



**BOYS & GIRLS CLUBS
OF SAN FRANCISCO**

charles
SCHWAB

Youth ^{of the} Year

February 4, 2021 | 5:15 - 6:30pm
Virtual

Contact Jamin McVeigh at 415-445-5413
or jmcveigh@kidsclub.org for more information

Boys & Girls Clubs of San Francisco

John N. Callander Administrative Office | 380 Fulton Street | San Francisco, CA 94102

ABOUT THE EVENT

WHAT

The Charles Schwab Youth of the Year annual event celebrates the remarkable lives of BGCSF youth who have been selected by their Clubhouse, Camp or School-Based Club as their Youth of the Year. Each Youth of the Year has distinguished themselves by rising above challenging circumstances and was selected based on their tenure as a Club member, strong academic standing, strength of character and perseverance.

2021 marks the 13th year of this event and the first year that we are unable to gather in-person to celebrate. Although the event this year is virtual we continue to look forward to gathering together online with our community representing corporate partners, government officials, community members, philanthropists and families, all in support of our youth.

WHEN

Thursday, February 4, 2021

5:15 pm – 5:30 pm Virtual Reception

5:30 pm – 6:30 pm Virtual Event Program

WHERE

Online – the comfort of your own home!

INFORMATION

Visit kidsclub.org/yoy or contact Jamin McVeigh at 415-445-5413 or jmcveigh@kidsclub.org



ABOUT US

OUR MISSION

To inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens.

WHAT WE DO

Founded in 1891 on Harrison Street in SOMA, Boys & Girls Clubs of San Francisco has 129 years of experience in youth development. Each decade brought new challenges and opportunities, some local, some national, and some global. From the industrial revolution to the digital revolution, through two World Wars, a great depression and two devastating earthquakes, Boys & Girls Clubs of San Francisco has been a force for good in kids' lives. Despite our long history, each day we continue to find new ways to learn, grow, and innovate. We are nationally recognized for the high quality of our programs and comprehensive approach to serving youth.

OUR COVID STORY

Since March 16, when San Francisco started its Shelter-in-Place, we have remained open, both in person and online, serving youth and families who are getting hit hardest by the pandemic. This fall, the Club's primary focus is on support for distance learning, supplemental education services, wellness and mental health services, recreation, and daily breakfast and lunch. BGCSF has ten locations open for young people to access the Clubs in person and two locations running virtually. Additionally, several specific programs across the organization are operating virtually.

To stay safe, BGCSF has strict health protocols in place. The number of youth served each day at the Clubs is limited, the Clubs effectively manage all necessary cleaning supplies and PPE, daily health screenings are conducted for youth and staff, significant time and resources have been invested in staff training, and no visitors are permitted inside the Clubs. As long as we feel that BGCSF can function safely, the doors of the Clubs will remain open to the youth in our community who need us the most.

YOUTH OF THE YEAR PROGRAM

BACKGROUND

The Youth of the Year Program is a four-month long leadership development program. Finalists are chosen from their Club and Camp Mendocino based on moral character, community involvement, academic achievements, Club membership tenure, strength in perseverance and persistence.

From October to January, the finalists are involved in an intense leadership development program that involves public speaking, one-on-one mentorship, essay writing, and team building. And with the help of our caring staff and volunteers, our Youth of the Year finalists grow and flourish into confident leaders with inspirational visions and goals for their futures.

Once selected, the Citywide Youth of the Year moves on to represent BGCSF in the Northern California Regional competition against other well-accomplished youth in the region.

HISTORY & PRESTIGE

For more than 70 years, the Youth of the Year program has honored and celebrated the nation's most inspiring teens and their incredible journeys. Stories of outstanding leadership, service, academic excellence and dedication to living a healthy lifestyle have made Youth of the Year, America's premier leadership and recognition program for teens. These amazing young people represent the voice and spirit of hope for America. Inspiring all kids to lead, succeed and inspire.

Each year, one exceptional Club member is selected to be the National Youth of the Year, serving as an ambassador for Boys & Girls Club youth as well as a voice for all of our nation's young people.

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2020 Youth Of the Year Sponsors

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RECEPTION SPONSOR

BlackRock.

YOUTH MENTOR SPONSORS

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YOUTH CHAMPION SPONSORS

Ali & Rocky Fried • Amy & Drew McKnight • Diana & Steve Strandberg



FORTRESS

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PARALLAX
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YOUTH VISIONARY SPONSORS

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Spencer Stuart • Strada Investment Group • Verizon

Jane & Doug Wolf

2021 Youth of the Year

Corporate Sponsorship & Recognition Opportunities

	Youth Champion \$25,000	Youth Visionary \$15,000	Youth Guardian \$10,000	Youth Leader \$7,500
Company logo featured in pre-event virtual reception	X			
Company & logo featured during event program	X	X		
Company logo featured prominently in recognition slider	3 Logos	2 Logos	1 Logo	
Company logo featured on event webpage	X	X	X	X
Company featured in event invitation (digital)	Logo	Logo	Name	Name
Listing in BGCSF Annual Report & SF Business Times Giving Guide	X	X	X	X
Recognition and logo placement on BGCSF website	Leadership Recognition	Stakeholder Recognition	Stakeholder Recognition	Builder Recognition

2021 Youth of the Year Patron Sponsorship Opportunities

Individuals who wish to support the Club's Academic, Leadership and Career Readiness programs are invited to join the Patron Circle of donors at the following levels:

YOUTH MENTOR - \$50,000

Premier listing in all event materials
(invitation & event webpage)

YOUTH CHAMPION - \$25,000

Prominent listing in all event materials
(invitation & event webpage)

YOUTH VISIONARY - \$15,000

Listing in all event materials
(invitation & event webpage)

YOUTH GUARDIAN - \$10,000

Listing in all event materials
(invitation & event webpage)

YOUTH LEADER - \$7,500

Listing in all event materials
(invitation & event webpage)

YOUTH BUILDER - \$5,000

Visibility and Impressions Guide

- SF Business Times has a paid readership of 15,828 and 868,293 monthly readers.
- 12,000+ people receive electronic invitation
- 4,000+ individuals visit the BGCSF website every month
- More than 800+ guests anticipated to view event broadcast to see signage, program recognition, and company logos.



February 2020

Youth of the Year Order Form

1. SPONSORSHIP PACKAGE

- ☐ Youth Mentor - \$50,000 ☐ Youth Guardian - \$10,000
- ☐ Youth Champion - \$25,000 ☐ Youth Leader - \$7,500
- ☐ Youth Visionary - \$15,000 ☐ Youth Builder - \$5,000
- ☐ I/We are unable to attend, but would like to support Boys & Girls Clubs of San Francisco with a gift of \$_____

2. PAYMENT METHOD

- ☐ I/we pledge a sponsorship. Please send an invoice
- ☐ I/we have made our donation [online](#)
- ☐ Check (payable to Boys & Girls Clubs of San Francisco)
- ☐ Visa ☐ MasterCard ☐ American Express

Name

Credit Card

Expiration Date

Signature

Address

City

State

Zip

Phone

Email

3. EVENT RECOGNITION

Please print your company name or individual name(s) for proper recognition. Companies, please also send your current company logo to jmcveigh@kidsclub.org

4. RETURN YOUR PAYMENT & COMPLETED ORDER FORM

MAIL

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John N. Callander Administrative Office
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San Francisco, CA 94102

FOR MORE INFORMATION, CONTACT:

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CONTACT US

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