

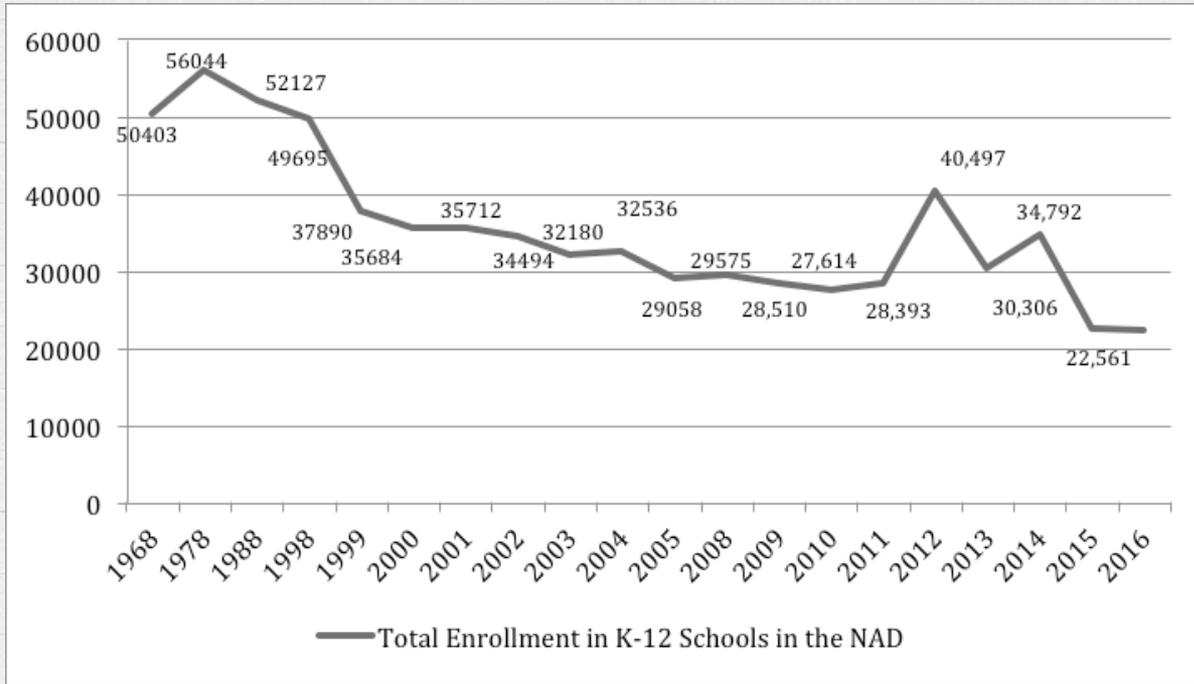
SOUTHWESTERN UNION
CONFERENCE
EDUCATION ADVISORY

JAN 22, 2020

AIMEE LEUKERT, PHD

- ASSISTANT PROFESSOR, SCHOOL OF EDUCATION,
LA SIERRA UNIVERSITY
- ASSOCIATE DIRECTOR,
CENTER FOR RESEARCH ON K-12
- K-12 BACKGROUND - TEACHER AND ADMINISTRATOR

K-12 Adventist Education: Enrollment



Drama?

*Second
Language?*

AP/IB?

\$\$

CULTURE

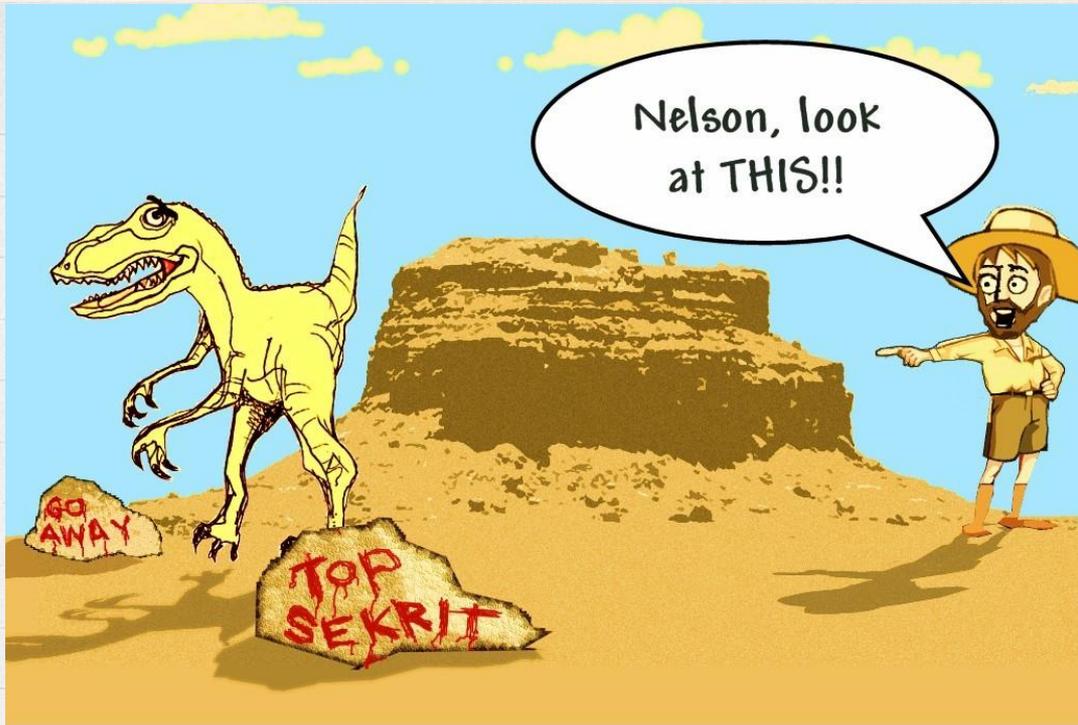


the Great
Controversy









Then by sheer luck, scientists from the Geoscience Research Institute discovered the *Secret Raptor*, changing Adventist beliefs forever.



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IS THERE A RELATIONSHIP
BETWEEN SCHOOL CHOICE AND
A PARENT'S CULTURAL
IDENTITY WITHIN THE
ADVENTIST CHURCH?

DO YOU SWIM ON SABBATH
AND...WHERE DO YOU PUT
YOUR KIDS IN SCHOOL?

Make culture measurable

IMAGINE A TRADITIONAL SEVENTH-DAY ADVENTIST WHO LIVES
ACCORDING TO THE PRESCRIBED ADVENTIST CULTURE.

WHAT BEHAVIOR OR CHARACTERISTICS WOULD YOU EXPECT TO SEE IN
THESE INDIVIDUALS?"

