the future starts here
Mission
Our mission is to **inspire** and **enable** all **young people**, especially those from disadvantaged circumstances, to **realize** their **full potential** as **productive, responsible** and **caring citizens**.

Membership Profile
**Average Daily Attendance (ADA)**
More than 1,200 in the school year
Nearly 1,650 in the summer

**Total Youth Served**
More than 16,700 total youth served

**Gender**
54% male, 46% female

**Ethnicity of Membership**
31% African-American
29% Latino(a)
15% Asian
11% Caucasian
8% Multi-ethnic
6% Other

Facts
**Founded**: 1891

9 Clubhouses in the city’s most challenged neighborhoods, plus Camp Mendocino—our residential summer Camp in Mendocino County

100% of all individual gifts donated to Boys & Girls Clubs of San Francisco go directly toward programs for Clubhouse members

We charge only $10 per year membership fee for each child, but spend an average of $1,450 on programs and services per member
Welcome.

We are privileged and honored to lead this incredible 120-year old organization. We are proud of the work of the staff at each of the nine Clubhouses in San Francisco, Camp Mendocino, and our main office. Just as importantly we are grateful to each and every one of you who support the Club financially and/or with time and talent. This organization is great for a variety of reasons, not least of which is the incredible number of people who get involved to help our young people learn, grow and succeed.

2010 was another remarkable year for the Club. The highlight came on June 14th when we officially opened our doors at the new Mission Clubhouse! This state-of-the-art, energy efficient building both honors the past glory of the Mission Clubhouse, while focusing squarely on the modern needs of the kids of the eastern Mission. The Club features solar panels and a corresponding multi-media display, plus natural light and ventilation and radiant heat in the floors. These features ensure the Club is energy efficient and economically sustainable.

The Mission Clubhouse rebuild is one of four large projects in the Brighter Futures Capital Campaign. The restoration of Camp Mendocino, our famous residential summer camp in Mendocino County, is another. This year, we built two more camper shower/bathroom facilities, added a new girls’ basketball court and playfield, built wood decks under the teepees where the youngest girls sleep, opened the Discovery Center in the middle of Camp, modernized staff housing, and enhanced our Camp garden.

We won two National Program Excellence Awards in 2010, which brings us to six first place awards in four years. As well, our Citywide Youth of the Year, Winnie Phan, advanced to become California State Youth of the Year! And in 2010, we served more kids than at any point in our history—16,700 youth!!

We hope you enjoy learning more about Boys & Girls Clubs of San Francisco in the following pages. With your help, we are reaching the kids who need us most. The Club’s achievements are your achievements. The Club’s continued success comes because you continue to support us.

All the Best,

Rocky Fried

Rob Connolly

Board Chair

President
Two more First Place Program Excellence Awards
BGCSF was awarded two out of seven first-place awards for Program Excellence. Our Ernest Ingold Club won for its “Culture Club”—a program that helped members gain new experiences and appreciation for other cultures. And our Sunnydale Clubhouse was recognized for its “Sisterhoods” program—a program that empowered girls to build healthy relationships and advocate for their rights. These awards get to the core of who we are and why we matter so much. Our 2010 success comes on the heels of winning 3 out of 7 in 2009!

Second Annual Charles Schwab Youth of the Year Luncheon
Boys & Girls Clubs of San Francisco named Winnie Phan, a 12-year member of the Tenderloin Clubhouse, as its 2010 Citywide Charles Schwab Youth of the Year. The announcement was made during the organization’s second annual Charles Schwab Youth of the Year Luncheon, and raised over $100,000. Winnie advanced to become California State Youth of the Year!

New Camp Website Launches
Building upon the momentum of our main website re-design in 2009, we set out to design a more dynamic, engaging and interactive website for Camp Mendocino. The new Camp website was launched in an effort to make summer sign-up easy for parents, serve as an off-season recruitment tool for seasonal employees and potential renters, and above all, keep all constituents connected to Camp! Check out the latest news and highlights: www.campmendocino.org or www.facebook.com/camp.mendocino

BGCSF’s 2010 Annual Gala
BGCSF hosted its Annual Fundraiser themed around our youth’s “Successful Futures,” honoring Board member Larry Baer for his 14 years of service to BGCSF and his dedication towards our youth. The event was a huge success, raising more than $567,000 and attracting over 350 guests. The night put our teens front and center, as they shared their personal success stories and described how the Club helped them achieve the following: Academic Success; Good Character & Community Engagement; Healthy Lifestyles; and Job Readiness, with Earning Potential. Through these four areas of the Success Equation, BGCSF is helping youth build Brighter Futures.

