



THE
**GLOBAL
PEOPLE'S**
Summit

**FINAL REPORT AND OVERVIEW
OF THE GLOBAL PEOPLE'S
SUMMIT LAUNCH EVENT**

SEPTEMBER 2017

CURATED BY THE BARMADA GROUP, LLC

IN PARTNERSHIP WITH



United Nations
Office for Partnerships

ABOUT THE GLOBAL PEOPLE'S SUMMIT

The Global People's Summit aims to empower and connect people around the world with a roadmap to contribute to community development initiatives. Specifically, we aim to amplify action around the Sustainable Development Goals during the UN General Assembly and year round. The Global People's Summit is a program of Humanity Lab, LLC.

2017 SUMMIT SNAPSHOT

Launched in 2017, in partnership with the United Nations, The Global People's Summit, is an online convening that brings people from around the world together during the UN General Assembly (UNGA) to discuss global challenges and reimagine humanity together.

Leveraging technology (a digital platform) we break down the barriers of geography and access, allowing more people to join high-level conversations happening at the UN and connecting like-minded individuals ready to collaborate for a better future.

The summit is a day-long event that is streamed live online and includes high-level speakers from the UN, business leaders, government officials and activists. Unlike other gatherings during UNGA, the Global People's Summit, invites people from all over the world to join these leaders in conversations about the Sustainable Development Goals - providing them a platform to engage directly with speakers and other changemakers, tools and resources to develop their own agency and inspiring stories of like-minded individuals creating a difference worldwide.

VISION

Our work aims to catalyze change by empowering people to identify ways they can contribute to development initiatives. We do that by:

- Harnessing creativity and human capital by providing access to educational opportunities and workshops
- Facilitating conversations with decision makers and power brokers
- Creating a global community of like minded-individuals who can serve as mentors, partners and supporters of others in the network.
- Sparking collaborations and partnerships

OUTCOMES

- Spread information about the Sustainable Development Goals (SDGs)
- Amplify success stories from on the ground of people making a difference
- Inspire people to become champions of development initiatives and social change
- Ensure that people around the world have a forum to engage decision makers on today's most pressing development challenges in their communities
- Launch calls to action around the SDGs

PRESENTING PARTNERS

- United Nations
- United Nations Foundation
- UN SDG Action Campaign (UNDP)
- International Red Cross and Red Crescent Federation

2017 SUMMIT COVERAGE

VIDEO RECAP

Watch the 2017 summit recap: <https://youtu.be/TOQWcNjINXg>

NEWS & ARTICLES

Al Arabiyah Interview

https://www.youtube.com/watch?time_continue=65&v=IsubiRezcjw

VICE Impact

https://impact.vice.com/en_us/article/pakavk/global-peoples-summit-seeks-to-engage-all-in-social-impact-conversation

Futurism

<https://futurism.com/watch-live-as-experts-tackle-our-planets-most-critical-issues/>

http://www.huffingtonpost.com/entry/innovating-at-the-global-peoples-summit_us_59c2698ce4b082fd4205bb2a

<https://www.globalyoungvoices.com/fast-news-blog/2017/9/23/global-summit-harnesses-technology-and-mobilizes-thousands-of-young-people-online>