Continues to socialize with other Adventists after church - through potlucks, dinners, game nights, vespers, etc.	Has children in spiritual education outside of school (e.g. Pathfinders, Adventurers, VBS, etc.)	Believes that the body is a temple of God and refrains from eating or drinking harmful substances	Engages in evangelism (e.g., community outreach or sharing the health message)	Is knowledgeable about Scripture (e.g., studies the Bible)
Is almost exclusively immersed in an Adventist community - both personally and professionally	Embraces a distinctive faith, framed by Adventist doctrines and underlined by a sense of differentness	Is actively involved in a close-knit church family (e.g., holds church office, attends weekly meetings, etc.)	Keeps the Sabbath (Saturday) day holy, both in activity and worship (e.g., attends church, tries not to do worldly things, etc.)	Prepares for and celebrates the beginning of Sabbath on Friday at sundown
Values education	Health-conscious	Vegetarian or vegan	Knows and follows rules	Dresses conservatively
Has good character	Takes care with public behavior or appearance	Leads a conservative lifestyle	Tries to live by Biblical principles	Values and participates in music
Sends children to an Adventist school	Raises children with great care and intention	Knows of and believes in Ellen White as a prophetess	Is religiously conservative (e.g. believes in the literal Bible)	Is committed to family (e.g. values and prioritizes family time)
Supports traditional family roles and values	Supports God's work and is a good steward of money and resources			

Rank order the 27 cards found in your envelope, from
most likely trait/characteristic of a traditional Seventh-day Adventist
to
least likely.

Notes

- Imagine 10 traditional Adventists in the room with you; which of these items are you going to see in all 10 of them? Which might you only see in one or two?
- You can separate them into three piles first -- very likely, not at all likely, somewhere in the middle...and then rank the cards in each of the piles.

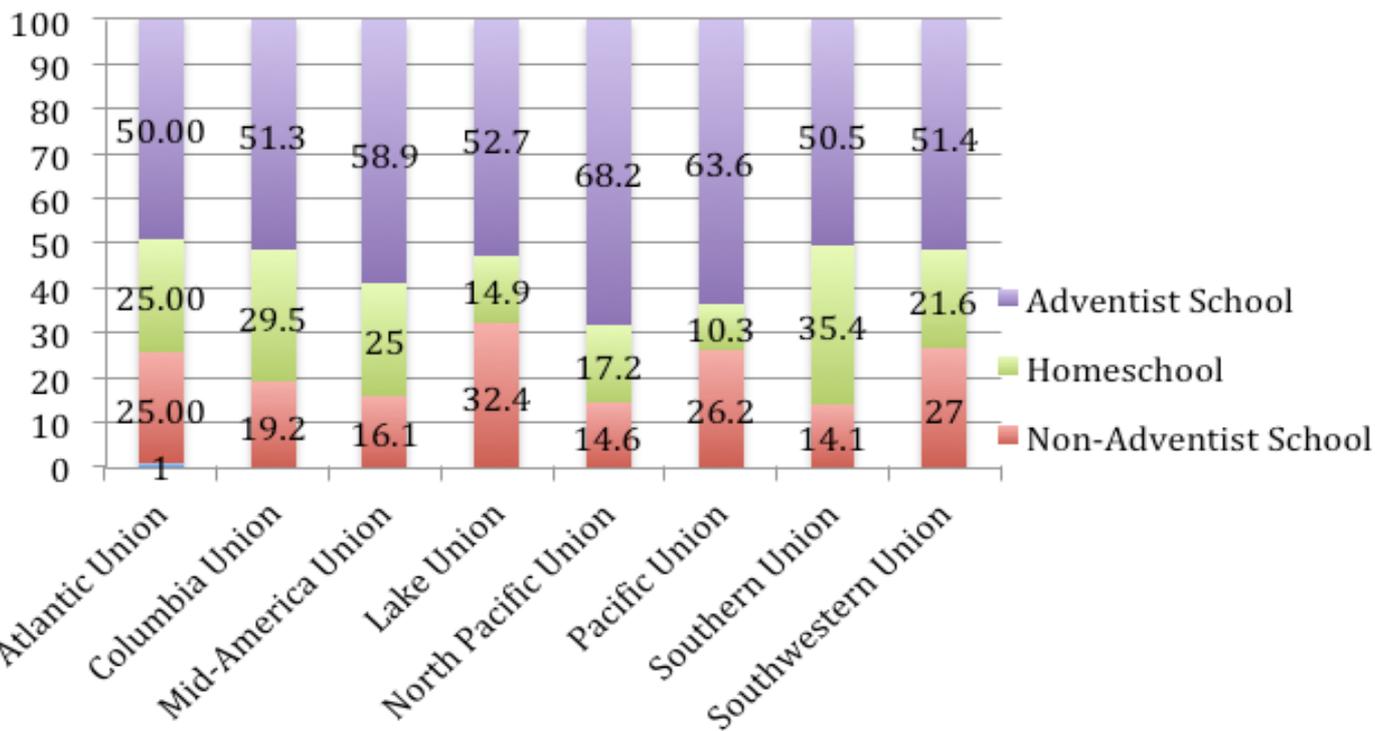
1. Keeps the Sabbath (Saturday) day holy, both in activity and worship (e.g., attends church, tries not to do worldly things, etc.)
2. Embraces a distinctive faith, framed by Adventist doctrines and underlined by a sense of different-ness
3. Knows of and believes in Ellen White as a prophetess
4. Is religiously conservative (e.g. believes in the literal Bible)
5. Believes that the body is a temple of God and refrains from eating or drinking harmful substances
6. Prepares for and celebrates the beginning of Sabbath on Friday at sundown
7. Tries to live by Biblical principles
8. Is knowledgeable about Scripture (e.g., studies the Bible)
9. Is actively involved in a close-knit church family (e.g., holds church office, attends weekly meetings, etc.)
10. Continues to socialize with other Adventists after church - through potlucks, dinners, game nights, vespers, etc.
11. Sends children to an Adventist school
12. Health-conscious
13. Is committed to family (e.g. values and prioritizes family time)

14. Leads a conservative lifestyle
15. Has children in spiritual education outside of school (e.g. Pathfinders, Adventurers, VBS, etc.)
16. Supports traditional family roles and values
17. Vegetarian or vegan
18. Values education
19. Has good character
20. Raises children with great care and intention
21. Is almost exclusively immersed in an Adventist community - both personally and professionally
22. Supports God's work and is a good stewards of money and resources
23. Knows and follows rules
24. Takes care with public behavior or appearance
25. Dresses conservatively
26. Engages in evangelism (e.g., community outreach or sharing the health message)
27. Values and participates in music