The holiday season wouldn’t be the same for our members if it wasn’t for the Union Square Ice Rink field trip. This year, BGCSF members enjoyed skating, doing arts & crafts and taking photos with Disney characters!
BGCSF Launches Green Initiative
As a way to ensure environmental sustainability as an organization and create a healthy atmosphere for our kids and staff, BGCSF created a “Green Initiative” with three focus areas: Conserve, Explore and Recycle. Through our Administrative office, nine Clubhouses and Camp, we have been committed to conserving resources, reducing the amount of waste and composting waste, and giving our members opportunities to experience and appreciate the great outdoors.

The Edible Schoolyard at Hunters Point Garden Celebration
BGCSF hosted its second Edible Schoolyard event, chaired by Board member Stephanie Mellin, as a way to raise awareness and money for health education and access to healthy foods. Attended by Club and community members, the event featured Garden tours, food & beverage tastings, a hands-on cooking class, and special cooking demonstration from Guest Chef Bryant Terry. The event raised nearly $90,000.

Corporate Volunteers on the Rise
In 2010, nearly 40 corporate volunteer groups visited our Clubhouses! In addition to improving our Clubs with department make-overs, and garden projects, these volunteers also interacted with members, hosted carnivals and science activities, as well as volunteered during art, sports, and education programs. We would like to acknowledge those companies that have made an ongoing commitment to BGCSF by volunteering numerous times in our Clubhouses: PricewaterhouseCoopers LLP; Charles Schwab & Co.; Gap Inc.; LBA Realty; Niketown SF; Del Monte; and Ernst & Young LLP.

BGCSF Recognized for Marketing
Boys & Girls Clubs of America awarded our organization with a Gold National Marketing and Communication Award (MAC Award) for submission in the Interactive Online Marketing category, for our newly designed website: www.kidsclub.org. This is the 6th MAC award the Marketing department has received over the past few years. We would like to thank our strong Board Marketing Committee for their ongoing support.
BOYS & GIRLS CLUBS OF SAN FRANCISCO:

Helping Youth Build Successful Futures

Boys & Girls Clubs of San Francisco is focused on getting kids “ready for life” by age 18. Thanks to the Success Equation, youth are growing academically, increasing their leadership skills, preparing for the workforce and learning about eating healthy.

OUTCOMES

Academic Success

78% of our members missed fewer than 8 days of school last year (a key indicator of school engagement).

65% of participants in our daily Power Hour/Homework Help program completed their homework while at the Club.

92% of our 72 core seniors graduated with either a diploma or GED and 88% of them are College Bound!

Good Character & Community Engagement

All NINE Keystone Clubs completed a National Community Service Keystone Project last year. Some examples included supporting Haiti relief efforts, sending care packages to US Troops, and organizing a clothing drive for those in need.

83% of our members say they have learned ways to make things better in their community.

85% of our members performed 10 or more acts of kindness.

Job Readiness, with Earning Potential

200 Teens completed the Career Launch Program and 100% of the members who graduated from the program had a personalized resume and practice job application.

We provided FIVE Career Exposure Events for our teens in 2010.

52 teens participated in BGCSF’s Youth Workforce Development program (YWD).

71% completed the program
62% attended one or more job interviews
56% received employment

Healthy Lifestyles

79% of our members who participated in cooking programs said they liked fruits or vegetables more than when they started the program and 61% ate a new vegetable for the first time at the Club.

BGCSF launched a Citywide nutrition policy that outlines portion sizes and what is allowed in the Clubhouse “always, sometimes, or never.” No candy, soda, or other sweetened beverages is allowed in the Club. (This now exceeds nutrition standards for SFUSD).
Success Stories

Academic Success

BGCSF’s Rebels Basketball Program helped 16 participants get into private high schools. Plus the Girls team had a combined GPA of 3.5 and the Boys team, collectively had a 3.33 GPA! The Rebels Program is an academic coaching program that promotes academic excellence and helps members advance to private high schools.

Teonna, one of our Sunnydale Club members, was only reading at a third-grade level midway through her 4th grade school year. After participating in BGCSF’s Literacy Program and receiving weekly tutoring, she excelled and was reading nearly at a fifth grade level, just over the summer!

Good Character & Community Engagement

Winnie Phan, 12-year member of the Tenderloin Clubhouse and 2010 Citywide and State Youth of the Year, spent her time volunteering at various hospitals and health clinics, on top of helping with community clean-ups and service projects. As a result, she received the Gold Level Presidential Service Award from Barack Obama for more than 1,300 hours of volunteer work/community service!