VISIBILITY AND GLOBAL REACH

Global Reach: 84,000,000+

Platform Comments: 19,378

Partner Organizations: 109

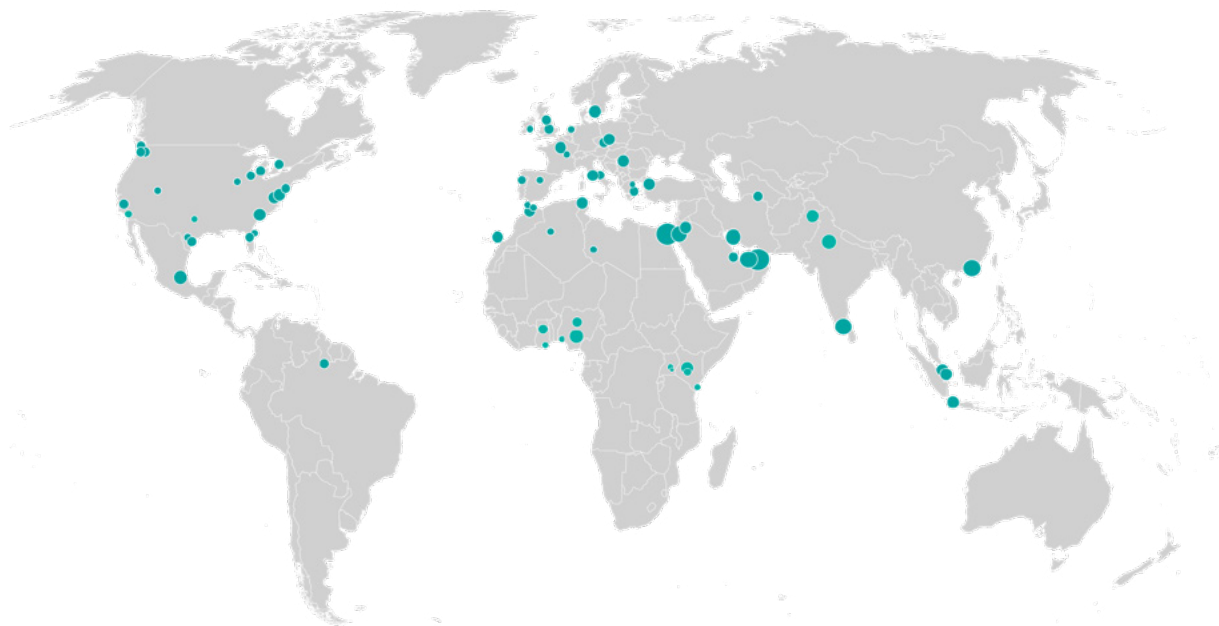
GPS Fellows: 33

Global People's Hub: 26 countries

Countries Participated: 163

Trended on Twitter: 6 countries & global

Speakers: 59 participating from 19 satellite locations



PEOPLE'S HUBS LOCATIONS AROUND THE WORLD

USA

Dallas People's Hub: Think Globally, Act Locally.

Location: Dallas, Texas USA
Address: Blackstone LaunchPad at UT Dallas, 2830 Rutford Ave, Richardson, TX 75080
Host: University of Texas-Dallas, Parkland, Vizient and Blackstone

Tacoma People's Hub: Empowerment through Knowledge

Location: Tacoma, Washington USA
Address: Cutters Point Coffee Co: 2209 N Pearl St, #104 Tacoma, WA
Host: Citizens of Tacoma

Washington DC People's Hub

Location: Washington DC USA
Address: George Washington University Funger Hall, 2201 G St NW (Room 108) Washington DC
Host: NEXUS (South Korea), Georgetown Korean Student Association, Georgetown Korean Graduate Student Association, GW Korean Student Association, GW Korean International Studies Association, Korean Undergraduate Business Organization, American University Korean Student Association and UNA of the National Capital Area

Solebury School People's Hub

Location: New Hope, PA USA
Host: Solebury School (Private event for students only)

San Diego People's Hub

Location: San Diego, California USA
Address: TBD
Host: Citizens of San Diego

Raleigh People's Hub: Inspiring Students to Cause Change

Location: Raleigh, North Carolina USA
Address: North Carolina State University, Talley Student Union

(Room 3223) 2610 Cates Ave, Raleigh, NC 27606
Host: Social Innovation Fellowship, NC State

Harvard People's Hub: Connecting Students to Change the World

Location: Boston, Massachusetts USA
Address: Harvard Kennedy School, 124 Mt. Auburn St (Room 105) Cambridge, MA
Host: The International Development Professional Interest Council Student Group, Health Policy Professional Interest Council and The Future Society at Harvard Kennedy School

New York City People's Hub: Splash That: A People's Hub Talkback

Location: New York City, New York USA
Address: The Artist Co-Op, 500 W 52nd Street, 3W, New York, NY 10019
Host: Millennial Ethics Productions and The Artist Co-Op

AFRICA

Accra People's Hub: Exploring Urban Sustainability

Location: Accra, Ghana
Address: Impact Hub Accra: F 393/4, Otswe Street, Accra, Ghana
Host: Global Lab Ghana and Impact Hub Accra

Mathare People's Hub

Location: Mathare Nairobi, Kenya
Address: Youth Center at Mathare Slum
Host: Mathare Environmental Conservation Youth Group (M.E.C.Y.G)

