the future starts here
Mission
Our mission is to inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens.

Five Core Areas
Character and Leadership Development
Education and Career Development
Health and Life Skills
The Arts
Sports, Fitness, and Recreation

the future starts here
When you support BGCSF, you’re making an investment in today and tomorrow. We’re proud that the next generation of San Franciscans is learning, growing, and building their futures as members of our Clubs. With your help, we are creating a stronger city for our youth and the entire community.

Membership Profile
Average Daily Attendance
Nearly 1,150 in the school year
More than 1,350 in the summer

Club Members
More than 6,700 (6% increase over last year)

Total Youth Served
More than 14,000 (10.6% increase over last year)

Gender
55% male, 45% female

Ethnicity of Membership
35% African-American
24% Latino
14% Asian
14% Caucasian
13% Multi-ethnic

Facts
Founded: 1891

9 Clubhouses in the city’s toughest communities, plus Camp Mendocino—our residential summer Camp in Mendocino County

100% of all individual gifts donated to Boys & Girls Clubs of San Francisco go directly toward programs for Clubhouse members

We charge only a $10 per year membership fee for each child, but spend an average of $1,450 on programs and services per member
Welcome.

Thanks to our tremendous supporters, our 118th year was another success for Boys & Girls Clubs of San Francisco (BGCSF). And despite difficult economic circumstances, our organization remains strong, focused, and determined. With your help, we will continue to offer vital services to our members and their families at a time when services are more crucial than ever.

Last year, we accomplished two major milestones. On June 16, we opened the new Willie Mays Boys & Girls Club at Hunters Point—a beautiful state-of-the-art Clubhouse. We celebrated the occasion with an outstanding event that recognized the many people—from community leaders to police officers to builders—who made it possible. On November 10th, we held a groundbreaking ceremony to kick off the renovation of our Mission Clubhouse. Board Members, alumni, staff, investors, parents, and neighbors came out to celebrate the start of this long-anticipated project.

But 2008 presented BGCSF with challenges as well. The economic crisis has hit our organization as it has everyone else. We responded quickly by making necessary cuts across the organization—although thankfully we have not had to close any Clubhouses, reduce our hours, or decrease the number of youth we serve. We are working to ensure that, when these tough times pass, our organization will emerge stronger. Our foundation has always been our youth development philosophy and our people. That has not changed. Our outstanding staff remain committed—in fact 100% of our employees are donating to Boys & Girls Clubs this year. Our board is as engaged as ever, tackling the tough funding decisions that face us, and our donors continue to invest in our work and participate in the life of our organization.

As we work our way through 2009, we are reminded that BGCSF is needed now more than ever. When the economy falters, our families get hit the hardest. We remain committed to giving our kids the support they need—particularly during difficult times. Much has and will change in the world, but our mission and our resolve to fulfill it will not.

On behalf of our Board of Governors and Board of Trustees, we would like to thank you. With your help, we are giving our young people the tools and support they need to reach their full potential. That is why we say, “The future starts here”.

Sincerely,

Rocky Fried
Board Chair

Rob Connolly
President
**New Club Opens in Hunters Point:** The young people of Hunters Point now have a full-service Clubhouse to call their own! BGCSF officially opened the doors of its new state-of-the-art Willie Mays Clubhouse on June 16. Club and community members joined to celebrate the historic moment, and to recognize the lead partners who made it possible—including Don and Doris Fisher, City Attorney Dennis Herrera, Willie Mays, Mayor Gavin Newsom, and the leadership of the Giants and 49ers.

**Branding Campaign Launches:** BGCSF spread the word to new members and donors with a major pro-bono branding initiative—complete with newspaper, magazine and bus advertising. The campaign introduced a distinctive new look for the organization, and a new tagline: The future starts here. We are deeply grateful to Charles Schwab Creative Services, the Charles Schwab Foundation, and to the many volunteers who made this campaign possible.

