

IntuiLab Opens New North American Headquarters in Chicago

Expanded global presence will support increasing demand for IntuiFace in the US and Canada



CHICAGO, AND TOULOUSE, FRANCE MARCH 10, 2018

IntuiLab, the company behind IntuiFace, the software platform for creating touch-first digital signage without writing code, has announced the opening of their new North American headquarters in Chicago's West Loop.

North America represents a significant market opportunity for IntuiLab. The new office is part of the company's growth strategy to add a local sales and support organization to better serve the needs of existing and potential customers. "Half of IntuiLab customers are based in the U.S.," said Kurt Haller, General Manager North America for IntuiLab. "We selected Chicago both for its central location and for its vibrant tech scene and strong talent pool." A grand opening for the new office will be held later this month.

About IntuiLab

IntuiLab is the creator of IntuiFace, the leading cross-platform software empowering anyone - of any skill set and in any business - to create, connect, deploy and measure touch-first digital signage without writing a line of code. Used by 1500 organizations in more than 85 countries and in fields as varied as retail, events, education, sales, government, and cultural institutions, IntuiFace accelerates the execution of interactive digitalization strategies for the physical place. IntuiLab is based in Toulouse and Chicago.

More information on <http://www.intuilab.com> and Twitter @intuilab.