

This Privacy Policy explains how Guerrero, LLC (“**Guerrero, LLC**” “**we**” or “**us**”) collects, uses and shares information about you. This Privacy Policy applies to information we collect when you use our websites, mobile applications and online services (collectively, the “**Services**”) or when you otherwise interact with us, including when you attend events hosted by us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as by adding a statement to our website homepages or sending you a notification). We encourage you to review our Privacy Policy to stay informed about our information practices.

Collection of Information

Information You Provide to Us

We collect information you provide directly to us. For example, when you subscribe to NextGen Collective, register for or attend our events, enter a contest, or complete a survey, you may provide information about you and your business, such as your name, e-mail address, phone number, employer, social media handle, educational background, biographic information and any other information you choose to provide.

Information We Collect Automatically When You Use the Services

When you use our Services, we automatically collect the following information about you:

- **Contacts.** We collect information about contacts on your device’s phonebook in accordance with the permission process established by your mobile device.
- **Camera and Photos.** Some of our Services collect images and other information from your device’s camera and photos. We collect this information in accordance with the permission process established by your mobile device.
- **Log Information:** We collect log file information when you use the Site, which includes the type of browser you use, access times, pages viewed, your IP address and the page you visited before navigating to our Site.
- **Device Information:** we collect information about the mobile device you use to access our apps, such as the hardware model, operating system and version, unique device identifiers, and mobile network information.
- **Information Collected by Cookies and Other Tracking Technologies:** We and our service providers may also use cookies, web beacons and other tracking technologies to collect information about you and your interactions with the Services, including information about your browsing behavior and other engagement with the Services.

Information We Collect From Other Sources

We may also receive information about you from other sources and combine or link that with information we have about you. For example, if another member of our Alumni Society refers you for membership, that other member may provide your name, email, phone, LinkedIn handle, employer and educational background.

Use of Information

We use the information we collect about you for a variety of purposes, including, to:

- Provide, maintain and improve our Services, and develop new products and services;
- Provide and deliver the products and services you request, process transactions and send you related information, including confirmations, invoices, updates and security alerts;
- Respond to your comments, questions and requests and provide customer service;
- Communicate with you about products, services, offers, promotions, rewards, and events offered by us and others, and provide news and information we think will be of interest to you;
- Monitor and analyze trends, usage and activities in connection with our Services;
- Personalize and improve the Services and provide advertisements, content or features that match user profiles or interests; and
- Process and deliver contest entries and rewards.

We are based in the United States and we process and store information in the United States. As such, we and our service providers may transfer your information to, or store or access it in, jurisdictions that may not provide equivalent levels of data protection as your home jurisdiction. We will take steps to ensure that your personal data receives an adequate level of protection in the jurisdictions in which we process it.

Sharing of Information

We may share information about you as follows or as otherwise described in this Privacy Policy:

- If you are a subscriber of NextGen Collective, we may share information about you with other members;
- With other companies we think can offer you services and products of interest to you. If you would like to opt out of this sharing, please contact us via the information provided in the “Contact Us” section below.
- If you register for or attend one of our events, we may share information about you with the event sponsors and other event attendees.
- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we are required by, or believe disclosure is in accordance with, any applicable law, regulation or legal process request;
- To protect the rights, property and safety of Guerrero or others;
- Between and among Guerrero and its subsidiaries and affiliated companies; and
- In connection with, or during negotiations of, any merger, sale of company assets, financing or acquisition of all or a portion of our business to another company;

- With your consent or at your direction, including if we notify you that the information you provide will be shared in a particular manner and you provide such information.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

Advertising and Analytics Services Provided by Others

We allow others to serve advertisements on our behalf across the Internet and to provide analytics services on our behalf. These entities may use cookies, web beacons and other technologies to collect information about your use of the Services and other websites and online services, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. This information may be used by us and other companies to analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on our Site and other websites, and better understand your online activity. This Policy does not apply to, and we are not responsible for, third-party cookies, web beacons, or other tracking technologies. For more information about interest-based ads, or to opt out of having your web browsing information used in this way, please visit www.aboutads.info/choices.

Your Choices

Cookies

Most web browsers are set to accept cookies by default, but you can usually change your browser settings to remove or reject cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Site.

Promotional Communications

You may opt out of receiving promotional communications from us by following the instructions provided in those communications. Please note that if you opt out of receiving promotional communications, we may still send you transactional or relationship messages, such as those about your account or our ongoing business relations.

Your California Privacy Rights

California law permits residents of California to request certain details about how their information is shared with third parties for direct marketing purposes. However, under the law, a business is not required to provide this information if it permits California residents to opt in to, or opt out of, this type of sharing. We qualify for this alternative option. To opt out of having your information shared with third parties for direct marketing purposes, please contact us via the information provided below.

Contact Us

If you have any questions about this Privacy Policy, please contact us at:

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