**Mission Clubhouse Renovation Underway:** Boys & Girls Clubs of San Francisco officially kicked off the renovation of its historic Mission Clubhouse at a groundbreaking ceremony in the fall. Originally built in 1928 on the east side of the Mission, the upgraded, 18,000-square-foot Clubhouse will feature everything from an art studio to a multimedia room to a teen center.

**The Edible Schoolyard Takes Hold:** With our new teaching kitchen and budding organic garden, our members are learning how their habits and choices impact the environment and their health. The Willie Mays Boys & Girls Club at Hunters Point is the first after-school program in the nation to become an Edible Schoolyard—an educational program of The Chez Panisse Foundation, founded by Chef Alice Waters. Cooking classes are already in full swing, and the 2,000-square-foot garden is set to open in 2009.

*Thanks to our Brighter Futures Campaign donors for making these projects possible (see page 13 for full list of donors).*
2008 Highlights

Reach Expands: Our numbers were up in 2008! In total, we touched the lives of more than 14,000 youth—a 10.6% increase over last year. Of those young people, 6,700 were served through Club memberships (a 6% percent jump). The rest participated in outreach programs, sports leagues, and popular yearly events that we offer to non-members in our communities.

BGCSF Featured on Willie Mays Tribute Wall:* A new Willie Mays Tribute Wall was unveiled in September at AT&T Park just inside the main entrance off Willie Mays Plaza. It features the names of the many donors who paid tribute to Mays by supporting the Giants’ campaign to raise funds for the new Willie Mays Boys & Girls Club at Hunters Point. The Wall is a permanent reminder of how a hometown hero and team rallied the community to give young people a beacon of hope.

Swim Program at All-Time High: More Club members than ever took to the water this year, learning discipline and gaining confidence along the way. Our swim program continued its steady growth, with over 1,800 young people accessing our competition-size pool at the Ernest Ingold Clubhouse. The comprehensive program includes swim lessons, a competitive swim team, and lifeguard certification—a rare opportunity for the kids we serve.

Scholarship Support Grows: Helping more teens reach their educational dreams, we increased our scholarship support through a variety of programs and partnerships. Members benefited from $33,000 in financial assistance, including a fund to help pay for high school and college entrance exams, applications, and test prep. Our efforts received a substantial boost from our long-time partner, Nibbi Brothers General Contractors, which launched a new scholarship fund to provide college support for five teens annually.
From the time she was a little girl, Diamond dreamed of going to college. She excelled in school, but struggled to turn her ambition into reality. So she turned to her Clubhouse mentors. Writing letters of recommendation and helping with scholarship and college applications, they championed her goal to study law.

And to be the first college graduate in her family.

Show your support or find your nearest Clubhouse at www.kidsclub.org.

Diamond Davis, 17
With the investment of our many Brighter Futures Campaign supporters, BGCSF’s multi-year initiatives are already deepening impact in three critical areas: teen services, education, and behavioral health.

**Serving Teens:** We made great strides during our first full year of the Teen Campaign, our new initiative to ensure our members graduate on time with a plan for life after the Club. A key component is the new Formal Mentorship Program, in which staff members pair up with teens to help them set and attain academic and personal goals. We also provided access to free individual tutors; a three-day college tour; and improved job-training programs. All of these steps built toward our ultimate Teen Campaign goal: ensuring every Club member is “future-ready” when they graduate.

**Focus on Education:** In a city where the high school drop out rate is over 40% for African Americans and over 32% for Latinos, we continued to place an unrelenting emphasis on education. This marked the second year of our Education Initiative, a multi-year plan to close the educational achievement gap. Last year, we provided our Education Directors with professional development training to help them develop new programs and better serve our members. One result was our successful citywide “Read On” literacy initiative to combat summer learning losses. We also emphasized the importance of high school completion with the launch of our First Annual Citywide Graduation Recognition Ceremony.

