



# CanBIM Innovation Spotlight Awards Guidelines

## Award Categories & Applicant Eligibility

### **Academic Award**

This award is given to a CanBIM member student(s) who demonstrate(s) a significant understanding of the digital technologies and processes being utilized in the industry. This student must be enrolled in an academic program (not a single course) related to the building and infrastructure industry within the last 12 months from the submission deadline. The student(s) cannot be employed full-time within the industry. The applicant is required to submit a research project, an academic project and/or assignment involving the use of digital technologies or processes. Student Groups or teams are welcome to submit. Only one Award will be provided to the winner.

### **Construction Management Award**

This award is given to a CanBIM Member General Contractor, Engineering/Procurement/Contractor, Design Build, and/or Construction Manager who demonstrates leadership and innovation through working with or implementing digital technologies and processes that improve productivity in the management of a construction project.

### **Designer & Engineering Award**

This award is given to a CanBIM Member Architect, Engineer and/or Consultant who demonstrates leadership and innovation through working with or implementing digital processes and methodologies that improve productivity through the innovative use of technology or development of new methodologies.

### **Digital Products Award**

This award is given to a CanBIM Member company that demonstrates leadership and innovation in delivering commercially available technology that improves productivity through digital workflows, processes and or software.

### **Digital Supply Chain & Fabrication Award**

This award is given to a CanBIM Member company operating within the supply-chain, manufacturing, or trades who demonstrates leadership and innovation through working with and implementing digital technologies and processes to improve productivity.

### **Digitization Strategy Award**

This award is given to a CanBIM Member company that demonstrates leadership and innovation through developing and implementing digital technology for internal corporate use that improves productivity on company projects.

### **Entrepreneur & Start-Up Award**

This award is given to a CanBIM Member that is ideally a Canadian company that has launched its company within the last 36 months. The company must be operating within the building and infrastructure industry and has established market validation through a product (software, hardware, service, equipment etc.) launch that has active customers. The submission must be ground-breaking and a good example of innovation.

**Global Envoy Award**

This award is given to a Canadian-based CanBIM Member working outside of Canada on an International project that demonstrates leadership and innovation through utilizing digital technologies and processes to improve productivity within the context of an international project.

**Project Delivery, Asset Management & Lifecycle Award**

This award is given to a CanBIM Member Developer, Owner, Facility Managers, Commissioning Agent, CMMS Provider, Technology Company related to Facility Management and/or Asset Management that demonstrates leadership and innovation through utilizing digital technologies and processes to improve project delivery and asset management.

**Trailblazer Industry Award**

Each year CanBIM will recognize a CanBIM Member that has volunteered their time to deliver an outstanding contribution to the CanBIM community. This individual will exemplify the highest level of passion and commitment to lead, educate, advocate and engage on behalf of the CanBIM community within the context of the industry. Candidates for this award must be employed within the industry at the time of submission.

**Trailblazer Student Award**

Each year CanBIM will recognize a CanBIM Student Member that has volunteered their time to deliver an outstanding contribution to the CanBIM community. This individual will exemplify the highest level of passion and commitment to lead, educate, advocate and engage on behalf of the CanBIM community within the context of the academic or student environment. Candidates for this award must be enrolled full-time in an academic program at the time of submission.

**Professional Achievement Award**

CanBIM will honour a CanBIM member who has made a significant and meaningful contribution to the advancement of digital innovation and transformation within the building and infrastructure industry in Canada. Candidates are nominated by industry peers and are submitted to CanBIM by the submission deadline.

**Best In Innovation Award**

Candidates are selected from the winners of the above categories. The CanBIM Board will review the winners of each category and will select the Best In Innovation Spotlight Award winner based on overall excellence in the use and implementation of digital technologies and processes and through their use of digital collaboration across disciplines and integration of information, within the context of their discipline or sector.



## Submission Rules

- Only CanBIM Members are eligible to submit.
- Each submission must be based on one distinct project, technology, process or in the case of the Academic Award, one distinct assignment or research project.
- The primary submitter must be operating within the same discipline or sector as the award category.
- There is no limit to the number of applications that can be submitted by one applicant provided that each application is for a separate project/technology/process.
- The work that the submission is based on must be active within 12 months of the submission date. The project does not need to be a completed project; however, it is recommended to submit projects where there is verifiable progress and significant value generated.
- If a project submission has won a previous CanBIM Innovation Spotlight Award, that same project cannot be resubmitted under the same Award category or utilize the same project application previously submitted.
- Previously submitted applications that did not win a CanBIM Innovation Spotlight Award can be resubmitted under the same Award category as previously submitted provided: the work/project is still active, and there must be demonstrated and significant progress or development over the previous application.

