

Intuiface Expands Global Presence with Opening of Taipei-based Sales and Support Office

10-Year Signage Veteran with East Asia Ties Will Lead Growth and Partnership Initiatives



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[Intuiface](#) – developer of the market-leading software for creating, delivering, and measuring location-based digital engagement without writing code – is pleased to announce the opening of a Sales and Support office in the city of Taipei. With this central presence in Asia, Intuiface can offer global support coverage as well as regional signage expertise to grow software sales and build relationships with locally-based hardware manufacturers.

Intuiface’s expansion into Asia was made possible by Series A funding received in 2018 and furthers the company’s goal to continue its upward trajectory of aggressive revenue growth.

Heading up the Taipei office will be Raphael Languedien, a 10-year signage veteran and local resident for the past decade. Most recently serving as Regional Sales and Operations Director for Scala, Languedien has held technical, sales, and business development roles throughout South East and East Asia. He is fluent in Mandarin, English, and French, and will supply a variety of language-specific nicknames upon request.

With an East Asia presence, Intuiface can deepen its regional market penetration, enlisting both the agencies and integrators targeting their own clients and the organizations who wish

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to create modern and engaging interactive digital content using in-house skills. In addition, with so many hardware manufacturers located in the region, Intuiface's on the ground presence permits the creation of productive business partnerships.

"We have ambitiously wanted to gain a foothold within Asia to accelerate Intuiface's development in a region that loves innovation," says Jacques Soumeillan, Executive President. "It is thrilling to have found such a qualified signage veteran in Raphael Languebien to help us make this ambition a reality. We have great things planned for the coming years."

Languebien, in his new role as Business Development Director - Asia, says, "I am very excited to accelerate the success of Intuiface's powerful and unique platform in the Asian digital signage market and beyond. It is a privilege to play a role in such a dedicated and passionate growing community".

The Taipei office is open and currently manages relationships with existing regional customers and partners. Local inquiries can be submitted via <http://www.intuiface.com/contact>.

About Intuiface

Intuiface is the world's premier platform for creating, deploying, measuring, and managing deeply interactive digital experiences without writing code. Over 1500 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. For any industry – including retail, manufacturing, hospitality, real estate, tourism, education – and for any intent – from digital signs to self-service kiosks and sales presentations.