the future starts here
**Mission**
Our mission is to **inspire** and **enable** all **young people**, especially those from disadvantaged circumstances, to **realize** their **full potential** as **productive, responsible** and **caring citizens**.

**Membership Profile**

**Average Daily Attendance**
More than 1,200 youth served

**Club Members**
More than 6,300 members

**Total Youth Served**
More than 14,500 total youth served

**Gender**
55% male, 45% female

**Ethnicity of Membership**
31% African-American
25% Hispanic
17% Caucasian
15% Multi-ethnic
12% Asian

**95% of Club members are low income or extremely low income**

**Facts**
Founded: 1891

9 Clubhouses in the city’s toughest communities with the fewest resources, plus Camp Mendocino—our residential summer Camp in Mendocino County

100% of all individual gifts donated to Boys & Girls Clubs of San Francisco go directly toward programs for Clubhouse members

We charge only $10 per year membership fee for each child, but spend an average of $1,450 on programs and services per member
Welcome.

Welcome to our 2009 Annual Report. We hope that you find the report informative and inspiring. 2008 and 2009 were tough years, and everyone in the nonprofit world was reminded just how important it is to have loyal donors and friends. Many individuals, foundations, and corporations stretched beyond their normal giving last year, understanding the enormously important role we play in the lives of our members and their families.

Last year was highlighted by two major accomplishments. First, in May 2009 our organization won an incredible three of seven National Program Excellence Awards given out by Boys & Girls Clubs of America at their National Conference. National Program Excellence is a competition recognizing the best and most innovative programs in five core program areas. The Ernest Ingold Clubhouse won for Education & Career Development, Excelsior won for Character & Leadership Development, and Willie Mays won for Sports, Fitness & Recreation. The second highlight was the start of construction on the Mission Clubhouse, the second of three Clubhouse projects in our Brighter Futures Capital Campaign. This state-of-the-art, environmentally-friendly Clubhouse will open on June 14, 2010.

These were certainly not the only notable achievements in 2009. We held our first annual Youth of the Year luncheon, celebrating six outstanding Boys & Girls Club youth. Diamond Davis from the Excelsior Clubhouse was named BGCSF’s Citywide Youth of the Year and advanced to become the third BGCSF youth in four years to reach the state finals in the competition. We held the Grand Opening of the Edible Schoolyard garden at the Willie Mays Clubhouse, created in partnership with Alice Waters and the Chez Panisse Foundation. A gorgeous youth-friendly space, the garden grows fruits and vegetables that members use in the teaching kitchen. And, we continued to make strong progress on the restoration of Camp Mendocino, including erecting a new ropes course with a 750-foot zipline over the Noyo River, the first of seven camper shower/bathroom facilities, and the restoration of the main bridge.

These are impressive achievements in any year, but we are extremely proud that we were able to accomplish these things in such a stressful and uncertain year. Our staff showed remarkable dedication, enduring furlough days and reduced budgets. We rallied together to achieve this goal: preserve the Clubhouse experience so kids don’t feel the recession inside the doors of the Boys & Girls Club.

On behalf of our Board of Governors and Board of Trustees, we would like to thank our incredible supporters. With your help, we are giving our young people the skills and opportunities to succeed in life. And, more importantly, the love and support they need.

Sincerely,

Rocky Fried
Board Chair

Rob Connolly
President
Three First Place Program Excellence Awards
BGCSF was awarded three out of seven first-place awards for Program Excellence for Education and Career Development; Character and Leadership; and Sports, Fitness and Recreation. Congratulations to the following Clubs and programs: Ernest Ingold’s Girl Tech Program; Excelsior’s 4Hs Program (Heart, Head, Hands, and Health); and Willie Mays’ Junior Giants Baseball Program. These awards cut to what Clubs are, why they exist and why people and institutions invest in them. Program Excellence are the most prestigious awards presented annually by Boys & Girls Clubs of America (BGCA).

