SRMC Mission Statement
To Serve. To Care. To Heal.

Pledge to Our Patients
H: To HELP you achieve the best outcomes for your care
E: To ENCOURAGE and support you during your stay
A: To be ATTENTIVE to your needs
R: To RESPECT your dignity and right to privacy
T: To TREAT you with caring and compassion

A Message from Our President/CEO

“As the region’s health care leader, Salem Regional Medical Center (SRMC) is advancing the design and delivery of new facilities and services, as we strive to meet the growing health care needs of our communities.”

With that goal in mind, we are very proud of the many significant accomplishments achieved during the past year—from the opening of our new Endoscopy Suite, to the expansion of our footprint at the Firestone Farms TownCenter in Columbiana, to the collaborative launch of the University Hospitals (UH) Seidman Cancer Center at SRMC.

Each of these achievements is a “defining moment” that will touch the lives of our patients and their loved ones for many years to come:

► World-Class Cancer Care: Transforming cancer care through a strategic partnership with the UH Seidman Cancer Center, SRMC now offers local access to world-class cancer diagnosis and treatment; including the future opportunity to participate in clinical trials and receive promising new therapies, in Salem, before they are widely available.

► Endoscopy Expansion: Our new state-of-the-art endoscopy department features 16 private patient bays and four procedure rooms equipped with the latest technology to diagnose and treat a variety of gastrointestinal and lung conditions.

► Beyond Our Walls: To expand outpatient access to primary care and diagnostic services, SRMC opened a new outreach facility at Columbiana’s Firestone Farms TownCenter last Spring.

► 3-D Mammography: SRMC introduced the latest technology in 3-D mammography imaging between Cleveland and Pittsburgh, to help detect breast cancer in its earliest stages. This innovative technology can find up to 40% more invasive cancers than a traditional mammogram alone, and is available at SRMC’s main campus and at Firestone Farms TownCenter.

► Recognized for Excellence: A leader in state-of-the-art joint repair, SRMC continues to advance orthopaedic care through its Orthopaedic Bone & Joint Center, which holds The Joint Commission’s Gold Seal of Approval® for Hip and Knee replacements. SRMC also recently earned the 2018 Women’s Choice Award® as one of “America’s Best Hospitals for Patient Safety.” We are honored that our exceptional quality and patient experience has earned us regional and national recognition.

Beyond the services we provide, there are numerous defining moments that set our organization apart through the daily achievement of performance excellence... These moments are reflected in the outstanding care provided by our physicians, staff and volunteers as they live out our mission,

“To Serve. To Care. To Heal.”

Sincerely,

Anita A. Hackstedde, M.D.
President/CEO
SRMC transformed cancer care in the region through a strategic partnership with the University Hospitals (UH) Seidman Cancer Center that offers renewed hope in the fight against cancer. The new UH Seidman Cancer Center at Salem Regional Medical Center opened on November 6, 2017, in our recently expanded Cancer & Infusion Center, and enables those facing cancer to receive world-class medical and radiation oncology services close to their homes and loved ones.

"We are very excited to be the first hospital in our region to offer this level of advanced treatment, as we continue to serve the region’s health care needs and carry on our legacy of hope and healing for thousands of patients and their families," said Dr. Hackstedde.

SRMC opened our state-of-the-art Endoscopy Unit early in 2017 to meet the region’s growing need for endoscopy services. Designed to provide advanced care while enhancing patients’ comfort and privacy, the unit is equipped with the latest technology for diagnosing and treating a variety of gastrointestinal and lung conditions.

At a cost of $6.3 million, the overall expansion project also included enhancements to SRMC’s Outpatient Registration department and ground floor corridor.

Recognized by US News and World Report as one of our nation’s top hospitals for cancer care, UH Seidman Cancer Center (UHSCC) is a leading researcher involved in the discovery of new forms of cancer prevention, diagnosis and treatment. By mid-2018, UHSCC at SRMC patients will have the opportunity to participate in clinical trials and receive promising new therapies, locally in Salem, before they are widely available.

