

## **ALTOUR Meetings & Incentives Named to 10<sup>th</sup> Annual MeetingsNet CMI 25 List**

MeetingsNet, a digital magazine and website dedicated to the meetings and incentives industry, has named ALTOUR Meetings & Incentives to its prestigious 2016 CMI 25 list of the largest and most influential full-service meeting and incentive travel management companies focused on the U.S. corporate meetings and incentives industry. Now in its 10th year, the list of is a unique resource for meeting managers, incentive travel executives, and procurement professionals who need outsourcing partners to orchestrate events around the globe with professionalism and creativity.

This is the company's ninth year earning the distinction. "We are thrilled to be recognized again this year," said Mary Sue Leathers, President of ALTOUR M&I. "Our people are at the top of their game and I'm so proud. We continue to broaden our Strategic Meetings Management success, crafting tech solutions that really help our clients make smart business decisions. It's an exciting time for us."

"Meetings and incentives are extremely valuable to the businesses and cities that host them, to the participants who benefit from face-to-face networking and learning, and to the sponsoring organizations who get their messages delivered and their teams motivated," said MeetingsNet Editor Sue Hatch. "The CMI 25 list is the first place many corporations turn to find independent planning companies that have the experience to handle their most important events." As a group, the companies on the 2016 CMI 25 list executed more than 95,000 corporate meeting and incentive travel programs in 2015, representing over 11 million group room nights.

The CMI 25 is the most comprehensive listing of the major independent meeting companies serving the corporate world. The CMI 25 list will be published in the September 2016 issue of the MeetingsNet tablet magazine (<http://meetingsnet.com/app-registration>) and the [digital edition](#).

The MeetingsNet editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2015 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees at each company, as well as the percentage of the company's 2015 revenues that came from organizing corporate meetings and incentives versus association meetings or other sources.

### **About ALTOUR Meetings & Incentives**

Celebrating its 25th anniversary this year, ALTOUR M&I is a leading travel and events services company with \$2.5 billion in leveraged buying power. A truly global company with offices across the United States, as well as London, Paris, Dubai and Addis Ababa, Ethiopia, its international presence allows the distinctive opportunity to deliver creative global solutions for a diverse portfolio of clients. Its high-profile clients are in the food service, beverage, insurance, HVAC and IT industries.

Through Strategic Meetings Management (SMM); conferences and events; incentive travel; performance improvement; sales and customer loyalty programs; and awards and recognition, ALTOUR M&I delivers fresh, creative, unforgettable experiences to its clients.

As a top-10 Cvent partner, ALTOUR M&I continues to broaden its SMM success, launching enterprise-wide solutions, which have fully managed spend and measured savings for multiple major accounts this year. Focused on data that has meaning, ALTOUR M&I continues to craft tech solutions that facilitate real-time analysis for clients to make evidence-based business decisions.

ALTOUR M&I's parent company, ALTOUR International, a New York-based, privately held travel management company, was recently named to Travel Weekly's 2016 Power List, and is also an industry leader in Leisure, Corporate and Entertainment Travel.

[www.altour.com/meetings-incentives](http://www.altour.com/meetings-incentives)

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