



**-FOR IMMEDIATE RELEASE-
SRMC Foundation's 4th Annual 'Be the Difference' Campaign
Raises \$5000 for Area Cancer Patients**

---Salem, Ohio---(October 18, 2021) – The Salem Regional Medical Center (SRMC) Foundation is pleased to announce that its “Be the Difference” campaign in partnership with Salem Giant Eagle raised \$5,000 to support the SRMC Foundation Cancer Fund. Salem Giant Eagle donated a total of \$2,500, which was matched by Giant Eagle, Inc.’s corporate office in Pittsburgh.

“We would like to extend our appreciation to Salem Giant Eagle owner Mark Siegal, his staff, and to Giant Eagle Corporate for donating matching funds of \$2,500 to the campaign. We’ve been extremely fortunate to partner with Salem Giant Eagle on this campaign for four years now, and their continued support along with the additional matching gift again this year from Giant Eagle Corporate has been incredible and very appreciated,” said Amy Reed, SRMC Foundation Director.

All of the campaign proceeds will remain local and be used by the Foundation to support the world-class cancer services provided at Salem Regional Medical Center through the SRMC Foundation Cancer Fund. Funds will be used to provide financial assistance for individuals receiving a mammogram after eligibility criteria has been met.



Salem Giant Eagle owner Mark Siegal presented a check for \$5,000 to Salem Regional Medical Center Foundation Director Amy Reed following the 4th annual “Be the Difference” campaign to support the SRMC Foundation Cancer Fund.