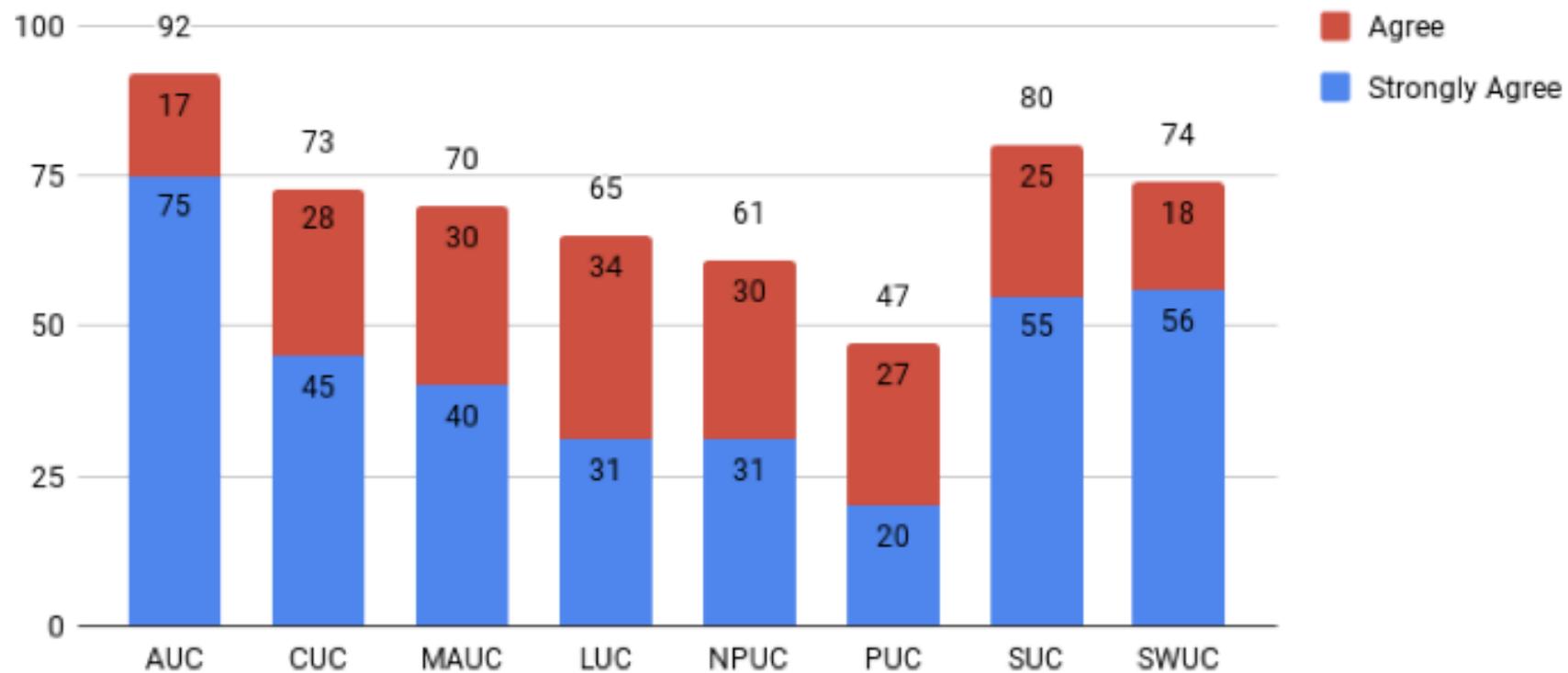
Survey Instrument

- General Religiosity (5 questions)
- Adventist Doctrine (5 questions)
- Adventist Culture (13 questions)
- Other questions
 - Zip Code
 - Income
 - Own educational context

Breakdown of Survey Respondents' by Union



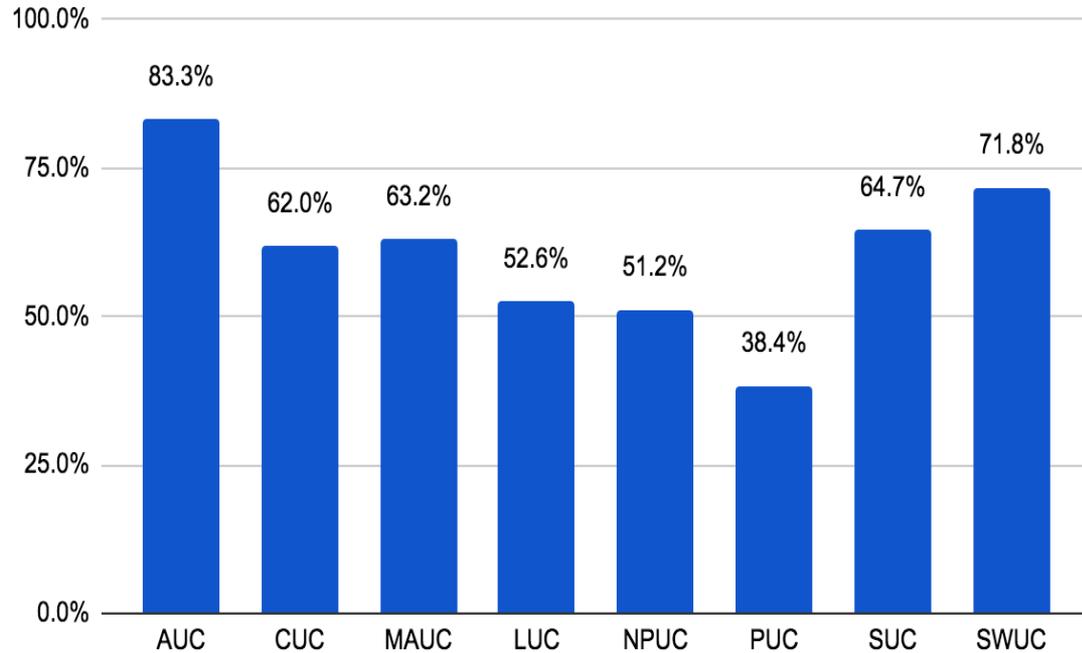
The investigative judgment began in the second apartment of the heavenly sanctuary on October 22, 1844



Jesus Christ will come the second time in our generation.

