

Push.

FOCUSED FINANCIAL MANAGEMENT
INSIGHT, EXPERTISE AND GUIDANCE
FOR GROWING SMES.



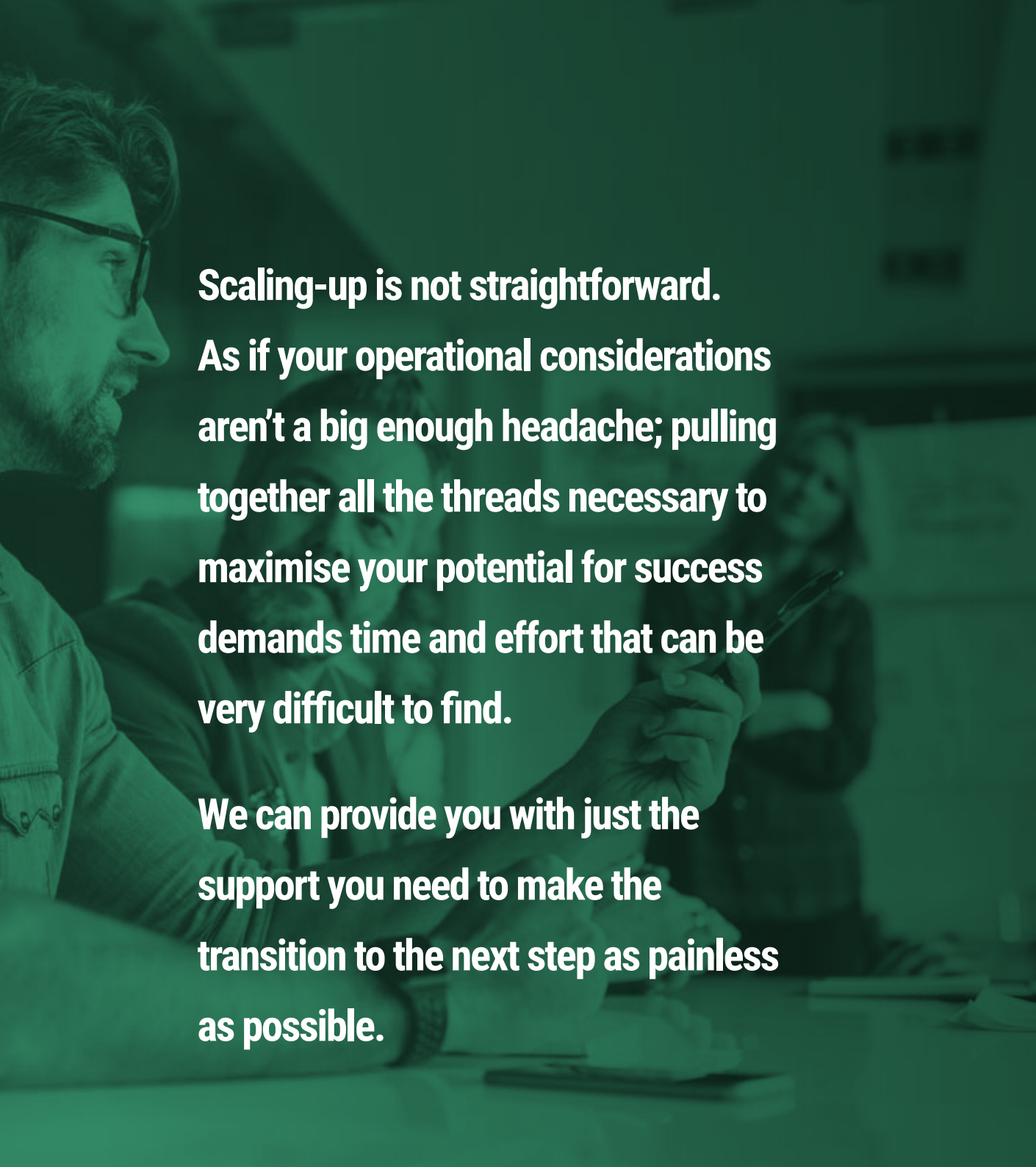
AcConomy
CHARTERED CERTIFIED ACCOUNTANTS

**Driving
success
to the next
level is
tough.**

To ensure your strategic business thinking is all it can be, you need access to more than just information.

While you may know your QuickBooks from your Excel; your Xero from your Google analytics, it makes sense to let a seasoned expert provide you with experience-gained insights that can make a real difference when managing your growth plans.

Built on long experience of working with growing SMEs, we bring you the financial management resources, insight and guidance you need to drive your business forward.

A man with glasses and a beard is looking at a smartphone in a meeting. He is wearing a light-colored shirt. In the background, other people are visible, but they are out of focus. The entire image has a green tint.

**Scaling-up is not straightforward.
As if your operational considerations
aren't a big enough headache; pulling
together all the threads necessary to
maximise your potential for success
demands time and effort that can be
very difficult to find.**

**We can provide you with just the
support you need to make the
transition to the next step as painless
as possible.**

Preparing for growth

Maybe you're looking ahead with a view to grow. Or perhaps you're already on your way, possibly even caught by surprise as business has taken off. Either way, you are entering a critical phase in the life of your business - a make or break time for many. You may have started out flying by the seat of your pants, but now is the time to really get your financial house in order.

We bring a critical eye to your operation, working with you to identify and implement financial management KPIs – a critical yet often overlooked business growth must-do that is essential in setting yourself up for growth success.

At the same time, your business structure may or may not be appropriate for your growth aspirations and could impact on

your tax liabilities, risk exposure, compliance requirements and your ability to access finance. We can assist with any identifying and implementing the best structure.

Getting your fundamentals in hand

Having the right cash flow and credit control systems in place is a vital part of controlling your cash position, which in turn improves your ability to scale and to attract or secure investment or finance. These systems are second nature to us, and we can ensure you're up to standard with them as well.

