

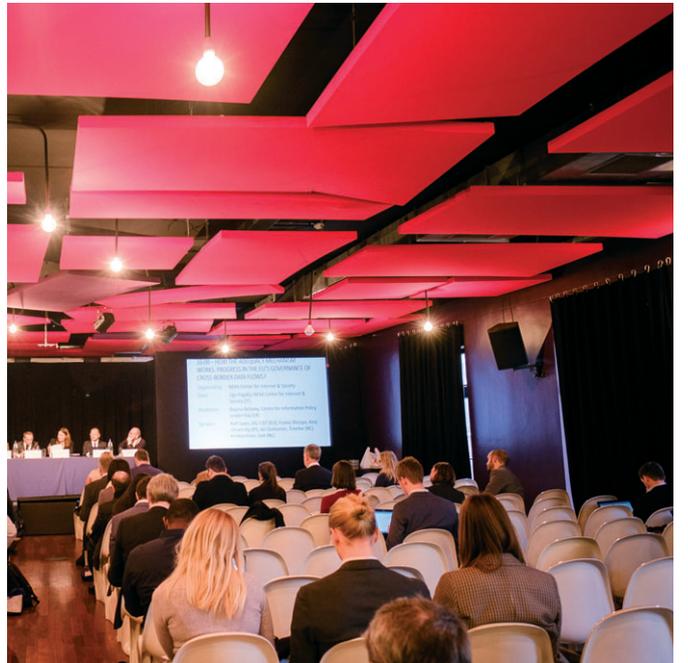
22 - 24 JAN 2019  BRUSSELS, BELGIUM
COMPUTERS, PRIVACY
& DATA PROTECTION

CPDP2020

**DATA PROTECTION
AND ARTIFICIAL
INTELLIGENCE**

**SPONSORSHIP &
PROMOTIONAL
OPPORTUNITIES**

WWW.CPDPCONFERENCES.ORG



**SAVE THE DATE:
22 - 24 JAN 2020**

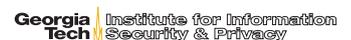
CPDP DATA PROTECTION AND 2020 ARTIFICIAL INTELLIGENCE

CPDP offers the cutting edge in legal, regulatory, academic and technological development in privacy and data protection. Every year in Brussels, CPDP brings together a stimulating mix of stakeholders from all over the world to exchange ideas and discuss the emerging issues and the latest trends.

CPDP2019 offered 90 panel sessions with 440 international speakers from academia, public and private sectors and civil society. CPDP2019 received 1289 registrations in total. The conference was attended by over 1100 attendees from 60 countries and over 70% of the attendees coming from outside of Belgium. Besides the general programme, CPDP2019 also offered several side events such as open debates, workshops, PechaKucha performances, and artist talks.

This unique multidisciplinary formula has served to make CPDP one of the leading data protection and privacy conferences in Europe and around the world.

CONFERENCE PARTNERS



AUDIENCE

CPDP gathers the most important stakeholders of data protection, privacy, information technology and law. Within an atmosphere of independence and mutual respect, CPDP brings together international and national policy makers, regulators, academics, computer scientists, legal practitioners, industry representatives, activists, consultants and tech journalists. CPDP is an extraordinary networking opportunity to mix and mingle with the privacy and data protection community.

SPONSORSHIP

Take the opportunity to reach over 1000 delegates in an ideal networking setting. CPDP is a premier annual gathering of the world's leading privacy and data protection professionals and a unique opportunity to present them your products, ideas and/or services. CPDP offers promotional opportunities to gain visibility for your company or organisation. If you are looking for something and do not see the option listed here, please contact us at info@privacysalon.org.



90 Panels

440 speakers from academia, public and private sectors and civil society



1100+

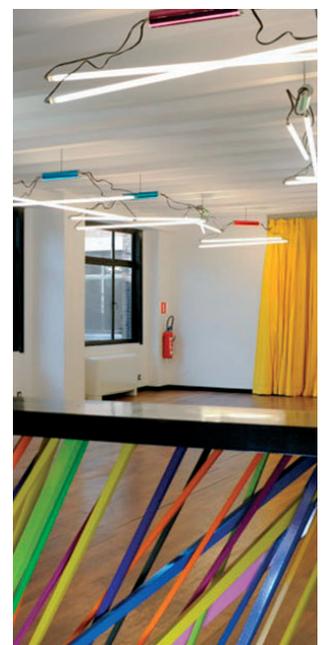
attendees from 60 countries all around the world



LOCATION

The **Halles de Schaerbeek** (www.halles.be) is a dedicated space for gatherings and networking opportunities and is **at the heart of the vibrant contemporary arts scene in Brussels.**

AREA 42 is an inspiring chic and cozy meeting venue designed by a team of contemporary artists.