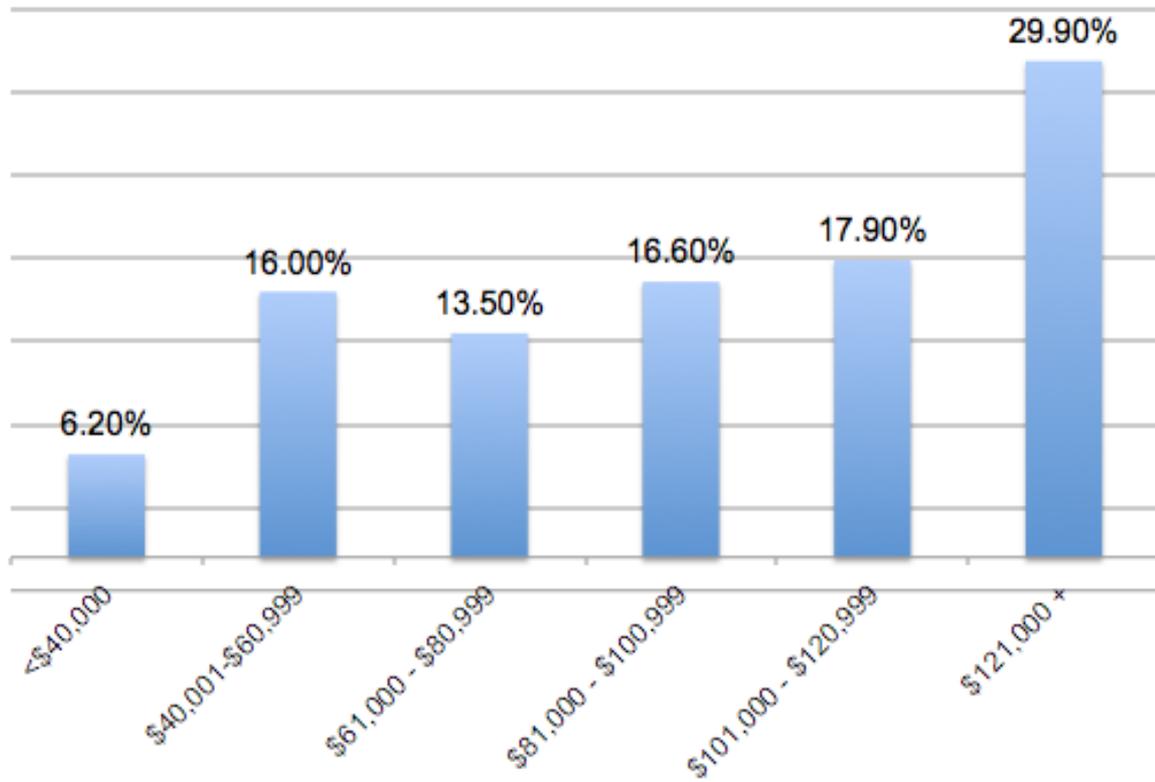


God created the world in six literal days, approximately 6000 years ago



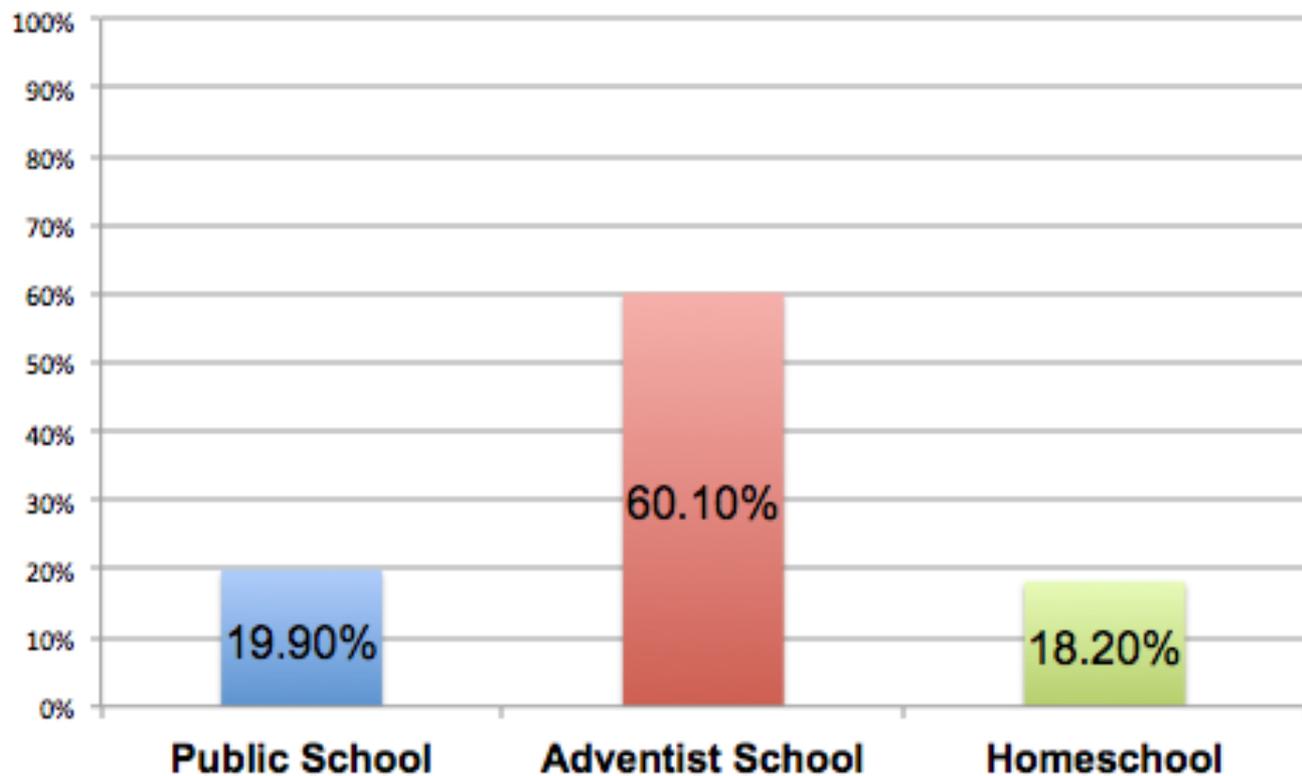
Percentage of respondents who *strongly agree* with the statement:

