



**-FOR IMMEDIATE RELEASE-
Salem Regional Medical Center Opens SRMC Immediate Care Center
At Firestone Farms in Columbiana**

(SALEM, OHIO) – June 11, 2021 – When you can't wait to feel better and need fast, convenient access to care, come to SRMC Immediate Care at Firestone Farms TownCenter in Columbiana. As of June 14, those with non-emergent illnesses and injuries can walk-in to SRMC Immediate Care with no appointment, seven days a week.



“Salem Regional Medical Center is now providing immediate care services in Columbiana as a convenient alternative when you become sick or injured, but can't wait for an appointment with your regular doctor,” said Dr. Anita Hackstedde, SRMC President/CEO. “SRMC Immediate Care is a lower cost option for those with medical problems that need treatment right away, but are not considered true emergencies.”

Hours: SRMC Immediate Care will be open seven days a week, excluding major holidays. The facility has extended hours Monday-Friday from 9 a.m. – 7 p.m., and weekend hours on Saturday and Sunday from 8 a.m. – 2 p.m.

Services: SRMC Immediate Care can be used for a wide range of non-urgent conditions, such as cold and flu symptoms; minor cuts and scrapes; minor burns; sprains, strains and splints; allergies; earache; urinary tract infections; rashes and skin problems; insect bites and stings; and other minor ailments. Immediate care services are provided to patients who are age 5 years and older. No emergency department services are available at this location.

Dr. Hackstedde noted that SRMC Immediate Care provides a lower cost alternative to an Emergency Department visit for medical conditions that are urgent, but not severe. Most health insurance plans are accepted, as well as self-pay options.

SRMC Immediate Care is located at Firestone Farms TownCenter, 116 Carriage Drive, at the corner of States Route 7 and 14. Other SRMC services provided at this location include the Columbiana Family Care Center and SRMC Medical Imaging Center, which offers 3D digital mammograms with walk-in screenings available, DEXA bone density scans, ultrasounds, x-rays and a CT scanner.

For more information about SRMC Immediate Care, call 330-892-5092.