PLATINUM SPONSOR

€ 30.000 (VAT excl.)

A Platinum Sponsor is a top-level financial supporter of the CPDP Conference and its related side events. It has exclusive rights and top tier visibility. The sponsor undertakes to support the organization of the conference for the amount of € 30.000 (VAT excl) and in return it:

- ✓ is an official sponsor for all CPDP activities and its side events
- ✓ has the exclusive right to propose the subject of one panel
- ✓ has the exclusive right to host a panel in the Grand Halle. The panel should comply with the CPDP Panel Composition Rules
- ✓ has the right to have a speaker and to suggest other speakers
- ✓ has the privileged right to access the preliminary programme
- ✓ benefits from top tier listing of sponsor name and logo on the CPDP website for the whole year following the conference
- ✓ benefits from top tier listing of sponsor name and logo on all conference promotional materials such as programme brochure, flyer, CPDP Updates (mass mail blasts to the CPDP database), etc.
- ✓ benefits from visibility of sponsor name and logo on display screen in the conference rooms
- ✓ is allocated five (5) free CPDP conference registrations
- ✓ benefits from the option to set up a sponsor booth during the conference (max. exhibit space 3x2 meters) plus one complimentary additional booth staff registration, which includes admission to the receptions and lunches
- ✓ is entitled to distribute up to two small-sized company gadgets in the conference bag (e.g. pens, notebook...)
- ✓ is entitled to place up to two promotional and publicity materials in the conference bag. Inserts may take the form of a flyer, brochure or booklet (if booklet, maximum 12 pages)

PREMIER SPONSOR

€ 18.000 (VAT excl.)

A Premier Sponsor is one of the top financial supporters of the CPDP Conference and related side events. The sponsor undertakes to sponsor the organization of the Conference for the amount of € 18.000 (VAT excl) and in return it:

- ✓ is an official sponsor for all CPDP activities and its side events
- ✓ has the possibility to organize a panel. The panel topic and the list of panelists will be determined in cooperation with the CPDP Programme Committee
- ✓ has the privileged right to access the preliminary programme
- ✓ benefits from top tier listing of sponsor name and logo on the CPDP website for the whole year following the conference
- ✓ benefits from top tier listing of sponsor name and logo on all conference promotional materials such as programme brochure, flyer, CPDP Updates (mass mail blasts to the CPDP database), etc.
- ✓ benefits from visibility of sponsor name and logo on display screen in the conference rooms
- ✓ is allocated two (2) free CPDP conference registrations
- ✓ benefits from the option to set up a sponsor booth during the conference (max. exhibit space 2x1,5 meters) plus one complimentary additional booth staff registration, which includes admission to the receptions and lunches
- ✓ is entitled to distribute one small-sized company gadget in the conference bag (e.g. pens, notebook...)
- ✓ has the option to put one advertisement, flyer or booklet (maximum 8 pages) in the conference bag

CPDP DATA PROTECTION AND 2020 ARTIFICIAL INTELLIGENCE

EVENT SPONSOR

€ 5.000 (VAT excl.)

A focused opportunity for law firms, startups, think-tanks and NGOs

An event sponsor is a financial supporter of the CPDP Conference and related events. The sponsor undertakes to sponsor the organization of the conference for the amount of € 5.000 (VAT excl) and in return it:

- ✓ is an official sponsor for all CPDP activities and its side events
- ✓ has the right to suggest one speaker at the conference
- ✓ benefits from the visibility of its name, logo and organization blurb/description on the CPDP website for the whole year following the conference
- ✓ benefits from the visibility of the logo on display screens during the conference
- ✓ sponsor logo will also appear in the programme brochure and CPDP Updates (mass mail blasts to the CPDP database)
- ✓ is allocated one (1) free CPDP conference registration
- ✓ benefits from the option to distribute one small-sized company gadget in the conference bag (e.g. pen, notebook,...)
- ✓ benefits from the option to put one single sheet advertisement or flyer in the conference bag

COCKTAIL SPONSOR

€ 5.000 (VAT excl.)