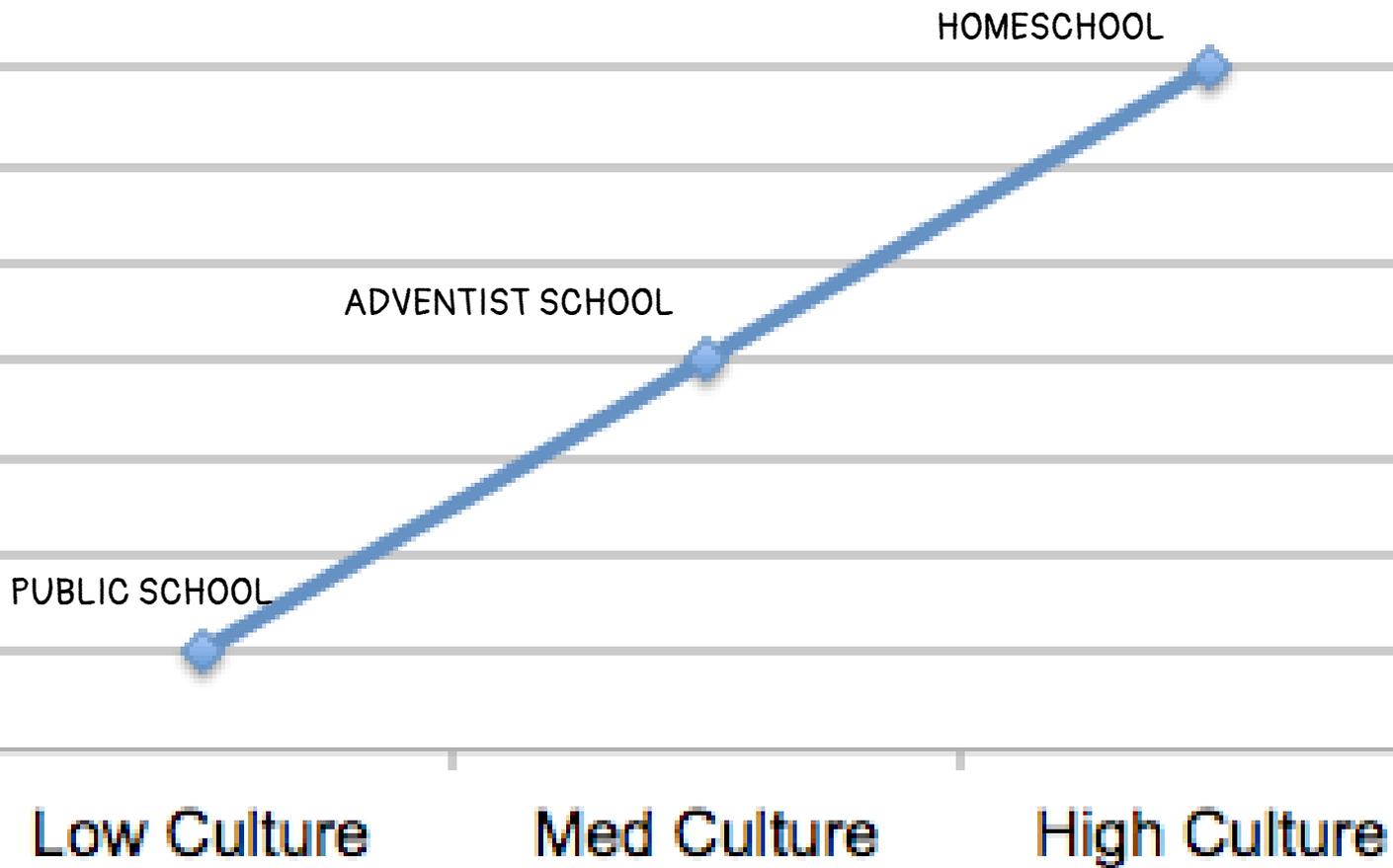
“God created the world in six literal days, approximately 6000 years ago.”



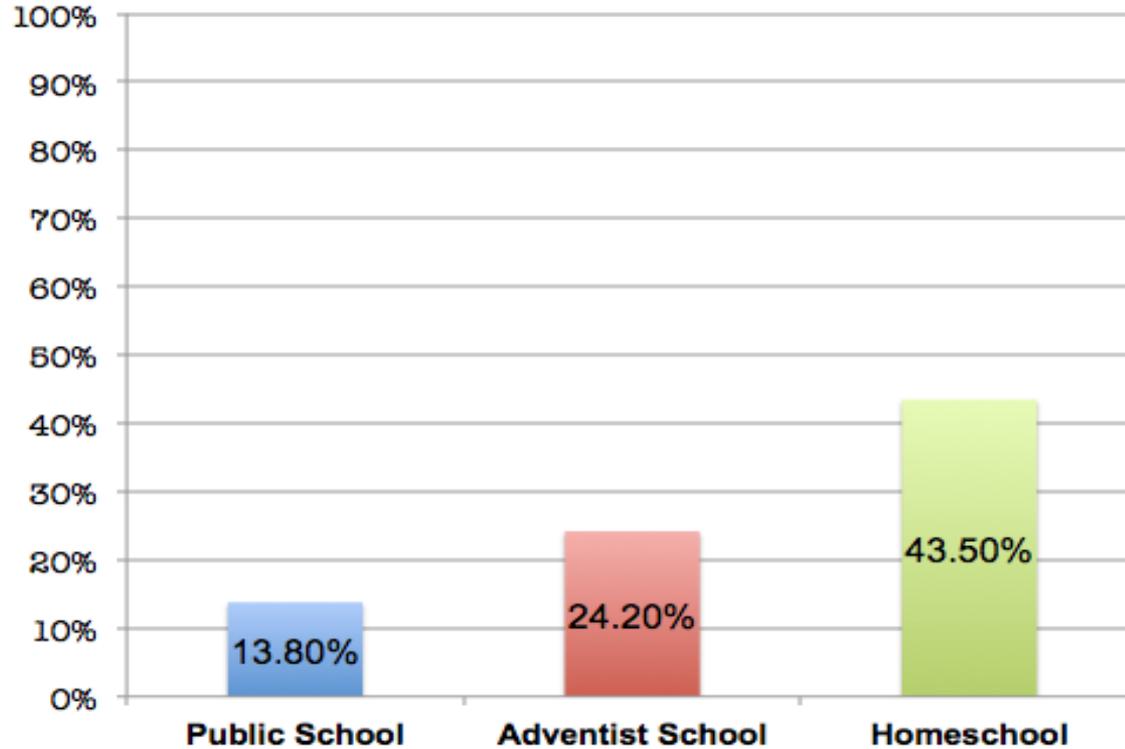
Percentage of respondents who choose Adventist schools - by income.

If respondents attended an Adventist school themselves...