Tamale People's Hub: Connecting the General Public to Change the World

Location: Tamale, Ghana
Address: The Office of Centre for

Communities Education and Youth Development (CCEYD)
Host: The Office of Centre for Communities in Education and Youth Development

Machakos People's Hub: Connecting Students to Change Africa

Location: Machakos, Kenya
Address: Machakos University
Host: Africa Students for Liberty

Lagos People's Hub: Together, Let's Make the World a Better Place

Location: Lagos, Nigeria
Address: No 20b, Okuta Road, Ilaje, Bariga, Lagos Nigeria
Host: Dee Evergreen World

Kampala People's Hub: Networking for a Better World

Location: Kampala, Uganda
Address: Innovation Village: 3rd Floor Block B, Ntinda Complex, Ntinda, Kampala, Uganda
Host: LeO Africa Institute, The Innovation Village

Mombasa People's Hub: Connecting Youth to Change the World

Location: Mombasa, Kenya
Address: Kishoka Youth Organization Office: Lunga lunga road, Sokomjinga Junction
Host: Kishoka Youth Organization

Enugu People's Hub: Enabling Green Economy for Sustainable Development

Location: Enugu, Nigeria.
Address: Startup Hub Office, 3rd Floor, (Suite D7 ,D8) 34/36 Garden Avenue G.R.A, Enugu, Nigeria
Host: Entrepreneurship Initiative for African Youth

Kaduna People's Hub: Changing Our Communities Through our Local Actions

Location: Kaduna, Nigeria
Address: E4 Kano Road/Ibadan street, 2nd floor Rm 2, NASARA PLAZA, Kaduna State, Nigeria

PEOPLE'S HUBS LOCATIONS AROUND THE WORLD

Makerere People's Hub: Transforming the Youth Through Awareness and Inspiration

Location: Makerere Kikoni,
Uganda
Address: Aryan Hostel Hall,
Makerere Kikoni, Uganda
Host: Graphics JohnApps and
Danne Group

ASIA

Islamabad People's Hub: Making Our Voices Heard

Location: Islamabad, Pakistan
Address: EMS High School, # 57,
Sector H-11/4, Islamabad, Pakistan
Host: Insaaniat, EMS High School

New Delhi People's Hub: Quality Forum In Emergency Medicine

Location: New Delhi, India
Address: Lemon Tree Premier
Hotel, Aero City, New Delhi
Host: VPS Healthcare, New
Delhi and Society for Emergency
Medicine in India (SEMI)

LATIN AMERICA

Mexico City People's Hub

Location: Mexico City, Mexico
Address: Calle del Puente 222,
Ejidos de Huipulco, 14380 Tlalpan,
CDMX
Host: Instituto Tecnológico de
Monterrey, Campus Ciudad de
México

EUROPE

Amsterdam People's Hub: A Spark of Fire to Light the World

Location: Kortenhoef (Amsterdam),
Netherlands
Address: VivU BuntU HQ,
Emmaweg 30, 1241 LG Kortenhoef,
The Netherlands
Host: VivU BuntU

Thessaloniki People's Hub

Location: Thessaloniki, Greece
Address: Goethe-Institut
Thessaloniki, Leoforos Vasilissis
Olgas 66, 54014 Thessaloniki
Greece
Host: Communitere, Articyta,
Goethe Institut

Athens People's Hub: Push Human Civilization Forward

Location: Athens, Greece
Address: Biomimicry Greece
Research and Innovation Center:
Biglas 5 peristeri Athens Greece
Host: Biomimicry Greece
Research and Innovation

Porto People's Hub: Connecting Youth to Change the World

Location: Porto, Portugal
Address: Filipa de Vilhena School:
R. do Covelo 205, 4200 Porto,
Portugal
Host: Filipa de Vilhena School

MIDDLE EAST/NORTH AFRICA

Gaza People's Hub: Anemia and Malnutrition

Location: Gaza, Palestine
Address: LightHouse Restaurant
and Coffee Shop: Rasheed Street
Host: Concerned citizens of Gaza

SPEAKERS AND SEGMENT CONTENT

OPENING SEGMENT

Hosted by: Taryn Southern, YouTube Creator/Digital Storyteller & Siraj Raval, Data Scientist & Best Selling Author

