



-FOR IMMEDIATE RELEASE-

Salem Regional Medical Center Offers Comprehensive Breast Cancer Care Program

(SALEM, OHIO) – October 14, 2021 – According to the American Cancer Society, an estimated 281,000 women in the U.S. will receive a life-changing diagnosis of breast cancer in 2021.

“Learning that you or a loved one has cancer is never easy,” said Linda Camp, M.D., FACS, Board Certified Plastic & Reconstructive Surgeon and Director of Salem Regional Medical Center’s (SRMC) Breast Cancer Care Program. “SRMC provides a Breast Cancer Care Program to ensure those facing a breast cancer diagnosis have local access to comprehensive and seamless care during every step of their cancer journey.”

SRMC’s Breast Cancer Care Program is overseen by Dr. Camp, who has special interest in caring for women with breast cancer. She also provides consultative services to breast cancer patients at the University Hospitals Seidman Cancer Center (UHSCC) at SRMC.

A Coordinated Approach to Breast Care

According to Dr. Camp, the Breast Cancer Care Program at SRMC is designed to enhance and coordinate the patient’s full continuum of care, including prevention, early detection, diagnostics and support services.

“Patients with breast cancer go through many different aspects of care,” she said. “The Breast Cancer Care Program brings together a full range of services in a compassionate and supportive environment so that women can remain in their local communities and receive treatment, while surrounded by the support of their loved ones.”

SRMC’s Breast Cancer Care Program includes:

- **State-of-the-Art Screening and Detection:** Mammograms are the best way to find breast cancer early, before it is big enough to feel or cause symptoms and when there are more treatment options available. SRMC provides the region’s most advanced 3-D mammography available between Pittsburgh and Cleveland, along with a comprehensive range of innovative breast imaging services, with the goal of improving detection of breast cancer at its earliest and most treatable stage.

SRMC’s 3-D mammography provides sharper images, leading to better and earlier detection of breast abnormalities. The 3-D mammogram technology is accredited by the American College of

Radiology, which is the gold standard for facilities providing the highest level of image quality and safety.

- **Coordinated Care/Nurse Navigation:** Patients and families are supported by a Nurse Navigation Program throughout their breast cancer journey, from diagnosis through treatment and recovery. The program is staffed by a specially-trained registered nurse, who serves as the single point of contact in coordinating patients' care with their oncologists, surgeons and other members of the healthcare team. The Nurse Navigation Program is also available to help guide and educate patients so they have a better understanding of their diagnosis and treatment options in making informed decisions.
- **World-Class Treatment:** UHSCC at SRMC patients benefit from world-class cancer services that are nationally-recognized by the Commission on Cancer® for demonstrating continued excellence in cancer care. When a woman is diagnosed with breast cancer, she is cared for by a team of specialists who work together to provide a personalized treatment plan tailored to her unique needs.

“The UHSCC at SRMC provides highly specialized treatment plans, which are tailored to patients' needs and reviewed by a team of cancer experts. Patients have access to innovative therapies, from advanced medical oncology and radiation therapies to the latest surgical approaches, Dr. Camp said.

Based upon the patient's individualized plan of care, medical oncology and hematology services are provided by Ayla Kessler, M.D., through the UHSCC at SRMC; and radiation therapy is provided by William Demas, M.D., and Michael Seider, M.D.

For more information about breast cancer care at SRMC, call 330-332-7672.