**Providing Behavioral Health Services:** In 2008, we developed two new options for our youth with mental health needs. “Sister Hoods” helps ‘tween girls from Visitacion Valley and Sunnydale address the issues in their lives. And a new trauma-focused anger management group—developed in collaboration with California Pacific Medical Center—works to break the cycle of young people who experience violence and then become perpetrators. These new groups augment the full array of therapeutic services that we already provide at five Clubhouses, where young people are more likely to seek out help.
Outstanding Alliances  Boys & Girls Clubs of San Francisco partners with some of the most innovative, influential and generous companies and organizations in San Francisco. We are extremely grateful for their deep commitment and support.

**Bank of America:** Providing opportunities for high school students to become community leaders is one of Bank of America’s signature programs, and BGCSF is honored to host five of these students as interns each summer. Bank of America also provides generous grants for our youth development programs.

**Dodge & Cox:** We are proud to join forces with Dodge & Cox to build effective education programs. Together, we are confident our work will lead to better grades, stronger test scores and higher graduation rates for our members—supporting them along the path to successful adulthoods.

**The Gap Foundation:** Gap’s commitment to make a lasting impact in underserved communities has had an enormous effect on our work. Talented Gap volunteers, financial support, and the Career Launch curriculum are just three ways the Gap Foundation helps our young people reach their potential.

**The Guardsmen:** Each summer, for over 60 years, The Guardsmen sponsor hundreds of our Club members to attend Camp Mendocino. Only with this major support can most of our campers enjoy the unique Camp Mendocino experience.

**Nibbi Brothers General Contractors:** Nibbi Brothers General Contractors is a generous backer of our Brighter Futures Capital Campaign. Additionally, over the past ten years, Nibbi Brothers has provided numerous pro-bono professional services to various projects. They are now leading the renovation of our Mission Clubhouse.

**Macy’s West:** During the holiday season, Macy’s West again selected our agency as one of the beneficiaries of their Thanks for Sharing campaign. This campaign, and their grant program, provides significant support to our education programs both during the school year and in the summer.

**San Francisco 49ers Foundation:** The 49ers Foundation was the original private donor to the Willie Mays Boys & Girls Club at Hunters Point. Their strong support of this important project has already made a lasting difference.

**Rotary Club of San Francisco:** The Rotarians, celebrating their own centennial, have demonstrated their dedication to “service above self.” They have been a loyal partner since 1922, with recent support including a major contribution to re-building the Mission Clubhouse, funds to improve Camp Mendocino, and countless volunteer hours.

**The San Francisco Department of Children, Youth and Their Families (DCYF):** Providing significant financial support to all nine of our Clubhouses, DCYF continues to be our largest supporter. Our common goals are to ensure that children and youth are healthy, succeeding in school, living in safe, supportive homes and communities, and contributing to the vitality of San Francisco.

**San Francisco Giants:** The Giants have been a leading financial partner and active fundraiser for the new Willie Mays Boys & Girls Club at Hunters Point. The beautiful baseball field next to the Clubhouse was made possible thanks to their generosity. Our Junior Giants teams play on this field year round, learning the elements of baseball, fostering teamwork and developing strong character.

**Charles Schwab & Co.:** Empowering our Club members by giving them practical money management skills is the goal of the Charles Schwab curriculum, Money Matters. This program, along with significant pro-bono marketing and printing support for our re-brand campaign, makes this collaboration remarkable.

**Swinerton Management & Consulting:** Their careful, professional supervision transformed the Willie Mays Boys & Girls Club at Hunters Point into the magnificent Club that it is today. Donating their services for the last six months of the project, the Swinerton staff gave their heart and soul to the Hunters Point project. Swinerton is also a generous yearly donor to the organization.

**Treasure Island Development Authority (TIDA):** As Treasure Island’s redevelopment plans unfold, TIDA and the Treasure Island Clubhouse are working together to ensure that the disadvantaged children and families on the Island reach their potential. Through significant grants, expert advice, and community organizing, TIDA is vital to our success on the Island.
Carlos is naturally smart but he struggles in school, lacking confidence in his abilities. His Clubhouse staff recognized that only encouragement and practical support stood between him and his potential. Now that he’s armed with a tutor and study plan, even the toughest math problem doesn’t scare him.

