



# Terri Maxwell

## SUCCESS SIMPLIFIED

*If you want something better,  
you have to be willing to DO something different.*

“CHANGE AGENT” | “SOULFUL BUSINESS GURU” | “PURPOSEFUL INNOVATOR” | “GAME CHANGER”

**Terri Maxwell** provides game-changing insights that transform businesses, people, and industries. She is an impactful, passionate leader known for simplifying success and igniting potential.

Terri created two powerful business growth methodologies, Authentic Demand Generation™ and Authentic Selling™, as well as a portfolio of purposeful companies. She is a frequent guest on several TV, radio and podcast programs.

In a career that spans more than 25 years, Terri has launched, owned, sold, re-branded or turned-around more

than 40 brands. She created Share On Purpose, Inc. a business cultivator known for launching purposeful brands that transform industries and positively impact communities. She is also a well-known transformational coach to businesses and professionals seeking authentic success.

It's not what she does that matters; it's how she does it. Every business in her portfolio, as well as the associates who work in her organization and the clients she serves, receives tireless passion, purposeful expertise and authentic servant leadership.

Featured in the New York Times, as well as numerous media outlets, Terri is a business growth expert and transformational leader known for game-changing insights and impactful ideas. She is on a mission to transform business industries through purpose and authenticity.

Her “edutainment” style includes compelling stories, powerful insights and memorable lessons that impact audiences in unforgettable ways. She simply awakens their desire to achieve more.

She is the author of several books and has been featured in the New York Times, Success Magazine, FOX and CBS. She has won numerous community awards that highlight how her gifts for business growth are rooted in a passion for serving others.

## AWARDS

2017 “Outlive Yourself Award Honoree”



Small Business Mentor of the Year



## AUTHOR

Succeed on Purpose: Everything Happens for a Reason

The New World of Work: From the Cube to the Cloud

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## FEATURED IN

THE  
HUFFINGTON  
POST

The New York Times

Dallas  
Business  
Journal

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## MEDIA INTERVIEW TOPICS

- ◆ Authentic Business & Leadership
- ◆ Business Growth
- ◆ Career Transformation
- ◆ Entrepreneurship
- ◆ Purposeful Investing
- ◆ Women Entrepreneurship

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## SPEAKING TOPICS (Keynote or Workshops)

- ◆ Play to Win: Building Performance Cultures
- ◆ Success is a Choice – So Get Started
- ◆ Rocket Fuel – The Power of Authentic Demand Generation
- ◆ Get Real – The Power of Perspective in the Pursuit of Excellence