Looking to the Future

Innovation in 2018

- A new, state-of-the-art Linear Accelerator will be available in 2018 to provide cancer patients with the latest radiation treatment options.
- In Fall 2018, SRMC will install a new 3-D PET/CT Scanner with leading-edge technology to benefit area patients facing cancer, heart disease, dementia, stroke or other conditions of the brain and nervous system.
Extending Our Reach

Columbiana-area residents now have increased access to primary care providers and diagnostic services, following the April 2017 opening of SRMC’s newest outreach facility at Firestone Farms TownCenter. Located at the intersection of State Routes 7 and 14 in Columbiana, SRMC at Firestone Farms TownCenter offers a convenient site for patients to receive preventative health care and treatment. Services include:

- **Columbiana Family Care Center**
  Family Medicine (Dr. Vidya Counto)

- **Women’s Health Partners**
  Obstetrics/Gynecology (Drs. Thomesha Barton, David Drake, Kristi Johnson and Mark Rich)

- **SRMC’s Diagnostic Lab & Medical Imaging**
  - Routine Lab Testing
  - 2-D and state-of-the-art 3-D Mammography
  - DEXA Bone Density Scans
  - Ultrasounds
  - X-Rays

“As part of our strategic plan, SRMC’s Board of Directors approved this project to place outreach services in the fastest growing region of our Service Area.”

~ Anita Hackstedde, M.D.
SRMC President/CEO

NEWEST INNOVATION IN BREAST IMAGING

Finding Breast Cancer

SRMC introduced the newest generation of 3-D Mammography available between Pittsburgh and Cleveland at both our main campus and our new facility at Columbiana’s Firestone Farms TownCenter last Spring.

The latest technology for improving breast cancer detection at its earliest stage, 3-D Mammography can find up to 40% more invasive cancers than a traditional mammogram alone.

**Benefits of 3-D Mammography**

- Provides greater image detail to detect cancer in its earliest stages
- Reduces chance of false positive results, requiring less ‘call-backs’

**Advances in Technology**

**New Information System**

In June 2017, SRMC successfully launched MEDITECH, a new, state-of-the-art computer system that is helping us continue to provide safe, high-quality care and service for our patients.

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By the Numbers

SRMC staff members reached out into our communities and touched the lives of local residents in many different ways:

- 43 educational seminars, health fairs, open houses and tours hosted
- 235 students from local nursing schools, colleges and universities received training
- 268 residents disposed of unwanted medications at two Medication Take Back Days
- 525 people were fed at Banquets in Salem, Lisbon and Sebring
- 1,233 lives touched through the donation of 411 pints of blood

Volunteers of the Year

Jackie delivered the first meal to a Mobile Meals client on February 2, 1976, and is shown in the Yesteryears’ magazine from September 1996. She has been a vital part of the Mobile Meals organization and fulfilled an important role as its president for many years. In 2002, Jackie was joined at Mobile Meals by her husband Gene, and they continue to deliver meals to homebound clients in need of nutritious food and companionship.

Congratulations to Volunteers of the Year Gene and Jackie Hergenrother (seated l-to-r), who were honored at the Volunteer Recognition Dinner by Sandy Blankenship, Mobile Meals Coordinator; and Dr. Anita Hackstedde, SRMC President/CEO (standing l-to-r).

Moments of Caring

The “SRMC Family” is dedicated to the health and well-being of our communities. Whether it’s providing extra comfort measures to hospitalized patients or encouraging healthy lifestyles for our friends and neighbors, SRMC staff members go above and beyond to fulfill our mission: To Serve. To Care. To Heal.

In 2017, 13,177 hours of service were donated by 98 adult and 21 teen SRMC Volunteers.
Moments of Appreciation

On behalf of Salem Regional Medical Center, we gratefully thank and appreciate those who continue to support the fulfillment of our mission through their generous financial contributions to the SRMC Foundation during 2017.