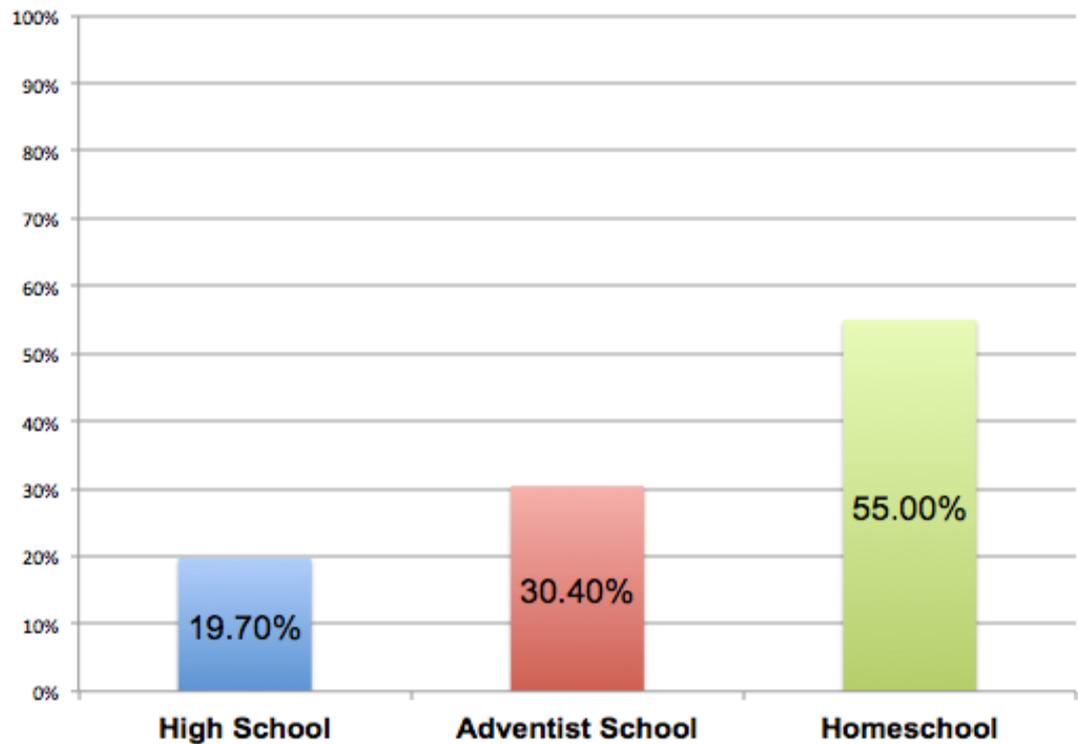


Doctrine: The SDA church is God's true church



Percentage of respondents who *strongly agree* with the above statement.

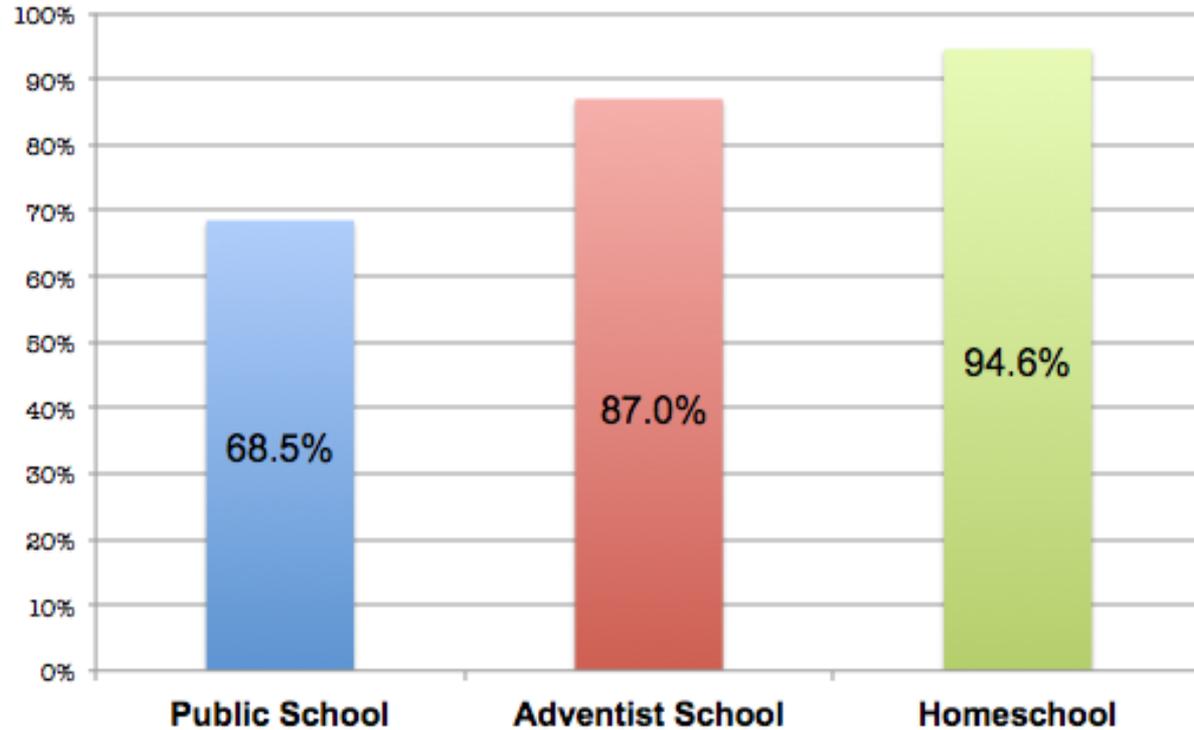
Doctrine: Investigative judgment



Percentage of respondents who *strongly agree* with in the statement:

“The investigative judgement began in the second apartment of the heavenly sanctuary on October 22, 1844.”