First Charles Schwab Youth of the Year Luncheon
Boys & Girls Clubs of San Francisco named Diamond Davis, a member of the Excelsior Clubhouse, as its 2009 Citywide Youth of the Year during the first Charles Schwab & Co. Youth of the Year Luncheon in January. Held at the St. Francis Hotel, our first annual event raised $61,500 toward programs and services while also serving as a celebration of the outstanding accomplishments of all six Youth of the Year finalists.

New Website Launches!
BGCSF rolled out a newly-designed website to give our entire community a more interactive, informative and user-friendly experience. The new site is also part of our overall branding campaign, “The future starts here,” designed to raise organizational awareness and support. Stay connected and sign-up to receive regular e-updates at www.kidsclub.org

Summer Career Exposure Events
BGCSF has increased our focus on Youth Workforce Development, with the ultimate goal of ensuring that our members are either college-bound or work-ready when they leave the Club at age 18. Along with our ongoing job readiness and financial literacy curriculum for teens, BGCSF launched a series of Career Exposure events in the summer, giving teens the opportunity to visit Camp Old Navy, YouTube, Gap/Old Navy, RMW Architecture and Interior Design and BART.

At our Annual 2009 Gala, honoree and major donor Bob Emery was recognized for his outstanding commitment to BGCSF and given an award by youth emcees Diamond and Cayland.

Tenderloin Club member Winnie Phan talked to CNN about a program she started called Safe Walks, that pairs up older kids with younger kids to make sure that everyone gets to and from school safely. Winnie is the poster child of our Success Equation (learn more on page 6).

BGCSF welcomed three sizable volunteer groups from Pricewaterhouse Coopers this summer as part of their fourth annual “Summer of Community Service!”
BOYS & GIRLS CLUBS OF SAN FRANCISCO

2009 Highlights

The Edible Schoolyard at Hunters Point Grand Opening
BGCSF celebrated the grand opening of The Edible Schoolyard at Hunters Point in October as a way to increase awareness and education around healthy eating. Club and community members joined to celebrate this exciting moment, and to recognize lead partners who made it possible—including Alice Waters, founder of The Edible Schoolyard program and Chez Panisse Foundation. At the end of the year, 292 youth had participated in cooking classes, 84 hadgardened, and over 50 volunteers visited the program.

Scholarship, Financial and College Support Deepens
In effort to help deserving teens reach their goal of graduating from high school and attending college, BGCSF continues to provide funding to help members pay for SAT/ACT test preparation and examination fees, GED testing, private high school application fees and college applications. We are also committed to providing generous scholarships made possible through Nibbi Brothers General Contractors, Jim Tarr and Richard Beleson (in honor of DeShawn Dawson). And every year, we take a group of teens on a college tour where they visit several California universities.

Corporate Volunteers Ramping Up!
In 2009, over 24 corporate volunteer groups visited our Clubhouses with great energy and enthusiasm. In addition to improving our Clubs with colorful murals, healthy gardens, and organized spaces, these volunteers also interacted with our members, hosting carnivals and literacy fairs as well as volunteering in our Art and Sports Departments. We would like to acknowledge those companies that have made an ongoing commitment to BGCSF by volunteering numerous times in our Clubhouses: PricewaterhouseCoopers, LLP; Charles Schwab & Co., Inc.; Deloitte; and The Gap.

BGCSF Recognized for Marketing Efforts
Boys & Girls Clubs of America awarded our organization with three National Marketing Awards (MAC Awards) for outstanding submissions in three categories: Comprehensive Marketing Strategy, Advertising, and Publicity & Media Relations. We would like to thank our strong Board Marketing Committee for their ongoing support and to Charles Schwab for their major pro-bono branding initiative.
BOYS & GIRLS CLUBS OF SAN FRANCISCO

Building Successful Futures

Everything we do at Boys & Girls Clubs of San Francisco is focused on helping our members achieve SUCCESS IN LIFE. We expect our members to leave us at age 18 having achieved the following: Academic Success; Good Character & Community Engagement; Job Readiness, with Earning Potential; and Healthy Lifestyles.