Benefactor ($5,000 - $9,999)
- Proulx Boiler, Heating & Welding, Inc.
- Bob and Linda Sebo
- SRMC Charitable Contributions Committee

Patron ($2,500 - $4,999)
- Firestone Hosted
- Home Savings Charitable Foundation
- Myers Family Insurance - A TLC Affiliate
- Southwoods Cardiology
- Team Health
- Warrick-Kummer-Rettig Funeral Home, Woods-Rettig Funeral Home, Van Dyke-Sweeney-Rettig Funeral Home

Sponsor ($1,000 - $2,499)
- B&G Marketing
- Dr. Peter and Sherri Apicella
- Avion on the Water
- BOC Water Hydraulics
- CareMe Skilled, LLC
- Champion Solutions Group
- Coca Cola
- ComDoc
- Community Hospice
- Consumers National Bank
- Copeland Oaks Senior Campus/Oaks Foundation
- Essex of Salem and Blossom Nursing Centers
- Farmers National Bank
- Farmers Trust Company
- Attorney Geoff and Kim Goll
- Grace Church of Columbiana
- Harrington, Hoppe & Mitchell, Ltd.
- Holloway Insurance
- Hometown Pharmacy
- Howell & England, Inc.
- Hunter and Associates
- Lowry Supply Company

Advocate ($100 - $999)
- Mark and Trisha Addy
- Alcon Care, Inc.
- Attorney J. Bradley and Susan Allison
- Amish Lamps Candies
- Anthem Blue Cross/Blue Shield
- Apex Control Systems
- Dr. Frank Apicella
- Dr. Salvatore and Alma Apicella
- Ed and LuAnn Ayers
- Dr. Brianne and Brian Bagwell
- John and Debbie Blaustein
- Boak and Sons, Inc.
- Michael and Jackie Boyle
- Jack and Betty Brothers
- Philip and Karen Buchmann
- Paul Buckley
- Dr. Oscar Budde
- John Buts
- Cancer Care Center, LLC
- Joseph and Marsha Centofanti
- Chappell’s House of Pictures and Frames
- Church Budget Envelope
- Dr. Jeffrey Cohen
- Wendell and Ruth Cole

Community Hospice
- Conrad’s Auto Recycling
- Continuing Healthcare Solutions
- C. Tucker Cope and Associates
- Coronet Jewelry
- Cosma Photography
- Covelli Enterprises
- Covington Skilled Nursing
- Frank and Mary Alice Cozza
- CPStatements.com Inc.
- Victor Darville
- DeChellis and Stonestreet Drury
- Dr. David and Bonnie Drake
- Melanie Dwyer
- EZ DOH
- Dr. Dean and Barbara Economous
- Family Care Services
- Family Practice Center of Salem
- Family Recovery Center
- First Light Home Care
- Shirley Fitzpatrick
- Mark and Sandi Flake
- Fresh Mark
- Friedman & Rummell Company, LPA
- G & L Treasures
- David and Kathy Ganor
- Gedrich-Ruzzo Funeral Home
- Gervasi Vineyard
- Dr. Karl and Linda Getzinger
- Global Pak
- The Good Look Salon
- Hack Steer and Company
- David and Dr. Anita Hackstedtke
- Bruce and LuAnn Hadad
- Vicki and Jewell Hall
- Donald and Ann Hartman
- Derek and Patty Hissco
- Joel and Tracey Hively
- Larry and Michele Hoffmeister
- Huntington Insurance
- Independence Business Supply
- InstaCopy
- Rev. Ross and Alice Jackson
- Johnson Controls
- Rich and Linda Johnson
- Edward and Carolyn Jones
- Joseph Julian
- Kemington Golf Club
- Donis Kincade

