 176a0747ab208	Analytical	First-party	Persistent (2 years)
slaask-widget-touch	Analytical	First-party	Persistent

3. HOW DO YOU MANAGE COOKIES?

You can easily delete, disable or accept cookies from our Lify Website at any point in time by configuring your browser settings:

- Internet Explorer : <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Chrome : <https://support.google.com/chrome/answer/95647?hl=en>
- Firefox : <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari mobile : <https://support.apple.com/en-gb/HT201265>

4. CAN OUR WEBSITE FUNCTION IF YOU REMOVE COOKIES?

You will still be able to view our Lify Website but some interactions may not work normally.

5. OTHER QUESTIONS?

If you have any further questions, do not hesitate to contact our Data Protection Officer by email at GDPR@osimis.io or by post at Rue du Bois St-Jean 15/1, 4102 Seraing (Belgium).