The cocktail sponsorship package is open to private companies, firms or organisations. The cocktail sponsor will host one of the three evening cocktail receptions which will take place in the conference venue called 'The Village'. CPDP will provide the cocktail sponsor with the following benefits:

- ✓ recognition as an official sponsor of all CPDP activities and its side events
- ✓ visibility of sponsor name, logo and organization blurb/description on the CPDP website for the whole year following the conference
- ✓ visibility of sponsor name and logo on the programme brochure, the display screens at the conference rooms and CPDP Updates (mass mail blasts to the CPDP database)
- ✓ exclusive logo display on the screens during the cocktail reception
- ✓ one (1) free CPDP conference registration
- ✓ option to put one single sheet advertisement or flyer in the conference bag
- ✓ option to distribute one small-sized company gadget in the conference bag (e.g. pen, notebook)



LANYARD SPONSOR € 3.500 (VAT excl.)

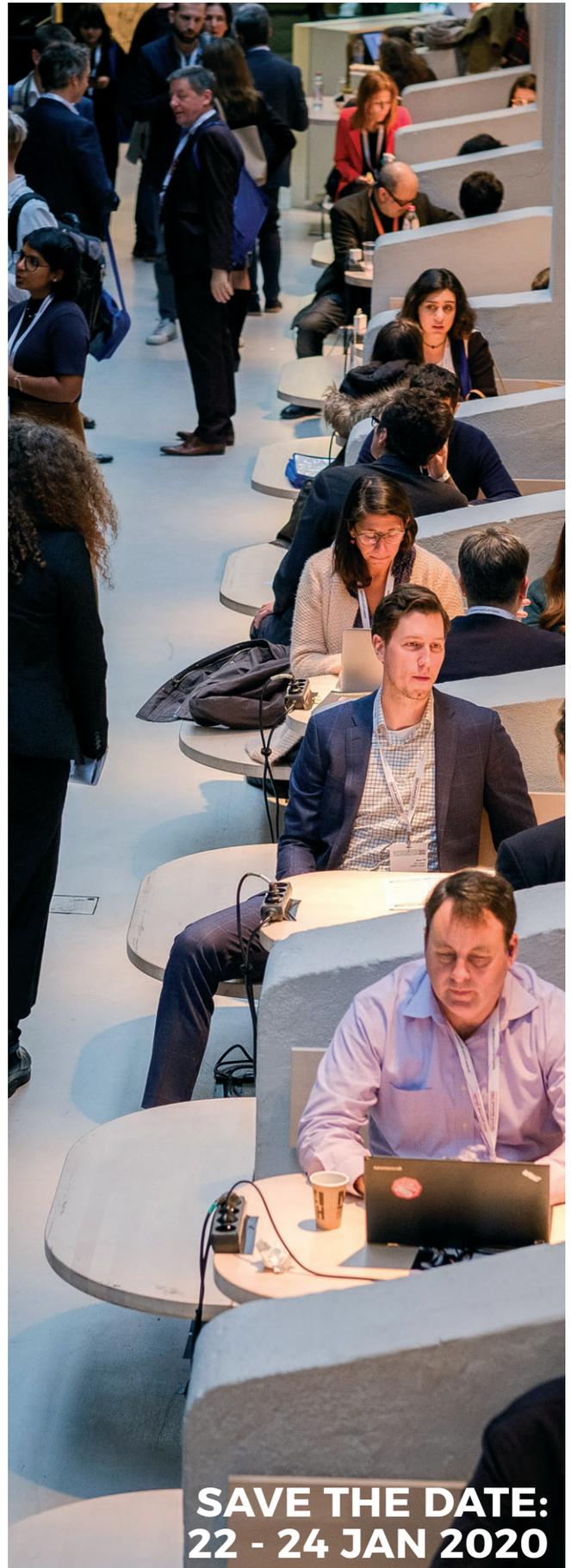
Receive high-level visibility at CPDP2020 through the sponsorship of the official conference lanyard! All attendees will receive a lanyard at registration and wear it throughout the conference. Have your company logo imprinted on the conference lanyard for all attendees. Lanyards to be supplied by the sponsor. CPDP will provide the lanyard sponsor with the following benefits:

- ✓ prominent display of the company logo on the conference lanyards given to all conference attendees
- ✓ visibility of the sponsor name, logo and organization blurb/description on the CPDP website for the whole year following the conference
- ✓ visibility of sponsor name and logo on the programme brochure, the display screens at the conference rooms and CPDP Updates (mass mail blasts to the CPDP database)

COFFEE BREAK SPONSOR € 1.500 (VAT excl.)