Advocate (Continued)
- John and Wendy Kine
- Dr. William and Amy Kolozai
- Jack and Elaine Kothera
- Reva Kugler
- Luke and Rachel Lipogre
- Paul and Debbie Long
- Lyle Publishing Company
- Mackall Optometry
- Marshall Denney/N warner Coleman & Goggins
- Anthony and Sara Manterglo
- Dr. Dennis and Carol McAnthey
- Robert and Deborah McCuloch
- Medline Industries, Inc.
- Paul and Pam Mercer
- Keith and Heidi Mendoza
- Gary and Wilma Moffett
- Larry and Sarna Mohr
- Morning Journal/Salem News
- Morris Financial Group, Inc.
- George and Theresa Morris, Jr.
- Navin, Haflty and Associates
- Joe and Lorrie Nelson
- Nephrology Associates
- New York Life, Randy Hart
- Craig and Rose Newbold
- Northern Haserot
- Ohio Flame
- Ohio Valley College of Technology
- Ols Elevator
- Parks Garden Center
- Tom and Carol Patterson
- Dr. Dominic Peters
- David and Linda Peterson
- Deborah Pietrzak
- Radiation Oncology Physicians, LLC
- Redex Industries
- Jon and Elizabeth Reynolds
- Dr. Mark and Alice Rich
- Riley Benefits and Investment Group
- Howard and Susan Rohleder
- Rick and Linda Rowley
- Ryan Carpet Services and Sales
- Ralph and Dr. Maria Ryhal
- S.J. & Bros Company
- Salem Community Center
- Salem Giant Eagle
- Sanor Insurance Agency
- Dr. Lawrence Schmetterer
- Schroedlin Swiston and Bestic
- Gabriella Schweikert
- Drs. Tom and Lynn Scullion
- Shirley Shoaf
- Dr. Lee and Susan Simon
- Barbara Smith
- SRMC Medical Imaging Department
- David and Rosemary Stephens
- Dr. Christopher Stiff and Dr. Angela Dolly Stolle Construction
- Jeffrey Strabala

Sweeney Chevrolet Buck GMC
- The Tarpan Companies
- Richard and Dawn Thomas
- Timberframes Complex
- Robert and Eugenia Tufts
- The UPS Store
- US Foods
- Valiource Star
- Visiting Angels of Salem
- Steve and Robin Weyant
- Attorney C. Bruce and Debbie Williams
- Woodlands, LLC.
- WYSU
- York Mahoning Mechanical Contractors, Inc.
- Yost Insurance Agency
- Youngstown State University Foundation
- Youngstown Daycare Supply
- Frank and Glory Zamarelli

Zimmerman Capital Management

Supporter (up to $99)
- Madi Adkins
- Pauline Anderson
- JBM Dance
- Ballet Western Reserve
- Barefoot Beach Tanning Salon
- Blackwood Pet Food
- Bob the Baker
- Jerl Boyower
- Robert Burick
- Canton Symphony Orchestra
- Dale and Kimberly Carrick
- Jen Cehrs
- Century 21 Lakeside Realty, Mitch McClellan
- Checkerboard Cheesecakes
- Children’s Museum of Pittsburgh
- Cleveland Browns
- Cleveland Cavaliers
- Jennifer Connolly
- Molly Copacia
- Linda Cope
- Dr. John and Carol Dawson
- Maureen Dickey
- The Dutch Cupboard
- Fab BON’T Bus
- Sam Falla
- Jenna Fager
- Cathy Firehouse
- Dr. L. Austin and Liz Fredrickson
- Kim Ginger
- Jean Grimmst
- Lana Grubbs
- Hannah E. Mullins School of Practical Nursing
- June Barthlow
- Betty Carey
- D’Iorio Foundation
- Amelia Falk
- Mary Ellen Falk
- Lillian Galchik
- Pearl Mascot
- Salem Chapter OES
- SRMC Charitable Contributions Committee

Project Hello
- Project Hello provides a 24-hour emergency response system for area seniors who wish to live independently in their homes. Donations to Project Hello in 2017 were used to help partially subsidize the monthly subscription fees for over 50 units.