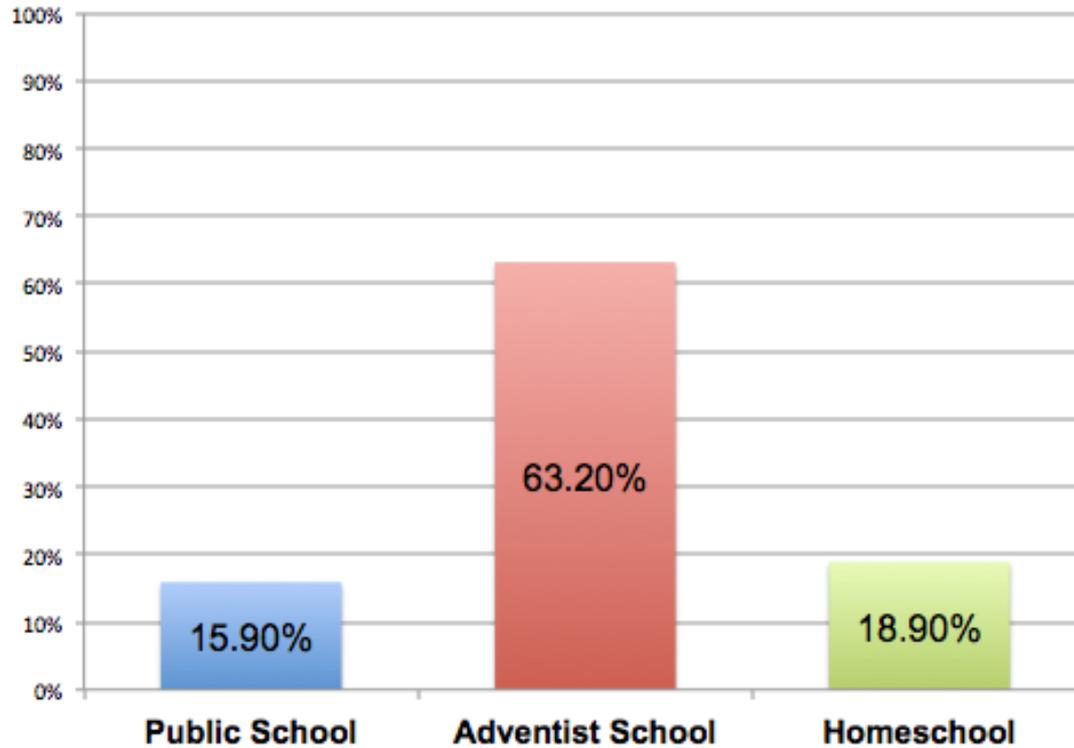
Culture: Keep the Sabbath holy



Percentage of respondents who *agree* or *strongly agree* with the statement:

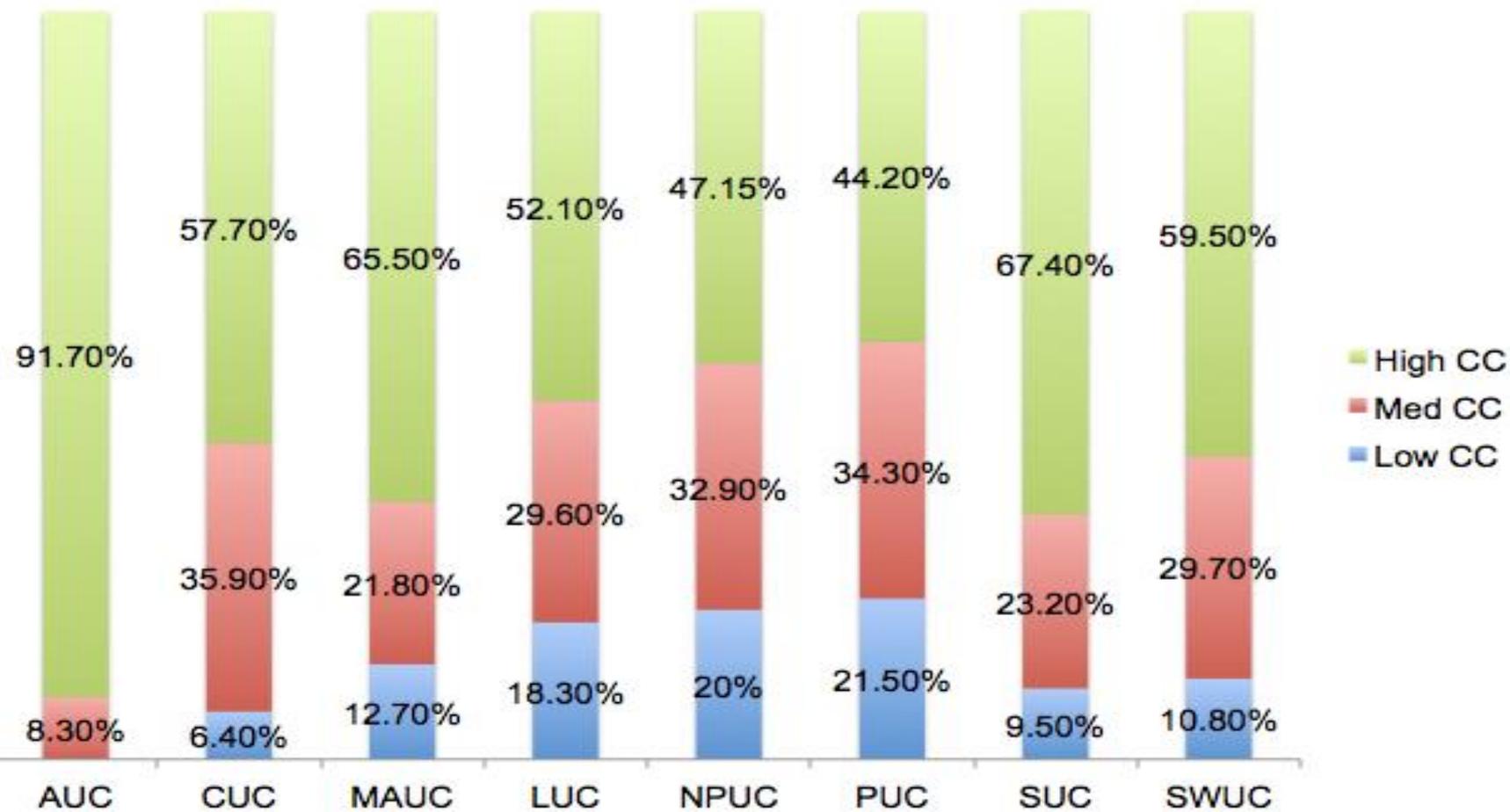
“I make it a priority to keep the Sabbath day holy, both in activity and in worship.”

