



**UPGRADE  
PACK**

*for* **Employers**  
Your unique benefits partner

## What is Upgrade Pack?

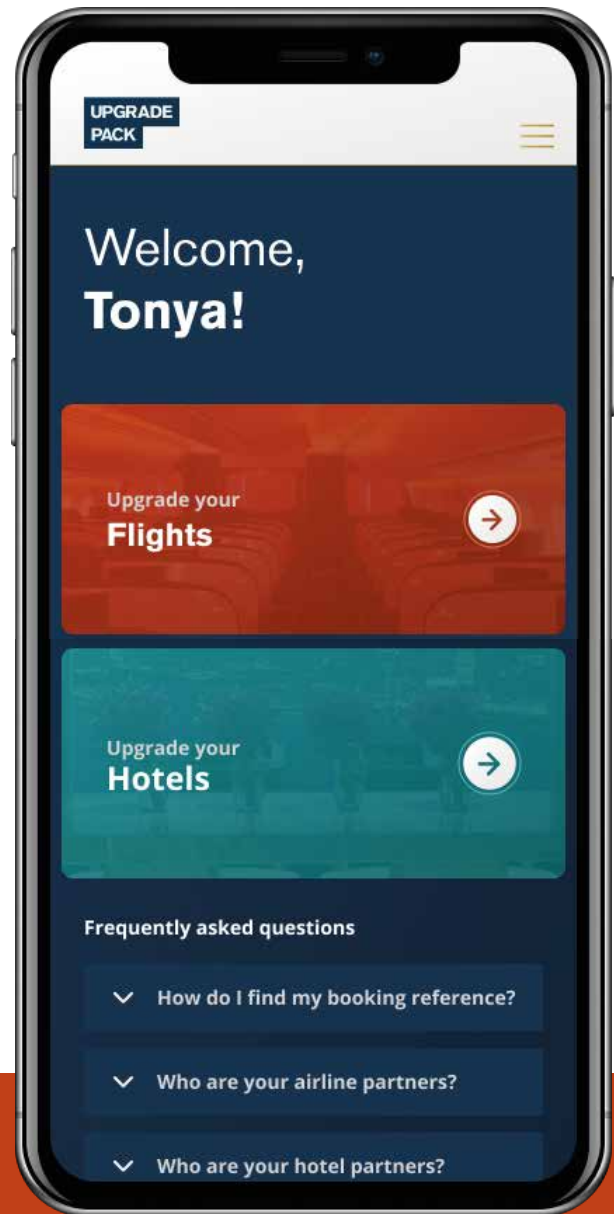
**Upgrade Pack** helps you attract, reward, and retain the best employees; with an aspirational high value benefit that they actually want (and will use).

Our flight and hotel upgrades program is **a first of its kind** employee reward.

We equip innovative companies to help make their people feel highly valued and motivated at work - and make the most of their leisure time outside of it.

Highly differentiated travel benefit	✓
Generates employee advocacy	✓
Can be delivered in-house	✓
Can work via platform providers	✓
Rapid deployment	✓
Globally relevant	✓
Low fixed fee model	✓
World class data and insights	✓

## The employee benefit your employees are asking for



## How it works

As a client, you simply sponsor access to our platform for your employees as part of your **rewards and benefits package** or your **employee incentives scheme**.

Our technology connects directly with our airline and hotel partners' systems in order to provide **discounted upgrades** (saving between 15% and 40%) in real time.

With the **Upgrade Pack** app, upgrades are easy to find and easy to purchase - in just a few clicks - creating a seamless and sticky **benefit your employees will love**.

## Employee experience

In creating our app, we've put your talent upfront and centre. Everything we do is focused on helping them access airline and hotel upgrades at prices that can't be found anywhere else. Whether that's a casual city break or international business class flights.