Thanks To Our Donors!
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- Dr. Hubert and Patricia Kaylor
- Keith Lunford
- Grady Long
- Tim Louden
- Mahoning Valley Scrappers
- Karen Marsh
- Ruth McGafl
- Katie McIntosh
- Mary Mehorns
- Betty, Jane Milpaon
- Roger and Marjorie Minor
- Stacey, Carolyn and Owen Moser
- Sally Naasstrom
- Dr. Erin Newton
- Frank and Rosemary Nunzetti
- Rita O’Leary
- Joan Ow Mandry
- Dominic and Georgette Peters
- Pittsburgh Steelers
- Pittsburgh Zoo and PPG Aquarium
- Promus Unlimited
- Prudential Insurance, Andrew Good
- Jon and Ellen Retig, Sr.
- RuthAnn Rinto
- Deb Ruelick
- Salem Fitness Club
- Salem Twin Cinema
- Leroy Sieren
- Connie Scullion
- Mark, Teri, BJ and Megan Shonk
- Standard Tackle Company, Inc.
- Sue Stille
- The Stone Trouth
- Barbara Thompson
- Jeff Turey
- Helen Whan
- Mary Wheeler
- Youngstown Phantom Hockey
- Dr. Terrence Zappa

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- Helen Whan
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- Youngstown Phantom Hockey
- Dr. Terrence Zappa
New Physicians Added in 2017

As part of our continued efforts to expand access to quality health care, SRMC welcomed several new physicians to our medical staff, including the following primary care providers and specialists:

Anesthesia:
- Adel R. Bishai, M.D.

Cardiovascular Disease:
- Peter Komentani, M.D.

Emergency Medicine:
- Joshua W. Blanton, M.D.
- Mariam A. Diab, M.D.
- Jeremy King, M.D.
- Peter M. Listerman, M.D.
- Christina M. Magr, D.O.
- Thomas G. Magr, M.D.
- Camilo Mohar, D.O.
- Cary C. Scott, M.D.

General Surgery:
- William S. Lee, M.D.

Hospitalists:
- Aneta J. Homer, M.D.
- Jeffrey W. Kempe, M.D.
- Timothy R. Lockso, D.O.
- Louis E. Volino, D.O.

Internal Medicine:
- L. Austin Fredrickson, M.D.
- Erin N. Newton, M.D.

Neurosurgery:
- Georges Z. Markarian, M.D.

Oncology/Hematology:
- Ayla A. Kessler, M.D.

Orthopaedic Surgery:
- Matt Noyes, M.D., PT

Otolaryngology:
- Terrence E. Zipfel, M.D.

Podiatry:
- Matthew M. Narducci, D.P.M.

Psychiatry:
- William A. Price, M.D.

Pulmonary:
- Guy L. Blaser, D.O.

Sleep Medicine:
- Alan J. Cropp, M.D.

As an independent community hospital, we are fortunate to have strong leadership through our Administration, Board, Foundation and Medical Staff; as we invest valuable resources and countless hours into improving our region’s health.

Matthew M. Bender, SRMC Board Chair

SRMC Board of Directors FISCAL YEAR 2018

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SRMC Foundation Leadership FISCAL YEAR 2018

“All of the Foundation’s activities and fundraisers serve one purpose — We are committed to helping Salem Regional Medical Center provide the best possible health care for every patient who comes through our doors.”

RuthAnn Rinto, Foundation Board Chair

SRMC Medical Staff Leadership FISCAL YEAR 2018

OFFICERS
Meredythe A. McNally, M.D.
Chief of Staff
Richard W. Beatty, M.D.
Vice Chief of Staff
Jonathan V. Pulido, M.D.
Secretary/Treasurer

DEPARTMENT CHAIRPERSONS
Avi Schiowitz, D.O.
Anesthesia
Lauren S. Fredrickson, M.D.
Emergency Medicine
Peter L. Apicella, M.D.
Medical Imaging
Dean V. Economous, M.D.
Medicine
Kristi A. Johnson, M.D.
Obstetrics & Gynecology
David B. Nash, M.D.
Pathology
Jonathan V. Pulido, M.D.
Surgery