At Boys & Girls Clubs of San Francisco, we believe these core elements make up a successful future for our youth, which is key to helping build a brighter future for San Francisco.

Academic Success
Good Character & Community Engagement
Job Readiness, with Earning Potential
Healthy Lifestyles
Academic Success

In the 2008-2009 School year:

• 92% of parents say their child gets homework help from Club staff
• 87% of parents say their child has a better attitude toward school because of Club participation

Of the high school seniors who attend the Club two or more days per week (55 members)
• 96% graduated from High School or received a GED
• 80% enrolled in a post secondary educational program

Good Character & Community Engagement

In the 2008-2009 school year:

• 94% of parents say they believe we are teaching their child right from wrong
• Our members (all ages) provided over 10,960 hours of community service last year
• 83% of our members say they have learned ways to make things better in their community
• 100% of the 56 members of our Rebels Basketball program participate in a community service initiative as part of their commitment to the program
• 72% of our Achievement Matters Program participants were recognized for strong character and/or leadership

SUCCESS EQUATION

Job Readiness, with Earning Potential

• 100% of the 200 teens who participated in Money Matters created a sample household budget
• 100% of the teens who participated in the Career Launch Program created a resume and cover letter
• In 2009, teen members in Keystone Club contributed a total of 3,100 hours of community service
• Over 100 teens participated in Career Exposure events
• Of the Youth Workforce Development teen participants who attended an interview, 56% obtained a job

Healthy Lifestyles

• 90% of our members’ parents say that staff encourage their child to eat healthy snacks instead of junk food
• 77% of our members participate in sports, fitness & recreation programs
• 820 of our members participated in the Learn to Swim Program
• 345 of our members were served through Crisis Intervention by our Behavioral Health Specialists
• 81% of our members participating in cooking programs said they liked vegetables more than when they started
Outstanding Alliances  Boys & Girls Clubs of San Francisco partners with some of the most innovative, influential and generous companies and organizations in San Francisco. We are extremely grateful for their deep commitment and support.

Bank of America:  Bank of America believes that a healthy community is important to all of us. As a recipient of the B of A Neighborhood Builder award, BGCSF has received generous operating support and rigorous leadership training. They also offer opportunities for high school students to become community leaders and provide us with five B of A student interns during the summer months.

California Pacific Medical Center:  With support from this leading health organization, BGCSF has expanded our Behavioral Health Services, adding more individual, family and group therapy and case management services for our members. We also collaborate with CPMC’s Bayview Children’s Health Clinic, offering a trauma-focused anger management group to address issues that arise from exposure to gang and community violence.

Dodge & Cox:  For over ten years, Dodge & Cox has generously supported our youth programs and participates in our annual events. Their unwavering commitment to our members has helped us build our Education Initiative and summer enrichment programs, providing youth with skills and support to reach their academic potential.

First Republic Bank:  First Republic Bank has been involved in the San Francisco community since its inception, with a strong focus on children and education. With their support, our youth benefit from academic scholarships and leadership development opportunities, such as the Youth of the Year program. This program provides college funds to select Club members who demonstrate extraordinary commitment to their school, their Clubhouse and their community.

Gap Inc.  The GAP Foundation:  Gap invests in San Francisco communities by applying business innovation to social challenges. Financial investments, marketing and human resources expertise, Career Launch curriculum, job shadowing for our teens, and talented Gap employee volunteers are just some of the ways Gap is a remarkable partner.

The Guardsmen:  Each summer, for over 60 years, The Guardsmen sponsor hundreds of our Club members to attend Camp Mendocino. Only with this major support can most of our campers enjoy ten days in a 2,000 acre redwood forest, having fun, making friends and learning about the environment.

Herman Miller:  Hosting We Care, a favorite holiday event for hundreds of our Club members, is a true gift from Herman Miller. The event brings together 250 architects and designers who provide the arts materials and the holiday spirit needed to guide our members in making thousands of gifts for their family members and teachers.