We’re happy to report that his grades are up. As is his self-esteem.

Show your support or find your nearest Clubhouse at www.kidsclub.org.

Carlos Torres, 10
Thank You, Donors

We gratefully acknowledge the following donors for positively impacting the lives of the young people who need us the most. Although space limitations permit only a partial listing, we thank everyone for their generous support of our mission.

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*S ongoing campaign to generate additional funds
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<th>Description</th>
<th>Amount</th>
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**INTERNAL FUNDING**

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<tr>
<td><strong>Total Internal Funding</strong></td>
<td><strong>$4,775,375</strong></td>
</tr>
</tbody>
</table>

**EARNED INCOME**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clubhouses</td>
<td>$67,491</td>
</tr>
<tr>
<td>Camp Fees</td>
<td>$114,389</td>
</tr>
<tr>
<td>Other Income</td>
<td>$27,944</td>
</tr>
<tr>
<td><strong>Total Earned Income</strong></td>
<td><strong>$209,824</strong></td>
</tr>
</tbody>
</table>

**TOTAL REVENUE & INCOME** $9,712,229
How to Help BGCSF Respond to the Economic Crisis

The financial crisis is hitting those living in poverty especially hard. Our families and kids are counting on us to help get them through. **Together, we can do more!**

**Invest today.**
Donate online at [www.kidsclub.org](http://www.kidsclub.org).
As always, 100 percent of your gift goes directly toward providing programs and services to young people in need. Consider a recurring gift—an easy way to make automatic monthly donations through your credit card, while helping the organization reach its goals.

**Find out if your employer matches gifts.**
The impact of your donation may be doubled or even tripled if you—or your spouse—qualifies for a corporate match. Check with your company’s HR department today.

**Join our Facebook group.**
Help us build viral support by spreading the word about BGCSF to your broader networking base.

**Remember us in your estate plans.**
You can include BGCSF as a beneficiary in your will and become a member of the Legacy Society. Contact Julie Rickert, VP of Development, at [415.445.5480](tel:4154455480).

**Volunteer.**
There are many ways to contribute based on your schedule and areas of interest. Learn more by calling Erica Perez, Volunteer & Corporate Outreach Manager, at [415.445.5482](tel:4154455482).

**Tell your employer about us.**
We offer many ways for corporations to get involved and gain valuable recognition. Contact Jenny Beck, Director of Corporate Giving, at [415.445.5432](tel:4154455432).

**Talk to your friends about BGCSF.**
Word of mouth is a powerful tool. The bigger our community of investors, the more powerful our response can be.

**Be creative.**
Hold a cultivation event, ask for contributions to the Club in lieu of birthday gifts, or start your own letter writing campaign. We’re here to help you strategize ways to make a difference!

For more information and ideas, call Julie Rickert, VP of Development, at [415.445.5480](tel:4154455480).
Core Belief

We believe that young people will achieve extraordinary things when they are provided with high-quality staff, programs and facilities in an environment that promotes respect, responsibility and fun.

Clubhouse Locations

Columbia Park Clubhouse
450 Guerrero Street
San Francisco, CA 94110

Ernest Ingold Clubhouse
1950 Page Street
San Francisco, CA 94117

Excelsior Clubhouse
163 London Street
San Francisco, CA 94112

Mission Clubhouse
at Bryant Elementary
1050 York Street
San Francisco, CA 94110

Sunnydale Clubhouse
1654 Sunnydale Avenue
San Francisco, CA 94134

Tenderloin Clubhouse
115 Jones Street
San Francisco, CA 94102

Treasure Island Clubhouse
401 13th Avenue
San Francisco, CA 94130

Visitacion Valley Clubhouse
1099 Sunnydale Avenue
San Francisco, CA 94134

Willie Mays Boys & Girls Club at Hunters Point
195 Kiska Road
San Francisco, CA 94124

Additional Locations

Administrative Office
55 Hawthorne Street, Ste. 600
San Francisco, CA 94105

Camp Mendocino
Fort Bragg, CA 95437

www.kidsclub.org