RESIDENTS
Derek Hiscox
Shawna L’Italien
George W. Morris, III
Rita O’Leary

SRMC Foundation Leadership FISCAL YEAR 2018

FOUNDATION BOARD
Vicki Hall
Vice Chair
Todd Olson
Secretary
Peter Apicella, M.D.
Lynn Scullion, O.D.
Matthew M. Bender

COMMUNITY ADVISORY PANEL
David Peterson
Jon Rettig, Sr.
Maxine Sanor
Connie Scullion
Hearts & Stars Gala

SRMC Board of Directors FISCAL YEAR 2018

Todd Olson
Vice Chair
Jon D. Vollnogle
Treasurer
Chris Meta
Secretary
Attorney Vito J. Abruzzino
Peter L. Apicella, M.D.
John Biastro
Jeffrey R. Cohen, D.O.
Terry Criss
Lauren S. Fredrickson, M.D.
David Gano
Vicki Hall
Denise Harlan, CPA
Meredythe A. McNally, M.D.
David J. Molkenkopf
RuthAnn Rinto
Lynn B. Scullion, O.D.
Nelson Wittmer
Jeffrey M. Zimmerman
SRMC Executive Leadership  FISCAL YEAR 2018

Anita Hackstedde, M.D.  President/CEO
Michael Giangardella  V.P. Finance and Administration
Barbara Hirst  V.P. Nursing and Human Resources
Keith Meredith, PharmD  V.P. Clinical Operations
Deborah Pietrzak  V.P. Marketing/Planning

SRMC Department Heads
LuAnn Ayers, Medical Imaging/Cardiopulmonary Services
Tom Bozza, Outreach Services
Jeff Dixon, Revenue Cycle
Jackie Boyle, Human Resources
Sue Bryant, Pharmacy
Bill Cook, Sr. Director of Materials Management
Deanna Danner, Environment of Care
Sam Failla, Medical Records
Michele Hoffmeister, Public Relations
Kim Jenkins, Controller
Ed Kibler, Housekeeping
Mark L'Italien, Information Services
Lorrie Nelson, Compliance/Risk Management
Michele Perry, Laboratory
Carli Peshek, Food and Nutrition
Lyn Pettitel, Quality Improvement/Infection Control
Brian Rafferty, Rehabilitation Services
Amy Reed, Development
Pastor Robert Rowley, Pastoral Care
Jeff Turney, Salem Home Medical
Robin Weyant, Nursing
Jerry Wheeler, II, Plant Operations

SRMC Statement of Expenses  FISCAL YEAR 2017

The Region’s Safety Net
SRMC continues to provide a vital safety net of services, such as a 24-Hour Emergency Department and maternity unit, to our patients regardless of their ability to pay.

By the Numbers
During 2017, SRMC provided the following health care services to the people of our communities:
- 4,962 Admissions
- 20,484 Patient Days of Care
- 3,422 Surgeries
- 28,479 Emergency Dept. Visits
- 423 Births

SRMC is an Independent, Private, Not-for-Profit Hospital
FY 2017 Medicare/Medicaid Cost of Care vs. Reimbursement
Cost of Care to SRMC: $47.1 million
Reimbursement: $33.8 million
Unreimbursed Costs: $13.3 million

Moments of Excellence
Top Honors & Recognitions
Providing our patients with exceptional care is at the center of everything we do, and SRMC is proud to be recognized nationally as a leader in quality and safety. Our most recent awards and accomplishments include:

- Women’s Choice Award® 2018 as one of “America’s Best Hospitals for Patient Safety”
- 2017 Corporate LiveWire Innovation & Excellence Award Winner, Community Hospital of the Year
- US News & World Report 2016-17 High Performing Hospital for COPD and Heart Failure
- American Heart Association/American Stroke Association’s Get With the Guidelines® - Stroke Gold Plus Quality Achievement Award
- The Joint Commission’s Gold Seal of Approval® Disease Specific Certification for Hip and Knee Replacement Surgeries
- SRMC’s Laboratory Department accredited by the College of American Pathology
- Healogs’ “Center of Excellence” and “Center of Distinction” awards for the Wound Healing Center

Uncompensated Care
$6.1 million

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