After learning about the indigent kids at Casa de Milagros orphanage in Cuzco, Peru, and their need for a refrigerator to store the food they harvest, 50 members of the Excelsior Clubhouse raised money through different raffles and Club snack sales. They reached their goal of $200 and purchased a refrigerator for the orphanage.

Job Readiness, with Earning Potential

Adrena Ng, 2010 Youth of the Year for Ernest Ingold Clubhouse, got to spend 5 weeks interning at Mobile-Now in Shanghai, China as part of ThinkChina’s Summer Internship Program. And as a result, she wants to attend college, study Mandarin and software engineering, and one day live in China!

Jackie Fuller, 2010 Youth of the Year for the Willie Mays Clubhouse, successfully landed an internship at the District Attorney’s office and also participated in the International Black Prosecutor’s Conference in San Francisco. Jackie wants to attend Law School and has high hopes and ambitions to become a lawyer.

Healthy Lifestyles

As a way to help educate members about healthy snacks, overall nutrition, and recycling and composting, the Tenderloin Clubhouse started a peer leadership group called Green Knights. This group helped serve healthy snacks to the Club and was responsible for planning parties. They even transformed birthday parties into healthy celebrations with fruit smoothies instead of cake.

The Ernest Ingold Clubhouse offered members weekly cooking classes and visits to the local Upper Haight Farmers Market to learn about fresh, seasonal produce and pick out ingredients for the harvest-of-the-month cooking curriculum. This was such a popular class, that sometimes there was a waiting list!
Outstanding Alliances

Boys & Girls Clubs of San Francisco partners with some of the most innovative, influential and generous companies and organizations in San Francisco.

We are extremely grateful for their deep commitment and support.

**Bank of America**: As a Bank of America Neighborhood Builder, we receive generous operating support and rigorous leadership training. Bank of America developed the Neighborhood Excellence Initiative, their signature philanthropic program, to recognize, nurture, and reward community-based organizations, local heroes and student leaders working to improve their communities. BGCSF is also a host for five B of A high school student interns during the summer.

**S.D. Bechtel, Jr. Foundation**: The Bechtel Foundation works closely with BGCSF to deliver comprehensive programs at our Sunnydale Club and at Camp Mendocino. Bechtel and BGCSF both believe that young people are capable of making positive choices and ethical decisions. Consistent and sound mentoring, plus the Character Garden at Sunnydale Clubhouse are two ways we work to advance character in our members.

**Dodge & Cox**: For over ten years, Dodge & Cox has generously supported our youth programs and participated in our annual events. Their commitment to our members has helped us build our Education Initiative and summer enrichment programs, providing youth with skills and support to reach their academic potential.

**Ernst & Young LLP**: Ernst & Young is a strong supporter of BGCSF. Their employees support our annual Boys Night Out/Girls Night Out event by serving as mentors for our kids and enjoying a night of fun with them.

**First Republic Bank**: First Republic Bank supports academic scholarships and leadership enrichment programs, such as the Youth of the Year program. This program provides college funds to select Club members who demonstrate extraordinary commitment to their school, their Clubhouse and their community.

**The GAP Foundation**: Gap Foundation strives to create opportunities for people to fulfill their personal promise—“to Be What’s Possible.” Supporting our organization through grants, volunteer hours, career exploration for teens, and professional development, the Gap Foundation is making a remarkable impact on San Francisco’s youth. With the Gap Foundation, we are creating opportunities for our members to own their future and fulfill their personal promise.

**The Guardsmen**: Each year, The Guardsmen sends hundreds of our youth from challenging neighborhoods to our summer camp, Camp Mendocino. For the young people we serve, only the Guardsmen support makes it possible for them to attend. Post-camp, our youth show dramatic improvement in leadership, communication skills, and in self-confidence.

**Macy’s**: Again this year, Boys & Girls Clubs of San Francisco was selected to be a recipient of Macy’s Thanks for Sharing campaign—conducted September through December. As a beneficiary, BGCSF received funds from the stores in Macy’s San Francisco region that will support our Education Initiative.

**National Military Family Association – NMFA**: This association is dedicated to serving military families. We partner with Operation Purple, part of NMFA, to help military kids experience carefree fun in a healing outdoor environment while establishing relationships with other children who have the shared experience of having a deployed parent. For ten days last summer, Camp Mendocino hosted close to 150 military youth, offering fun, leadership opportunities and a chance to appreciate nature.
Nibbi Brothers General Contractors: For more than ten years, Nibbi has provided numerous pro-bono services and financial support to our Clubs. Nibbi Brothers is a generous funder of our Brighter Futures Capital Campaign. College scholarships are also awarded annually by Nibbi Brothers to five of our seniors.