Become an official Coffee Break Sponsor of the CPDP conference and present your company to the conference delegates and high-level speakers over a good cup of coffee. CPDP will provide the coffee break sponsor with the following benefits:

- ✓ opportunity to display company brochures in the break area during the coffee break (sponsor must supply materials in advance of the conference)
- ✓ exclusive logo display on the screens during the designated coffee breaks



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PARTY SPONSOR negotiable

Become the host and the official sponsor of the CPDP2020 party. Give your company high visibility and become a generous and much appreciated sponsor. The sponsor will also be given the opportunity to get involved in the organisation of the party. CPDP will provide the party sponsor with the following benefits:

- ✓ exclusive identification as the official sponsor and the co-organiser of the CPDP2020 party
- ✓ logo on signage at the party: opportunity to display roll-up banner at the party venue and other possibilities to be discussed
- ✓ benefits from the visibility of its name and logo and organization blurb/description on the CPDP website for the whole year following the conference
- ✓ visibility of sponsor name and logo on the programme brochure, the display screens at the conference rooms and CPDP Updates (mass mail blasts to the CPDP database)
- ✓ opportunity to distribute one small-sized company gadget in the conference bag (e.g. pens, notebook)
- ✓ opportunity to put one single sheet advertisement or flyer in the conference bag
- ✓ is allocated one (1) free conference registration

EXHIBIT BOOTH

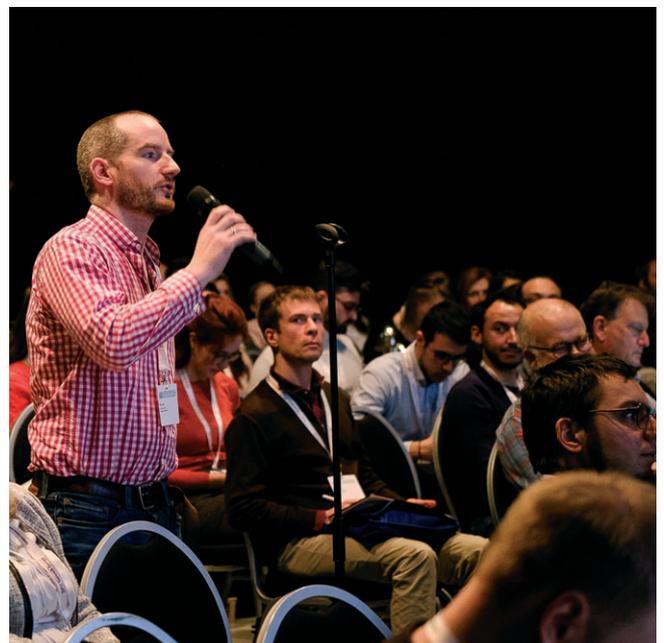
Do you want more substantial promotion or visibility? Would you like to give a demonstration of your product? We offer an exhibit booth space where you can present your products or services. For further info, please contact Els at els@medicongress.com.

CONFERENCE BAG INSERTS

CPDP has 1.200 conference bags. Each participant will receive such a bag. This is a good opportunity to promote your organisation, product or service. We offer the opportunity to include your promotional material in the CPDP conference bags. You can add a single sheet flyer, a small booklet or a gadget.

- ✓ **1 flyer (single sheet) € 350 (VAT excl.)**
- ✓ **1 booklet € 500 (VAT excl.)**
- ✓ **1 gadget € 500 (VAT excl.)**

Alternative opportunities can be negotiated and sponsorship packages can be customized. Please contact info@privacysalon.org.



SPONSORS & PARTNERS CPDP2019



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les halles



PLATINUM



PREMIER



EVENT SPONSORS



EVENT PARTNERS



EVENT PARTNERS



MEDIA PARTNERS

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