Nibbi Brothers General Contractors:  Nibbi Brothers is a generous funder of our Brighter Futures Capital Campaign. For over ten years, Nibbi Brothers has provided numerous pro-bono services and financial support to our Clubs. They are now completing a major capital project: the construction of our new Mission Boys & Girls Club. College scholarships are also awarded annually by Nibbi Brothers to five of our seniors.
Macy’s West: We are a fortunate beneficiary of Macy’s national Thanks for Sharing campaign, conducted annually during the holiday season. Thanks for Sharing provides significant financial support for our education programs.

Rotary Club of San Francisco: Through cooperation, teamwork, common purpose and community spirit, this Rotary Club has been a devoted partner to our agency for 88 years. The Rotary Club of San Francisco has made a major commitment to financially support the re-build of the new Mission Club.

The San Francisco Department of Children, Youth and their Families (DCYF): Undoubtedly, BGCSF provides vital services for San Francisco youth and DCYF validates our important work by funding several aspects for the past three years: After School Programming, Teen Services, the Excelsior Clubhouse, Youth Workforce Development, and Case Management at Columbia Park. In 2009, DCYF remained our largest funder.

San Francisco Giants: The Willie Mays Boys & Girls Club at Hunters Point has benefited greatly from a strong partnership with the Giants. In addition to major financial backing, this Club also is proud to have a Jr. Giants baseball field where we teach young people the sport of baseball, as well teamwork and sportsmanship. The Giants Community Fund provides baseball equipment, school supplies and free Giants tickets for our members.

San Francisco Traders Association: For the last five years, funding and volunteer support from the San Francisco Security Traders Association have resulted in a tremendous annual Halloween event called Monster Bash for hundreds of our Club members.

Charles Schwab & Co.: Charles Schwab & Co. is a loyal partner in a wide range of ways. They are the Presenting Sponsor of our Youth of the Year event each January. They provide members with practical money management skills through their Money Matters curriculum. And their pro-bono marketing and printing are invaluable to our work.

Swinerton Management & Consulting: Their careful, professional supervision transformed the Willie Mays Boys & Girls Club at Hunters Point from a rundown facility into the magnificent Club that it is today. Donating their services for the last six months of the project, the Swinerton staff gave their heart and soul to the Hunters Point project. Swinerton is also a generous yearly donor to the organization.

Treasure Island Development Authority (TIDA): This public benefit agency is dedicated to the economic redevelopment of the Island. In addition to considerable grant support, our Club here partners closely with TIDA through community revitalization activities, special events and development planning.

US Bank: For the second year in a row, US Bank has committed its funds and personnel as the presenting sponsor of our annual Golf Tournament at The Olympic Club. In addition to their generosity at this event, US Bank has helped fund the Youth of the Year program and has committed local staff resources to the Willie Mays Clubhouse, providing financial literacy workshops to our teen members.
Reopening 901 Alabama

The renovation of the Mission Clubhouse at 901 Alabama St. is moving right along, as evidenced by the photos below, and is set to re-open its doors just in time for our summer program. The new Club will feature a youth friendly space with a middle-school sized gym, a teaching kitchen, multi-purpose room, and a games room. Upstairs, there will be the Art Room, Multi-Media Center, Learning Center and Teen Center. The new design also features offices for behavioral health and case management—critical parts of BGCSF’s work in this community. The goal is to serve 130 youth a day, ages 6-18, with a primary focus on education. Members will have access to free tutoring, college tours, homework help and be able to participate in our literacy, math and science curriculum. And for the first time since the Clubhouse moved to Bryant Elementary School in 2004, teens will be coming back to the Club for positive, skill-building activities! The Grand Opening will be held on June 14th and will celebrate the new space, generate excitement among the community, thank key donors and partners and encourage more involvement as a way to embrace the Brighter Futures capital campaign.

