

Partnering with us for Digital Signage can provide new value to your company







SOLUTIONS

Environmental

Digital Signage Interactive Digital Signage Kiosks

Services

Animation / Motion Graphics
Application Development
Custom Applications
Interactive & Graphic Design
Content Management Systems (CMS)
Beacon Technology
UI & UX Design

NOTABLE BRANDS

Bath and Body Works
Chase Bank
Georgetown University
University of Kentucky Basketball
Penn State Football
Alabama Baseball
WMU Alumni Center
Logicalis
Porter Wright
Vertiv

CONTACTS

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What makes us a great fit for your company?

If you're a business that has information to share with either internal or external audiences, chances are we'd be an ideal fit to work together.

Perfect balance between Design and Technology

Red Minnow's foundation is built on a 50/50 mixture of design and technology and it has served our clients well. We know that design without clear objectives and engineered purpose will fall short. You relax — our masterful blend of design and technology produces exceptional, effective work.

Cost Savings from your current vendor / situation.

Red Minnow combines the services and quality of work of a big agency with the care and responsiveness that only an agency like ours can provide. The net result — work that is delivered on time, on budget and consistently accomplishes the goals and objectives set for the work.

Red Minnow can team with you to strategize about your products/services.

We've been in business for over 10 years, and every step of the way we've been seizing opportunities to make technology work to our clients' advantage. We do this by using existing Content Managed Systems (CMS) or by developing customized frameworks that aid our clients and provide streamlined processes for future use.

We don't believe in "Good Enough"

We always seek to create that which is better, greater and more successful. We strive to create lasting relationships with our clients through strong communication, hard work and exceptional results driven projects. When we start a new project, we do our best to make an early impact. That passion is what has driven some of our best work and we continue to hold ourselves to the highest level of service while delivering a great product and experience to our clients.

We build engaging digital experiences that help you stand out in the crowd.

PAST PERFORMANCES

Below are a few samples of our work. We invite the opportunity to discuss these projects in more detail with you.