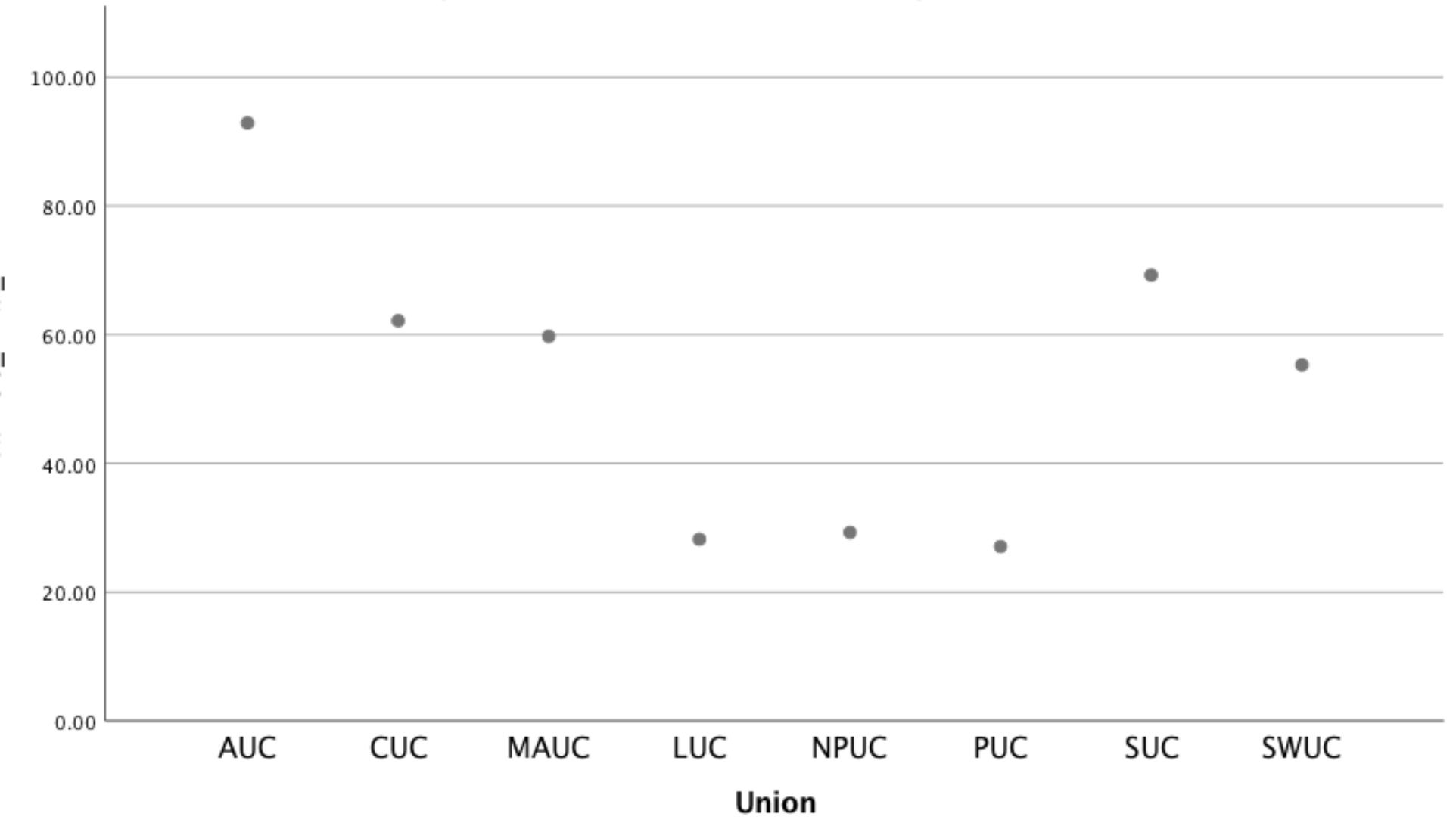
Culture: Social Network



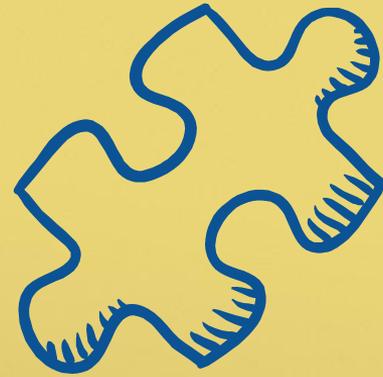
Percentage of respondents whose social network is largely Adventist (50%+)

Cultural Index by Union





How does this cultural
piece fit into the
puzzle?



APPLICATIONS

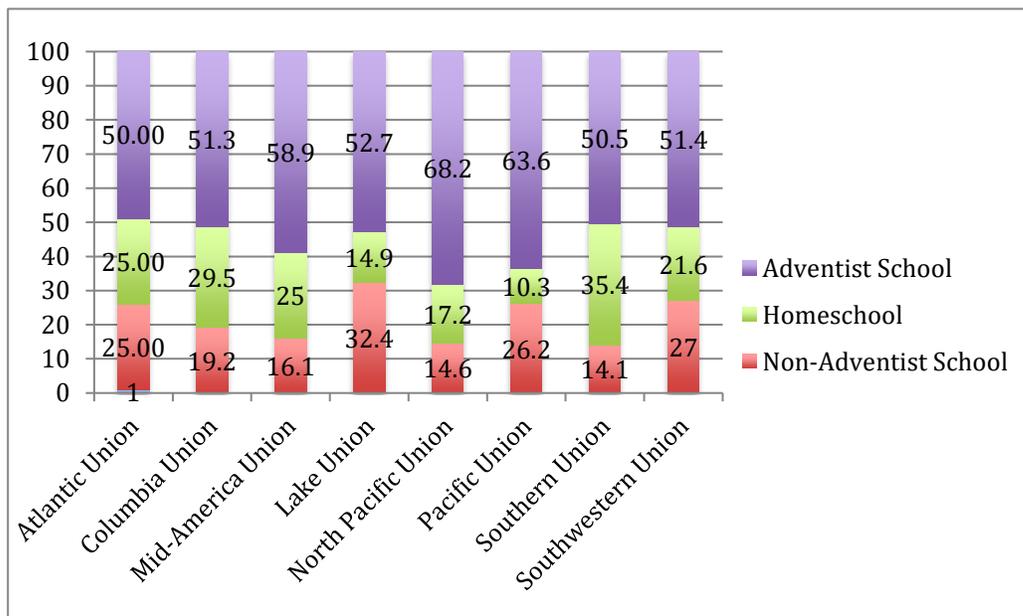
- X Market research
- X Social network/relationships
- X Site modifications



Adventist Culture, Adventist Choices



Findings



The percentage of respondents' choice of school, by union, n = 839.

- If a parents' network of friends is largely Adventist, they are twice as likely to send their child to an Adventist school (64.6%) versus a non-Adventist school (33.1%). Community matters!
- A parent who has attended some or all of K-12 in an Adventist school is more likely to enroll their own child in an Adventist school (61.3%) than those who has no previous experience with Adventist education in their prior context (51.5%)
- Low Adventist culture = public school
Med Adventist culture = Adventist school
High Adventist culture = homeschool
- Income makes the biggest difference in school choice when one compares those in the highest and lowest tiers of income, but not as noticeable in the middle groups.

AIMEE LEUKERT

ALEUKERT@LASIERRA.EDU

951.785.2270