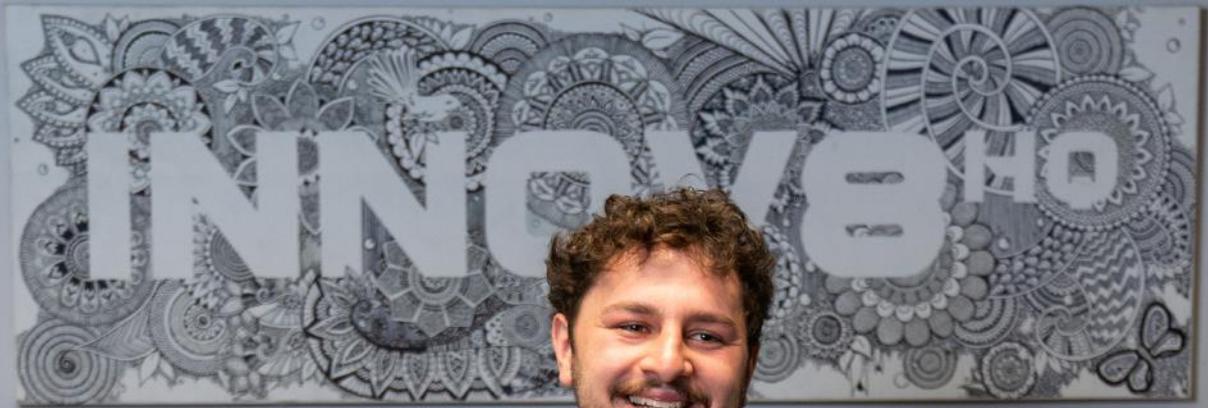


KONAKI



KONAKI-STUDENT TEAMS

Konaki was launched in 2018 in partnership with Te Kura Pakihi, University of Otago Māori Business School that provides 'real world' application and experiences for Mātauranga Māori in business, for University students.

Objectives of the Programme;

- i. Deepen students' practical understanding of entrepreneurship and start-up business development;
- ii. Build Māori student leadership and resilience;-
- iii. Apply academic theory through project work to add value to a start-up businesses, in particular Māori start-ups;
- iv. Build team leadership, communication and networking experience;
- v. Build a sustainable student entrepreneurship model
- vi. Build confidence and connection to Te Ao Māori through business.

The annual intake begins Semester One, (March), or at the beginning of Semester 2 (July). if you are interested in learning more, all expressions of interest can be made via the [Māori Business School](#).



KONAKI - STARTUPS

Since Konaki was launched in 2018, our students have helped accelerate the launch and growth of 8 startups.

Thomas Henry founder of Rā Design's was one of Konaki's first startup enterprises. His journey to follow his dream of 'being his own boss' with the creative freedom to open his own print business was a 6 week process. Our Konaki student teams were profile matched with Thomas to support him in building a robust financial plan and logistics for production and distribution and establishing a 'go to market' plan to support his launch. From inception to showcase his first product line producing revenue.

Thomas' is a highly talented designer with a flare for polynesian design. His vision represents his ambitions.

"Adding colour, light and energy to people's lives using my design, art and creative skills to customise stuff and produce a service"..

Startups can register their interest to participate in this programme via the [INNOV8HQ](#) website.