Ensuring your systems are fit-for-purpose

Not all online accounting solutions are equal. What may have worked for you in the past may not be fit for purpose as your accounting requirements grow.

We can help you assess your current system and work with you to put in place a solution that will provide you the tools you need to stay on top of your record keeping, report generation and more.

Financing, EIS and more

Once your planning, financial management fundamentals and systems are sorted, it's time to turn your attention to the finance and other growth-enabling considerations.

We can guide you through the pros and cons of the many financing options available, from self-funding through your own cash reserves – which requires careful management – to business grants, bank lines of credit and loans, and asset and equity finance. There is also the EIS (Enterprise Investment Scheme)

which encourages investment by significantly reducing an investor's tax exposure.

We are also experienced in EMI (Enterprise Management Incentives), an effective and popular part of many businesses growth plans that is designed to ensure you retain your best people through a stake in the business.

R&D and tax relief options

R&D schemes and tax incentives also play a significant role in the growth of SMEs. Various tax reliefs are available that reduce your corporate tax liability. There are also R&D tax credits and the patent box, a programme that reduces your tax exposure on income generated from a patented product. IP protection goes hand-in hand with this, and we partner with IP experts for this reason.

Talk to us about how you can maximise your tax relief through these avenues.

Managing more employees

Hiring the additional staff will almost certainly be on the cards as you grow. Which in turn will lead to an impact on your payroll management infrastructure and compliance overheads, especially Auto Enrolment.

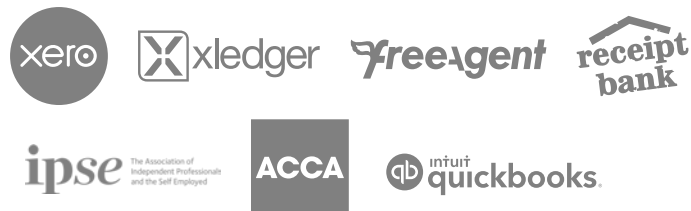
We can help you sort the best solution for each of these.



In4orm is our dedicated cloud-enabled service that removes the administrative burden of in-house bookkeeping, whilst also providing monthly or quarterly management reporting so that you can manage your business effectively throughout the year, using accurate real time information.

The In4orm system does a lot of the day-to-day bookkeeping heavy lifting for you. Use it manage the submission all of your company's VAT returns, corporation taxes, annual confirmation statements and year-end accounts. We provide you with a dedicated fully certified chartered accountant to manage your account, available (during UK office hours) whenever you need guidance and support. And as you grow In4orm grows with you, with additional services such as payroll, cash flow forecasting, budget planning and credit control components available as you need them.

We also partner with the leading cloud accounting and record management solutions, as well as being accredited members of IPSE and ACCA.



Resources and partners to extend your edge.

Finance

There are numerous routes available to finance your growth, each with its own unique complexities. We can assess and recommend the best option and work with you to prepare your approach.

Legal

From IP protection expertise to HR management insights, sometimes the best accounting advice needs a legal perspective as well. We have both internal resources and valued partnerships in place for seamless service.

Grants

Along with standard growth financing strategies that are also a good range of grants available from both government and other bodies for growing businesses. We have a good grasp of the options available and how to apply.

Marketing

Marketing is a black art, and while it may come naturally to some, for many it is simply bewildering. Our marketing partners are experienced in helping businesses realise their full potential.





**3 growth packages,
optimised to meet
you where you're at.**

Finance Director

Get real-time access to the key management metrics so you can make the right business decisions based on the best quality information.

Financial Controller

Manage your business better with invaluable quarterly reports as well as general accounting advice and year-end accounts for no additional fee.

Accountant

If you are comfortable to undertake your own bookkeeping using our recommended cloud based solution, this package may suit your needs.

	Financial Director	Financial Controller	Accountant
Subscription to your chosen cloud accounting software	■	■	■
Paperless expense processing	■	■	
Posting all business bank transactions	■	■	
Posting purchase invoices, expenses and cash transactions	■	■	
Credit card transactions and reconciliations	■	■	
Completing the monthly sales and purchase ledger reconciliations	■		
Completing the VAT reconciliation	■	■	
Foreign currency transaction adjustments	■	■	
Maximise your tax deductions	■	■	
Unlimited email and telephone support	■	■	
Full management reporting	Monthly	Quarterly	
Debtor monitoring	■		
Completion of VAT returns	■	■	
Completion of annual accounts	■	■	■
Completion of Corporation Tax Return	■	■	■
Filing of Annual Confirmation Statement with Companies House	■	■	
Monthly Tax Computations and planning	■		
Quarterly online ('virtual') business review meeting	■		
Dedicated qualified account manager	■	■	

"I have been very pleased to have chosen and worked with Acconomy.

As a good accountancy firm should, they have saved us money, and offered great support and advise. They have been able to help us tidy up previous years, complexities related to dividend payments, and advise in relations to difficulty circumstances.."

Graham Robson
Founder at Coherence Design

"I have been extremely pleased with the services provided by the team at Acconomy. Even as the company expands, you are still treated as a valued individual and not just a number. Any queries or concerns I have had have been quickly and accurately resolved with a positive outcome."

Ian Crowther
Frontend Developer at Deutsche Telekom

"Acconomy have quickly become a critical cornerstone of my business that I have come to trust and rely on for great service and advice. Highly recommended."

Mike Hayes
Director and Independent Consultant

"I have always found that Acconomy display a can-do, no nonsense approach to all aspects of their work, and deal with matters professionally yet in a friendly manner which belies the keen intellect and up-to-date knowledge at their disposal."

Matthew Homan
Owner, GENESIS SOLICITORS



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