Guest: Hazami Barmada, CEO, The Barmada Group & Founder, Global People's Summit

Fighting Inequality: The Urgency of NOW		Host: Jenn Duong, Director. Co-Founder of @SHIIFTorg
Reducing Global Inequalities in Health		Rebecca Milner, Vice President of Institutional Advancement, International Medical Corps
Gender Inequality: No Progress with Half The World Left Out		Anneka Knutsson, Chief of UNFPA's Sexual and Reproductive Health Branch
Inequality in Education: No One Left Behind		Chernor Bah, Co-Founder and Executive Director, Purposeful Productions
The Buzz: Blockchain, Meet the 2030 Global Goals		Vanessa Grellet, Executive Director Strategy, Enterprise & Social Impact, ConsenSys
STEM and Empowering Change		Kavita Gupta, Managing Partner, ConsenSys
Innovation in Ending Human Trafficking: Empowering Humanity		Agnes Igoye, Uganda's Deputy National Coordinator, Prevention of Trafficking in Persons
TAKE ACTION: Step Up To Fight Gender Inequality #HeForShe in partnership with UN Women		Elizabeth Nyamayaro: Senior Advisor to Under Secretary-General and Executive Director, UN Women, and Global Head of the HeForShe Initiative
Humanizing Humanity: How Technology and Arts Inspire Empathy and Action		Hosted by: Taryn Southern, YouTube Creator/Digital Storyteller
The Heart of Technology: Can Virtual Reality and Augmented Reality Inspire Empathy		Ricardo Laganaro, Director, VR for Good
Battle for Humanity: Gamifying the End to Violent Conflict and Extremism		Jessica Murrey, Creative Lead, Battle for Humanity, Search for Common Ground
Diplomacy 2.0: Cultural Diplomacy in Uncertain Times		Ambassador Cynthia Schneider, Distinguished Professor in the Practice of Diplomacy, Georgetown University and Former US Ambassador to the Netherlands
Body Shaming is a Shame: Disrupting the Fashion Industry to Redefine Beauty		Carrie Hammer, Founder, Role Models Not Runway Models
Coffee Culture: The Power of Your Dollar <i>Responsible Production and Consumption</i>		Bambi Semroc, Senior Director, Food, Agriculture, and Fresh Water, Conservation International
Big Data for Social Good: Harness the Power of The Crowd		Hend Alhinnawi, Co-Founder & CEO, Humanitarian Tracker
TAKE ACTION: Your Turn: Share YOUR story of change!		Jilt van Schayik, Director, Building Bridges, Humans of My World, UN SDG Action Campaign
Innovating For Tomorrow, Today: Social Innovation and Entrepreneurship		Host: Siraj Raval, Data Scientist & Best Selling Author
The Global Entrepreneurship Revolution for Good		Alex Amouyel, Executive Director, MIT Solve
Corporate Social Responsibility and Business Innovation for Good		Cyrril Gutsch, Founder and CEO, Parley for the Oceans
Mobile for Good: What's the Potential When Everyone Has Access to a Mobile Device		Michelle Martin, Head of Global Communications and Marketing, Qualcomm Wireless Reach
How To Make Social-Impact Lesson: The ABCs of How to Launch a Start-up or Innovate		Siraj Raval, Data Scientist & Best Selling Author
Alternative Lending: Social Scoring		Nikhil Ramlal

