

Monash Freeway Upgrade Stage 2

Client: CPB Contractors

Date: 2021 - Ongoing

Value: \$1.4b

Description

The Monash Freeway Upgrade – Stage 2 (MFU2) is adding 42km of new lanes between Warrigal Road and Cardinia Road, and between Princes Highway and Clyde Road. This will transform journeys in Melbourne's south-east by relieving congestion, reducing travel times, and increasing the reliability of the road network. This is Victoria's largest road project being delivered by CPB Contractors for Major Road Projects Victoria.

Scope of Work

In addition to new freeway lanes, the project includes new outbound ramps to connect major roads to the freeway; upgrades to O'Shea Road and the Beaconsfield interchange; installing smart, on-road technology across the project to extend the lane-use management system; and a new shared walking and cycling path.

Approach

Comacon's Principal Consultant is developing and implementing tailored communications and engagement plans, building relationships with impacted stakeholders, preparing communications collateral and responding to incoming enquiries. Our Graduate Consultant is supporting with letter box drops, door knocks, writing notifications and collateral, managing the stakeholder database and is providing a high level of customer service to local residents and businesses, providing prompt responses to enquiries.

Highlights

As part of the project's legacy, the CPB team is implementing two initiatives. The first initiative is the Real Careers Construction Program in partnership with job network provider, MatchWorks. The program is an industry first and gives First Nations people opportunities to get into the road construction industry, setting them up to achieve their future career aspirations.

The second initiative is a partnership with local charity, Backpacks 4 Vic Kids (B4VK). With the support of its contractor partnerships, the MFU2 team donated three fit-for-purpose shipping containers to house up to 228 My Essential packs and other essential items. The containers provide 24-hour contactless access for essential service workers to meet the needs of children placed in foster care.

MFU2's staff, workforce and contractors raised \$20,000 to buy backpacks to fill the containers and will continue fundraising to keep the containers stocked. They donated their time and resources to refurbish and fit out the containers and offer the team a volunteer day to help pack back packs.

Comacon's staff are working with CPB to highlight these initiatives and achieved local media coverage on the B4VK partnership. We are currently developing a documentary style video to profile the Real Careers Construction Program.

Contacts

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