



**-FOR IMMEDIATE RELEASE-
SRMC Foundation's 3rd Annual 'Be the Difference' Campaign
Raises \$5000 for Area Cancer Patients**

---Salem, Ohio---(November 5, 2020) – The Salem Regional Medical Center (SRMC) Foundation has announced that its “Be the Difference” campaign in partnership with Salem Giant Eagle raised \$5,000 to support the SRMC Foundation Cancer fund. Salem Giant Eagle donated a total of \$2,500, which was matched by Giant Eagle, Inc.’s corporate office in Pittsburgh.

“We would like to extend our appreciation to Salem Giant Eagle owner Mark Siegal, his staff, and this year, to Giant Eagle Corporate for donating matching funds of \$2,500 to the campaign. We’ve been extremely fortunate to partner with Salem Giant Eagle on this campaign for three years now, and their continued support along with the additional matching gift this year from Giant Eagle Corporate has been incredible,” said Amy Reed, SRMC Foundation Director.

All of the campaign proceeds will remain in the community and be used by the Foundation to support the world-class cancer services provided at Salem Regional Medical Center through the SRMC Foundation Cancer fund. This year, funds will be used to provide financial assistance for individuals receiving a mammogram after eligibility criteria has been met.



Salem Giant Eagle owner Mark Siegal presented a check for \$5,000 to Salem Regional Medical Center Foundation Director Amy Reed following the 3rd annual “Be the Difference” campaign to support the SRMC Foundation Cancer Fund.