Rotary Club Of San Francisco: For a remarkable 89 years, Rotary Club of San Francisco has been our partner, most recently as a significant capital campaign supporter to rebuild the new Mission Club. The community spirit and loyalty shown by the Rotary members generated enormous excitement at the Grand Opening of this new, state-of-the-art facility.

The San Francisco Department of Children, Youth and their Families (DCYF): With funds for after school programs, summer and school break programs, teen programs and case management, DCYF remains our largest funder. DCYF is the arm within city government focused exclusively on ensuring that San Francisco’s young people become healthy, productive, and valued community members.

San Francisco Unified School District (SFUSD): BGCSF currently works with the District on multiple levels which include working directly with the schools our members attend, working with various departments within the school district such as Pupil Services and the EXCEL programs, and working with two SFUSD initiatives—the SFUSD/CBO Advisory Board and the Summer Learning Network.

Charles Schwab & Co.: Once again Charles Schwab & Co. was the Presenting Sponsor of our annual Youth of the Year event in January. Giving our members practical money management skills through their Money Matters curriculum is another important way Charles Schwab & Co. directly supports our Club members.

Sports Basement: Sports Basement provides valuable resources for our Clubs’ programs and activities. Because community engagement is one of their main values, Sports Basement encourages community support for BGCSF through various marketing promotions in their stores and online. They also help support our campership drive so that many more San Francisco youth can experience Camp Mendocino.

Treasure Island Development Authority (TIDA): TIDA is responsible for the long-term re-development planning of Treasure Island. Our Treasure Island Club has a robust partnership with TIDA that includes grant support, special events for youth, and development planning for the future of the Island.

United Airlines: United Airlines and their employees believe in supporting their community and they have helped support us in several ways. In 2010, United hosted a career exposure event at the United terminal in San Francisco; invited our kids to a special Fleet Week day at their hangar; organized a special “fantasy flight” for our kids; and provided toys for our holiday toy drive. They have also been extremely generous in providing travel support.

US Bank: For the third year, US Bank has supported BGCSF as Presenting Sponsor of our annual golf tournament at The Olympic Club. As active participants, US bank staff served on the Golf Committee and committed resources for the event. US Bank is also an annual supporter of the Youth of the Year event.

Wells Fargo Foundation: For over ten years, Wells Fargo Foundation has been a partner in our work both financially and through employee volunteerism. They are committed to giving back to San Francisco, keeping our city strong, diverse and vibrant. Last year, a grant from Wells Fargo Foundation supported sending our Club members to Camp Mendocino.
The Mission Clubhouse Opens

BGCSF and the community commemorated the Grand Opening of its Mission Clubhouse—located at 901 Alabama Street—with a ribbon cutting ceremony on June 14. The new state-of-the-art, $8 million, 15,000 square-foot Clubhouse offers a safe and positive place for some of our city’s most at-risk youth. The Club features a youth friendly space with a middle-school sized gym, teaching kitchen, multi-purpose room, games room, art studio, multi-media center, learning center, and teen center. The new design also features offices for behavioral health and case management—critical parts of BGCSF’s work in this community. Furthermore, the new building is one of the first Boys & Girls Clubs to be built as a sustainable building—featuring solar panels, natural ventilation, operable skylights, and radiant heat. The organization also started the process of achieving LEED Gold status for the Mission Clubhouse—to be complete in 2011.

The re-building of this Club was truly a San Francisco project—Boys & Girls Clubs of San Francisco worked with youth, parents, community groups, the city, major philanthropists, private foundations, schools, the police, alumni, and other youth serving organizations in the Mission to build a Club that responds to the needs of young people both now and for decades to come. Funding for the Mission Clubhouse renovation comes from BGCSF’s Brighter Futures Capital Campaign.

Thanks to the following donors who gave specifically to the Mission Clubhouse:
Gerson and Barbara Bakar
Tom Eliot Fisch
Hedco Foundation
The Koret Foundation
The Kresge Foundation
Frederic Marschner
Nibbi Brothers
The Rotary Club of San Francisco
The William G Irwin Charity Foundation
Camp Mendocino is gearing up for another terrific summer season. With significant improvements, Camp has never looked better. We completed two more camper bathrooms (three total as of July 2010 with two more anticipated by June 2011), added a girls’ side basketball court/playfield, built wood decks under the teepees where the youngest girls sleep, renovated one staff quarters and built a second, added an electric truck for maintenance and opened the new Discovery Center!