Green Building Features
Solar Panels
Natural ventilation
Natural light throughout space using skylights
Radiant heat
Energy efficiency electronic display for kids to view
Composting & recycling program
With summer right around the corner, Camp Mendocino is gearing up for a terrific season this year. Camp has already made some vast improvements, including adding new basketball courts and reconstructing the baseball field, re-surfacing and extending the roadways, and making overdue repairs to the main kitchen and dining room. But more recently, Camp has built a new challenge course that consists of a seven-element high ropes course, zip line, climbing wall, and low elements. We’re also finishing the Discovery Center, replacing a 20’ section of the main bridge, and building two new camper shower/bathroom facilities. The work will continue through 2010 and include re-roofing the main dining hall and kitchen, building five more camper shower/bathroom facilities, replacing both 60KW generators, adding three new units of staff housing and building a new canteen.

Approximately 1,000 campers will attend Camp this summer and all these projects and programs have been designed to make sure Camp is fun, inspirational, unique, engaging, and safe! To learn more about Camp Mendocino —check out our new website—www.campmendocino.org. This site welcomes kids into the great outdoors, makes sign-up easy for parents, serves as a great recruitment tool for potential employees and renters, and keeps everyone connected through Facebook and YouTube!

“I love the new ropes course because we have to work as a group and cooperate with one another. Working together as a team has helped me learn techniques and strengthen my confidence.” —Jacob
“The Club has been a second home since I was six years old, where staff helped me cope with growing up in a violent neighborhood, and inspired me to think about my future. Now I want to become a social worker so I can give back to my community.”

Jesse, 16, Club member, Mission Clubhouse
Gifts received during fiscal year October 2008 to September 2009

Thank You, Donors

We gratefully acknowledge the following donors for positively impacting the lives of the young people who need us the most. Although space limitations permit only a partial listing, we thank everyone for their generous support of our mission.

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Bill Hilliard
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The Franklin Lowe Family
Jeff Minch
Lisa Mroz
John Palmer
Helen Pelzman
Robert and Heather Rodriguez
Diane Shannon
Susan Shannon
Cynthia Shine
Sweeney Family Fund
Jon Titchener
Lyndon Wong

** Kresge Foundation Challenge Match for BGCSF to Earn
“I never used to like eating vegetables, but the Club has introduced me to fresh greens like spinach and kale. And through the Club’s cooking program, I’m learning how to prepare healthy salads with lettuce I’ve picked from the garden.”

Ricky, 13, Club member, Willie Mays Boys & Girls Club at Hunters Point
## Trustees & Board of Governors

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*Don Fisher passed away in September 2009.*

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Ellen Takayama  
Christina Tan  
Ellyn Weisel  

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Rob Connolly

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### Financial Review

#### REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>$596,205</td>
</tr>
<tr>
<td>Special Events (net)</td>
<td>$679,677</td>
</tr>
<tr>
<td>Government Contracts</td>
<td>$1,679,373</td>
</tr>
<tr>
<td>Corporate Contributions</td>
<td>$626,752</td>
</tr>
<tr>
<td>Foundation Grants</td>
<td>$1,297,277</td>
</tr>
<tr>
<td>Donated Goods &amp; Services</td>
<td>$151,893</td>
</tr>
<tr>
<td><strong>Total Contributed Revenue</strong></td>
<td><strong>$5,031,177</strong></td>
</tr>
</tbody>
</table>

#### INTERNAL FUNDING

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>BGCSF Endowment Trust</td>
<td>$1,562,840</td>
</tr>
<tr>
<td>Funds Released from Restrictions</td>
<td>$1,202,591</td>
</tr>
<tr>
<td>Reserve Funds</td>
<td>$1,178,934</td>
</tr>
<tr>
<td><strong>Total Internal Funding</strong></td>
<td><strong>$3,944,365</strong></td>
</tr>
</tbody>
</table>

