

# SRMC FOUNDATION

## **Wine Tasting at Salem Giant Eagle to Benefit SRMC Foundation's 'Be the Difference' Campaign**

**October 18, 2019**

On October 23, area residents are invited to join Giant Eagle in Salem for a "Wine It Up Wednesday" tasting event supporting the Salem Regional Medical Center (SRMC) Foundation's "Be the Difference" campaign benefiting area cancer patients.

During the event from 4 - 7 p.m., attendees will have the opportunity to sample a seasonal assortment of wines, beers and appetizers at the Salem Giant Eagle, located in the Eastgate Plaza at 2401 East State Street (State Route 14) in Salem. There is no cost for the tasting.



**SRMC Director of Development Amy Reed (left) and Salem Giant Eagle Store Manager Cami Cope**

"We're excited to once again support the SRMC Foundation and the wonderful work they do in the community," said Cami Cope, store manager at the Salem Giant Eagle. "This is a great opportunity to showcase support for local organizations, so we're inviting people to come out and enjoy the evening with us."

### **"Be the Difference" Campaign**

The "Be the Difference" campaign enables customers shopping at Giant Eagle in Salem to make a donation at the check-out to the SRMC Foundation on behalf of local oncology patients. Through November 9, shoppers can donate to the campaign directly at the register by adding a \$1, \$5 or \$10 donation to their check-out totals.

Every dollar donated by Salem Giant Eagle shoppers is used to support the care provided to area patients receiving advanced cancer treatment at SRMC.

"We are honored to partner for the second year with the Salem Giant Eagle for our 'Be the Difference' campaign to support those in our communities battling cancer," said Amy Reed, SRMC Director of Development. "All funds raised during this campaign will benefit area cancer patients as they receive state-of-the-art cancer care, provided locally at SRMC."

### **About the SRMC Foundation**

SRMC's Foundation raises funds to support patient services and programs at SRMC, with 100% of all proceeds used to benefit area patients. Area organizations interested in



sponsoring a fundraiser to benefit the SRMC Foundation can call Reed at 330-337-2883 or e-mail [foundation@salemregional.com](mailto:foundation@salemregional.com).

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