## Evaluation Process

In order to make the submission process more efficient, CanBIM has decided to streamline its submission process. The following is the evaluation process:

- 1) Submission applications are due on **July 31, 2020 5PM EST**.
- 2) The CanBIM Innovation Spotlight Awards Evaluators will review submissions by August 14, 2020
- 3) The top three (3) submissions from each category will be nominated and contacted by CanBIM by August 16, 2020.
- 4) CanBIM will publicly announce all nominees by August 21, 2020
- 5) All Nominees will be required to submit a 1-minute submission video and a 1000-word white-paper by September 25, 2020.
- 6) All winners will be announced at the awards presentation in Toronto on October 21, 2020.



## **Evaluation Rubric**

**15%** - Does the quality of the submission material/content meet a satisfactory standard and meet the submission criteria?

**10%** - Is the challenge or problem that was overcome clearly described? Is this an important and relevant challenge for the broader industry?

**20%** - Does the solution that was developed resolve the challenge? Were there new and innovative means & methods and/or technologies developed? Where open standards for data exchange used?

**15%** - Were the results properly described and fairly measured? Are there real-world examples and statistics provided, such as; sales, cost, productivity, case studies etc.?

**20%** - Will this solution have a positive impact on Industry best practices or processes? Is this solution relevant for the industry?

**20%** - Is the submission a good example of innovation? Does this highlight Canadian expertise and move our industry forward.

**100% Total Scoring**



## Submission Checklist

This checklist applies to all award categories except the Trailblazer and Professional Achievement Awards. See the application form for Trailblazer and Professional Achievement Award checklist.

### Submission Items

- 1. Application form**  
Completed and signed online application form.
- 2. Organization logo**  
Organization logo for all applicants (minimum 300DPI - png, jpeg & eps are acceptable)
- 3. Marketing images**  
Minimum of eight (8) marketing images (minimum 300DPI) with image descriptions.  
  
\*\*For help with delivering images refer to Guidelines & Tips section below.
- 4. Submission video (optional)**  
1-minute video explaining the submission with the following technical requirements:  
1920 X 1080 HD .MOV or .MP4 video file (Stereo Sound)
  - CanBIM Logos should not appear in the video
  - Do not include non-copyrighted content (music, images etc.)  
\*\*For help with delivering videos refer to Guidelines & Tips section below.
- 5. White paper (optional)**  
White paper, maximum 1000 words. [See white paper guidelines.](#)
- 6. Support Materials (optional)**  
PDF's, Illustrations, Image files, renderings, artwork, sketches.



## Helpful Guidelines and Tips

### Videos

The CanBIM Innovation Spotlight Awards seeks to recognize the most innovative projects, products and technology in each award category.

Want some help creating your Awards video? Contact CanBIM's official Awards Partner for all your video production needs.

**uncle.**  
**Muzafar Malik**  
**Producer/Principal**  
**416-318-6937**  
[muzafarmalik@gmail.com](mailto:muzafarmalik@gmail.com)

Below are some helpful suggestions for creating a good video:

- The video should communicate clearly why the submission should win the award.
- Do not put large amounts of text on screen. It is better to use voice-over to explain the visuals or short statements using motion graphics/text.
- The video should be consistent with what is written in the application.
- View the following for examples of reasonable comparison videos: <https://youtu.be/Pg2a1APxaAE>, <https://youtu.be/nXEzmmaz95k>, <https://youtu.be/ROSBzwwpEyU>

### Images

Helpful suggestions for providing appropriate images:

- Provide descriptions of images and reference the images to parts of the application where possible. Evaluators need to know the significance of submitted images.
- Images need to be print quality (min 300DPI). There is a good chance your submission will appear in print as part of the Innovation Spotlight Publication.
- Applicants are responsible for securing rights to release all images in public domain.
- For technology or process-based images, we suggest model renderings from within the software with no text over image. Do not include company branding on images.
- Do not submit logos for images. Logos are a separate deliverable item.
- Suggested Photos:
  - Photos of the project and/or technology
  - Wide-Shots showcasing the project and/or technology
  - Interior & Exterior (where applicable)
- Renderings are acceptable, but it is ideal to have a mix of real photos and renderings.



## Key Dates & Venue

### Key Dates

- Awards Submission Deadline - July 31, 2020 - 5PM EST
- Application Awards Assessments Completed - August 14, 2020 - 5PM EST
- Nominations Announcement - August 21, 2020 - 5PM EST
- Awards Presentation - October 21, 2020 - 6PM-10PM EST

### Venue

**TBD - Depending on status of current pandemic situation.**

**Metro Toronto Convention Centre**  
255 Front Street West  
Toronto, ON  
M5V 2W6

## Questions?

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