

**FOR IMMEDIATE RELEASE**  
**Intuiface is the leading platform for interactive software creation. Its renowned no-coding software platform connects people to place using options like touch, RFID/NFC, computer vision, Web APIs, the Internet of Things, and more. With the simplicity of a drag-and-drop tool, users can create any design, storyboard, and layout, resulting in complex interactive experiences based on their own content and connected to Nexmosphere's sensors.**  
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### **Axiomtek Has Joined Forces with Nexmosphere and Intuiface to Realize Interactive In-store Shopping Experiences for Retail**

**Taipei, Taiwan, July 20, 2020** - Axiomtek - a world-renowned leader relentlessly devoted in the research, development and manufacture of series of innovative and reliable industrial computer products of high efficiency – is pleased to announce that it has joined forces with Nexmosphere and Intuiface to deliver integrated, all-in-one interactive signage and kiosk solutions with Nexmosphere's interactive sensors and Intuiface no-coding interactive content software platform to the retail industry. This strong collaboration demonstrates that Axiomtek is committed to providing interactive and customized smart retail solutions for building a seamless shopping experience.

Nexmosphere is a leader in the delivery of interactive sensors and actuators for retail. It provides various interactive light, touch, pick-up and presence sensors to create unique shopper experiences that can be implemented cost-effectively on a large scale. Intuiface is a leading retail interactive software company. Its renowned no-coding software platform enables connect people to place using approaches like touch, RFID/NFC, beacons, Web APIs, the Internet of Things, and more. With the simplicity of a drag-and-drop tool, users can create any design, storyboard, and layout complex interactive experience using their own content and connected to Nexmosphere's sensors. Through tripartite collaboration, Axiomtek provides system integrators and retailers with a faster and simpler way to develop and deploy smart retail communications.

"The retail industry is expected to benefit from interactive kiosks and digital signage players. These display devices, which deliver in-store product information and real-time promotions, have become the most effective methods of attracting customers," says Irene Huang, the business development manager of Intelligent Retail Solution Division at Axiomtek. "Responding to both system integrators and retailers expectation, we are glad to join forces with Intuiface and Nexmosphere for having the interactive software platform onto our products as well as integrated with the interactive sensors from Nexmosphere to complete signage platform to perform a more compelling solution. It can be also customized to any specific demands. We believe that with this hardware and software integration solution, the retail, corporate, banking, transportation and hospitality industries can seamlessly deliver relevant, enticing content perfectly tailored to the targeted audiences."

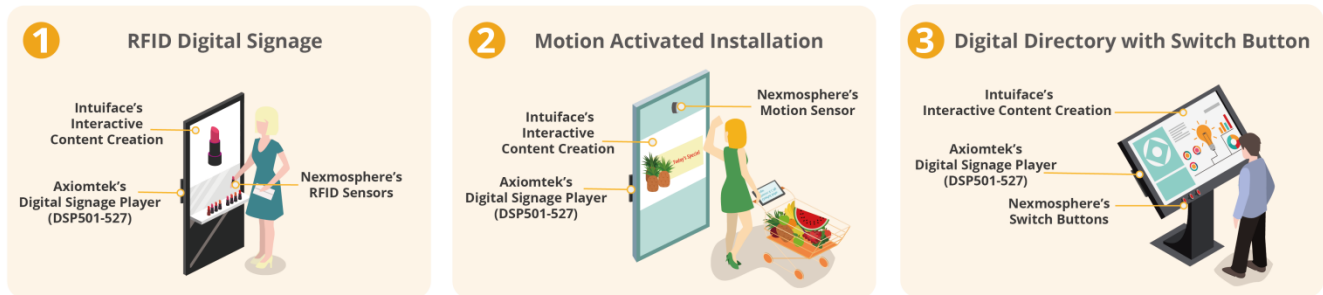
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## The integration of tripartite offerings can be succeeded in building diverse interactive advertisements.



By integrating Axiomtek's feature-rich, highly durable DSP501-527 signage player with Intuiface software platform and Nexmosphere's RFID sensors, motion sensor and switch buttons, the retailers can have infinite options for incorporating real-world interaction in their stores. The DSP501-527 is an ultra-slim 4k digital signage player powered by the 8th generation Intel® Core™ i5/i3 and Celeron® processor with Intel® Movidius™ Myriad™ X VPU card and Intel® OpenVINO™ toolkit. By adding the support of Intuiface, the interactive video content can be easily changed and replayed. Through the RFID tag technology, the RFID sensor can identify that a designated item is extracted or not. While the item is taken out, the LED will light up and the display will play a corresponding video. It also has a motion sensor which can detect the user's hand in 10 cm. The movement of consumer's hand therefore can activate another corresponding video. Moreover, users can switch different buttons to play different videos. The integration of tripartite offerings can be succeeded in building diverse interactive advertisements.

Axiomtek's DSP501-527 now supports Intuiface software platform and Nexmosphere's sensors. For more product information or customization services, please visit our global website at [www.axiomtek.com](http://www.axiomtek.com) or contact one of our sales representatives at [info@axiomtek.com.tw](mailto:info@axiomtek.com.tw)

### Advanced Features of DSP501-527:

- 8th gen Intel® Core™ i5/i3 & Celeron® processor (code name: Whiskey Lake)
- Supports Intel® Movidius™ Myriad™ X VPU card
- Supports Intel® OpenVINO™ toolkit
- 2 DDR4-2400 SO-DIMM for up to 32GB of memory
- 1 DisplayPort++ and 1 HDMI 2.0 ports
- 5 USB and 1 GbE LAN ports

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- 1 M.2 Key E 2230 for Wi-Fi/BT
- 1 M.2 Key B 3042 slot for 4G LTE

#### **About Axiomtek Co., Ltd**

Axiomtek has experienced extraordinary growth in the past 30 years because of our people, our years of learning which resulted in our tremendous industry experience, and our desire to deliver well-rounded, easy-to-integrate solutions to our customers. These factors have influenced us to invest in a growing team of engineers including software, hardware, firmware and application engineers. For the next few decades, our success will be determined by our ability to lead with unique technologies for AIoT and serve our key markets with innovatively-designed solution packages of hardware and software – coupled with unmatched engineering and value-added services that will help lessen the challenges faced by our systems integrator, OEM and ODM customers and prospects alike. We will continue to enlist more technology partners and increase collaborations with our growing ecosystem who are leaders in their fields. With such alliances, we will create synergy and better deliver solutions, value and the expertise our customers need.

As an associate member of the Intel® Internet of Things Solutions Alliance, Axiomtek continuously develops and delivers cutting edge solutions based on the latest Intel® platforms.

#### **About Intuiface**

Intuiface is the leading platform for interactive software creation. Its renowned no-coding approach connects people to place using options like touch, RFID/NFC, computer vision, Web APIs, the Internet of Things, and more. With the simplicity of a drag-and-drop tool, users can create any design, storyboard, and layout, resulting in complex interactive experiences based on their own content and connected to Nexmosphere's sensors. For more information, see [www.intuiface.com](http://www.intuiface.com).

#### **About Nexmosphere**

Nexmosphere provides a versatile collection of sensors and actuators designed to transform digital signage from mere content on a screen into rich and intuitive experiences. The versatile collection of interactive elements such as pickup & presence sensors, touch buttons, temperature sensors and LED lights can easily be integrated into your digital signage platform using a serial or USB connection. For more information, see <https://nexmosphere.com/>.

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