#### EARNED INCOME

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clubhouses</td>
<td>$69,768</td>
</tr>
<tr>
<td>Camp Fees</td>
<td>$142,029</td>
</tr>
<tr>
<td>Other Income</td>
<td>$96,384</td>
</tr>
<tr>
<td><strong>Total Earned Income</strong></td>
<td><strong>$308,181</strong></td>
</tr>
</tbody>
</table>

**TOTAL REVENUE & INCOME**  
$9,283,723

#### EXPENSES

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program [82%]</td>
<td>$7,619,134</td>
</tr>
<tr>
<td>Management &amp; General [6%]</td>
<td>$576,399</td>
</tr>
<tr>
<td>Fundraising [12%]</td>
<td>$1,088,190</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong> [100%]</td>
<td><strong>$9,283,723</strong></td>
</tr>
</tbody>
</table>

*Note: Includes expenses from the Capital Campaign, but not income.*

Financial statements audited by Lautze & Lautze at 2/25/10
How to Help BGCSF Continue Serving San Francisco Youth

Services for youth are disappearing, as evidenced by the growing number of city youth programs that have been eliminated. Together, we can do more to support our city’s youth and provide them with the tools and the education they need to achieve a successful future. **Together, we can do more!**

**Invest today.** Donate online at [www.kidsclub.org](http://www.kidsclub.org). As always, 100 percent of your gift goes directly toward providing programs and services to young people in need. Consider a recurring gift—an easy way to make automatic monthly donations through your credit card, while helping the organization reach its goals.

**Find out if your employer matches gifts.** The impact of your donation may be doubled or even tripled if you—or your spouse—qualifies for a corporate match. Check with your company’s HR department today.

**Join our Facebook group.** Help us build viral support by spreading the word about BGCSF to your broader networking base.

**Remember us in your estate plans.** You can include BGCSF as a beneficiary in your will and become a member of the Legacy Society. Contact Julie Rickert, VP of Development, at **415.445.5480**.

**Volunteer.** There are many ways to contribute based on your schedule and areas of interest. Learn more by calling Erica Perez, Volunteer & Corporate Outreach Manager, at **415.445.5482**.

**Tell your employer about us.** We offer many ways for corporations to get involved and gain valuable recognition. Contact Jenny Beck, Director of Corporate Giving, at **415.445.5432**.

**Be creative.** Hold a cultivation event, ask for contributions to the Club in lieu of birthday gifts, or start your own letter writing campaign. We’re here to help you strategize ways to make a difference!

**Talk to your friends about BGCSF.** Word of mouth is a powerful tool. The bigger our community of investors, the more powerful our response can be.

For more information and ideas, call Julie Rickert, VP of Development, at **415.445.5480**.
Core Belief

We believe that young people will achieve extraordinary things when they are provided with high-quality staff, programs and facilities in an environment that promotes respect, responsibility and fun.

Clubhouse Locations

**Columbia Park Clubhouse**
450 Guerrero Street
San Francisco, CA 94110-1015

**Ernest Ingold Clubhouse**
1950 Page Street
San Francisco, CA 94117-1804

**Excelsior Clubhouse**
163 London Street
San Francisco, CA 94112-2052

**Mission at Bryant Elementary**
1050 York Street
San Francisco, CA 94110-3420

**Sunnydale Clubhouse**
1654 Sunnydale Avenue
San Francisco, CA 94134-2628

**Tenderloin Clubhouse**
115 Jones Street
San Francisco, CA 94102

**Treasure Island Clubhouse**
401 - 13th Street & Avenue E
San Francisco, CA 94130-2003

**Visitacion Valley Clubhouse**
1099 Sunnydale Avenue
San Francisco, CA 94134-2762

**Willie Mays Clubhouse**
195 Kiska Road
San Francisco, CA 94124-2886

**Additional Locations**

**Administrative Office**
55 Hawthorne St., Suite 600
San Francisco, CA 94105

**Camp Mendocino**
P.O. Box 1790
Fort Bragg, CA 95437