

**-FOR IMMEDIATE RELEASE-
Salem Regional Medical Center, SRMC Foundation
Recognizing Breast Cancer Awareness Month with Special
Events**

2nd Annual 'Pink Out at The Farm' Set for Oct. 16



The 2nd annual “Pink Out at The Farm’ is set for Saturday, Oct. 16 from 5-8 p.m. Pictured above is the luminary lighting from last year’s event.

(SALEM, OHIO) – September 13, 2021 – Salem Regional Medical Center (SRMC) and the SRMC Foundation are recognizing Breast Cancer Awareness Month with special events in October at Firestone Farms TownCenter, located at the corner of Routes 7 and 14 in Columbiana.

Walk-in Mammograms

For busy women on-the-go, convenient walk-in hours for screening mammograms are available on Tuesdays and Wednesdays from 9 a.m.-3 p.m. at SRMC’s Imaging Center at Firestone Farms TownCenter. On Saturday, October 16, expanded walk-in hours will be added for area women to get their screening mammograms from 8 a.m. to 4 p.m.

No appointment or physician order is needed for the walk-in mammograms and financial assistance is available for those who qualify. Women who have their mammograms performed at SRMC’s Imaging Center in Columbiana during the month of October will be eligible to register for a drawing of a pink-themed raffle basket.

SRMC Foundation Pink Out at the Farm

Also on Saturday, October 16, from 5-8 p.m., the SRMC Foundation will host the 2nd annual “Pink Out at the Farm” breast cancer benefit at Firestone Farms TownCenter, with proceeds benefiting the Foundation’s Cancer Fund.

“We’re excited to partner with Firestone Farms in support of Breast Cancer Awareness

Month to raise funds for our world-class cancer care services at SRMC,” said Amy Reed, SRMC Director of Development. “Members of the community are invited to come out and visit participating Firestone Farms businesses for a variety of special promotions and activities throughout the afternoon and evening.”

Highlights include:

- Pink Specialty Food and Drinks
- Live Music
- Children’s Chalk Art Contest
- Pink Cancer Survivor Fashion Show
- Luminary Lighting

Luminary Sponsors

Now through October 8, the public is invited to sponsor luminaries “In Honor of” or “In Memory of” loved ones for a \$5 donation to the Foundation. Honorees’ names will be displayed and lit at the TownCenter clock tower at the conclusion of the Pink Out event. Call in orders can be placed to SRMC’s Look Nook Gift Shop at 330- 332-7252.

The SRMC Foundation raises funds to support patient services and programs at SRMC with 100% of all proceeds used locally. For more information, call Reed at 330-337-2883.