Easy to use app	✓
Unlimited usage	✓
For the employee and their guests	✓
A true 'out of work' perk	✓
Suitable for all budgets	✓

## Why it works

### Everyone loves a travel benefit.

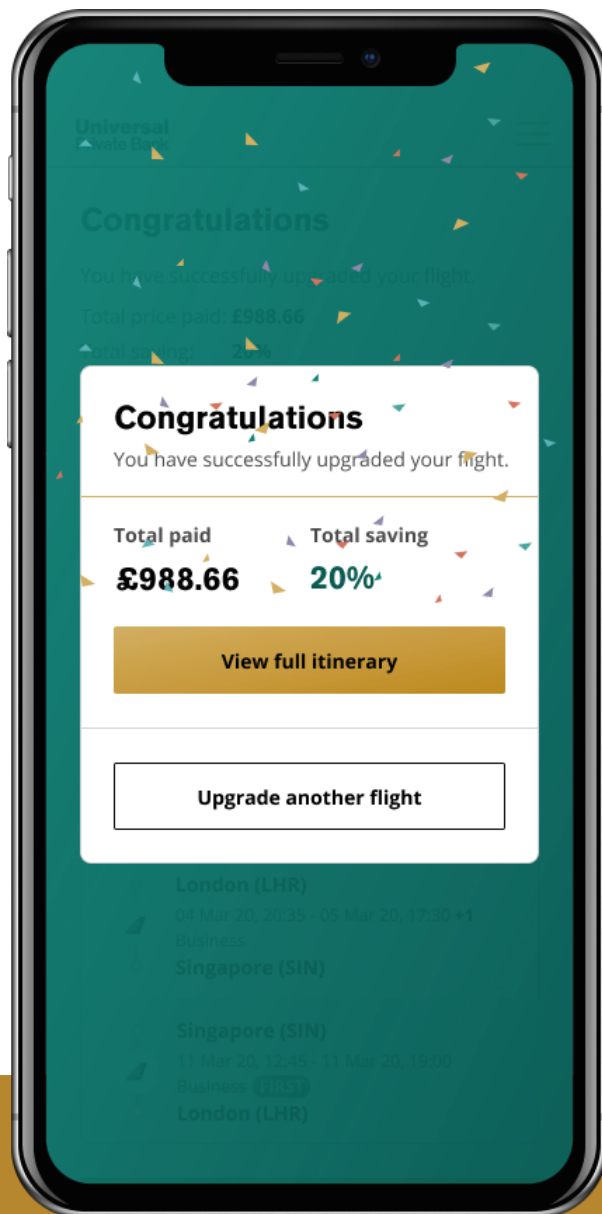
And, within travel, nothing speaks louder than an upgrade. With clear and tangible savings, **Upgrade Pack** is a crowd pleasing benefit that will help keep your best employees loyal.

A clear focus on **downtime**, naturally compatible with your **work life balance** initiatives, and a benefit that sensibly suits **the future of work**.

**Upgrade Pack** is quickly and easily deployed and can be rapidly and globally scaled.

Our platform requires minimal client management and IT integration and can be up and running in no time.

**We are, of course, integrated with benefits providers / platforms too.**



**“My team will really love this”**

*Managing Director, Consulting Firm*

## In summary

Employee benefits can be homogeneous in nature - with a “one size fits all” approach.

At **Upgrade Pack** we have created a whole new type of benefit that offers your people almost limitless possibilities - from local trips to world adventures.

Helping you attract and retain the best.

Employer friendly	✓
Employee friendly	✓
Budget friendly	✓

## Talk to us

### Alex Bennett

Head of Employee Benefits  
[alexbenett@upgradepack.com](mailto:alexbenett@upgradepack.com)

### Nabila Jelbaoui

Business Development Executive  
[nabilajelbaoui@upgradepack.com](mailto:nabilajelbaoui@upgradepack.com)

### Urchana Moudgil

Co-CEO  
[urchanamoudgil@upgradepack.com](mailto:urchanamoudgil@upgradepack.com)

Find out more at [upgradepack.com](https://upgradepack.com)  
Follow us @UpgradePack