Doing Things Differently: Partnerships for Change		Host: Robert Holzer, Founder, CEO Matter Unlimited
Intrapreneurship: Innovating from the Inside <i>Innovation and Partnerships for Sustainable Development</i>	Boaz Paldi, Head of Global Engagement, United Nations Development Programme	
An Inclusive Global Development Agenda: Have We Made Progress? <i>Government Innovation</i>	Rt Hon Dr Ruhakana Rugunda, Prime Minister of Uganda	
Mobilizing Accountability: Digital Advocacy for Online and Offline Action	Michael A. Jones, North America Regional Director, Change.org	
Innovating Money and Access: Partnerships in Financial Services	Yasaman Hadjibashi, Chief Creation Officer, Barclays Africa Group	
How to Make Social-Impact Lesson: Financing Your Dreams: Practical Tips for Online Fundraising and Crowdsourcing	Kate Drane, Senior Director of Outreach, Indiegogo	
The Long Road to Safety: Tackling Hidden Global Epidemics	Piyush Tewari, CEO, Save Life Foundation	
TAKE ACTION: #MyWorld: Talk Is Cheap, Accountability Matters	Holding people accountable-- vote to tell us how your country is doing. My World Vote in partnership with UN SDG Action Campaign	
The Mess: Intersectionality, Causality and "Grey Space"		Host: Hazami Barmada, CEO of Barmada Group
Aid Fatigue in a Social Media World: The Humanitarian Development Nexus	Elhadj As Sy, Secretary-General, International Federation of Red Cross and Red Crescent Societies	
Reframing the "Problem": The Power of Media and Storytelling in Youth Empowerment	Mariam Farag, Head of Corporate Social Responsibility, MBC Group	
Shattering Barriers: Solutions Don't Exist in One Sector Nor Are They Simple <i>Shaping Policy and Unpacking Complex Narratives</i>	Heba Aly, Director, Irinnews	
Sports Diplomacy: Unlocking Human Potential for Social Good	Sally Roberts, World Bronze Medalist, Olympic Alternist, Founder of Wrestle Like a Girl	
Mobilizing for Change: A Look At The Thriving Role of Civil Society	Dhananjayan "Danny" Sriskandarajah, Secretary General and CEO, CIVICUS	
Beyond Numbers: Faces and Stories of 65 Million People Living in Refuge	Melissa Fleming, Former Spokesperson for the UN High Commissioner and Head of Communications at UNHCR	
Pop Culture & Music: Influencing Social and Cultural Norms	Casey Acierno, Senior Manager, Social Impact, Spotify	
TAKE ACTION: Share a Song That Introduced You To A New Voice, Perspective or Worldview	In partnership with Spotify. Launched by Dan Brill and Spencer Hansen, Associate Creative Directors, Spotify	
"How to" Making Social-Impact Lessons Mentorship and Professional Growth for Impact: How do you get the support you need to change the world?	Rani Shah, AVP Product Management, Barclays Africa Group	
The Planet: We Have No Plan B		Host: Jolene Creighton, Editor-in-Cheif, Futurism
Life Below Water: What We Can't See Still Matters	Charlotte Vick, Director of Engagement, Mission Blue	
What's the Fuss About Clean Energy? A Tesla Model	Leilani Munter, Race Car Driver and Environmental Activist	
Climate Action: Climate Justice on The Frontlines	Jeff Orlowski, Founder and Owner, Exposure Labs	
TAKE ACTION: Tell Us What Issues You Care About and Pledge to Take Action	One For All Pledge for SDGs	

Human Mobility, Dignity and Globalization	Host: Milana Vayntrub, Actress
Counting the Beans: The True Cost of a Plate of Food Around the World	Arif Husain, Chief Economist, World Food Program
Host cues the video	Communitare video
Co-Creation vs "hand out": New Models to Refugee Response	Communitaire - Co-creating Solutions in The Field
Empathy in Action: Transforming Pains of the Past into Opportunity for the Future	Matthew Gurney, Director & Co-Founder, Empathy Action
The Production Pipeline: Artificial Intelligence, Robotics and Human Dignity	Rania Hoteit, CEO & Co-Founder at ID4A Technologies
Muddy Waters: The Global Clean Water Crisis	LeeAnne Walters, Water Activist
Overcoming Adversary and Human Resilience	Kelvin Doe, Entrepreneur/Founder of Kelvin Doe Foundation
The Power of Volunteerism: How Everyone Can Make A Difference	Dominic Allen, Chief, United Nations Volunteers
How to Make Social-Impact Lesson: Transforming Pain to Gain	Joshua Johnson, Founder, pain2joy.com

2017 PRESENTING PARTNERS



INTERNATIONAL



FEDERATION



SUSTAINABLE DEVELOPMENT GOALS
**ACTION
CAMPAIGN**



2017 SPONSORS AND SUPPORTERS INCLUDED:



Qualcomm



2017 GLOBAL COMMUNITY PARTNERS INCLUDED:

We had 109! Visit www.globalpeoplesummit.org/2017-summit