We are excited about our final capital campaign project: The rebuilding or relocation of the Ernest Ingold Clubhouse, and we need your support to successfully complete our Brighter Futures Capital Campaign. This Clubhouse dates back to 1952 and while still very functional, the Clubhouse is burdened by decades of use, an inefficient layout, and old systems, machines and technology. Over the course of 2010, the staff and Board of Boys & Girls Clubs of San Francisco, in consultation with parents, children and teens, and community leaders have met and discussed how best to proceed.

BGCSF is poised to tackle the Ernest Ingold Clubhouse project in 2011 and is committed to building a similar size Clubhouse with many of the same elements as the existing site—especially the gym and the pool. A new or remodeled space will meet our standards for an inspiring youthful space: more modern layout and better sightlines; efficient heating, ventilation, electrical, and plumbing systems; twenty-first century technology; solar panels and better use of natural light and ventilation; and offices for program partners. The learning center will be among the largest and best funded departments in the Club.
Thank You, Donors

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Special Tribute: Over 350 community members, including local merchants and alumni, gave donations to the Capital Campaign. Whether it was through purchasing tiles for the Donor Wall at the Mission Clubhouse; or supporting the Mission Club’s pin sale—all of their contributions were truly appreciated.

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This list reflects donors who have contributed $1,000 or more.
Financial Review

REVENUE

CONTRIBUTED REVENUE

Individuals $1,191,022
Special Events (net) $638,869
Government Contracts $1,714,744
Corporate Contributions $283,811
Foundation Grants $1,343,194
Donated Goods & Services $106,992
Bequests $353,444

Total Contributed Revenue $5,632,076

INTERNAL FUNDING

BGCSF Endowment Trust $1,338,930
Funds Released from Restrictions $1,156,060
Reserve Funds $180,886

Total Internal Funding $2,675,876

EARNED INCOME

Clubhouses $86,141
Camp Fees $128,576
Other Income $109,176

Total Earned Income $323,893

TOTAL REVENUE & INCOME $8,631,845

EXPENSES

Program [83%] $7,094,431
Management & General [6%] $595,229
Fundraising [11%] $942,185

Total Expenses [100%] $8,631,845

Note: These are unaudited financials.
Yearly audit conducted by Lautze & Lautze.
How to Help BGCSF Continue Serving San Francisco Youth

Donate online. As always, 100 percent of your gift goes directly toward providing programs and services to young people in need. Consider a recurring gift—an easy way to make automatic monthly donations through your credit card, while helping the organization reach its goals. www.kidsclub.org

Support Clubs or Camp Mendocino programmatically. There are various programs that BGCSF had to eliminate due to budgetary constraints. Help give our city’s youth the tools and education they need to achieve a successful future.

Join our Social Media Platforms. Help us build viral support by spreading the word about BGCSF to your broader networking base. Visit www.facebook.com/BGCSF, media.kidsclub.org or www.youtube.com/BGCSF.

Planned Giving. You can include BGCSF as a beneficiary in your will and become a member of The Legacy Club. Contact Julie Rickert, VP of Development, at 415.445.5480.

Volunteer. There are many ways to contribute based on your schedule and areas of interest. Learn more by calling Erica Perez, Volunteer & Corporate Outreach Manager, at 415.445.5482.

Workplace Programs and Matching Gifts. Show your company’s support for the community and promote an employee matching gifts campaign. We offer many ways for corporations to get involved and gain valuable recognition. Contact Suzy Varadi, Director of Corporate Giving, at 415.445.5432.

For more information and ideas, call Julie Rickert, VP of Development, at 415.445.5480.
Clubhouse Locations

Columbia Park Clubhouse
450 Guerrero Street
San Francisco, CA 94110

Ernest Ingold Clubhouse
1950 Page Street
San Francisco, CA 94117

Excelsior Clubhouse
163 London Street
San Francisco, CA 94112

Mission Clubhouse
901 Alabama Street
San Francisco, CA 94110

Sunnydale Clubhouse
1654 Sunnydale Avenue
San Francisco, CA 94134

Tenderloin Clubhouse
115 Jones Street
San Francisco, CA 94102

Treasure Island Clubhouse
401 - 13th Street & Avenue E
San Francisco, CA 94130

Visitacion Valley Clubhouse
251 Leland Avenue
San Francisco, CA 94134

Willie Mays Clubhouse
195 Kiska Road
San Francisco, CA 94124

Additional Locations

Administrative Office
55 Hawthorne St., Suite 600
San Francisco, CA 94105

Camp Mendocino
P.O. Box 1790
Fort Bragg, CA 95437

Core Belief

We believe that young people will achieve extraordinary things when they are provided with skilled & caring staff, fun & effective programs, and first-class facilities in an environment that promotes respect, responsibility and fun.

www.kidsclub.org
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