

For Immediate Release – August 14, 2019

Prostate Cancer Canada (Atlantic) Receives Donation from Atlantic Canada's Trucking Industry

Dieppe, NB – The Atlantic Provinces Trucking Association, on behalf of its 340 members throughout the region, has donated \$8,410 to support Prostate Cancer Canada's programs and research initiatives.

Raised during a recent trucking industry event, the donation reflects the industry's values and commitment to support initiatives that are important to people and help strengthen communities in Atlantic Canada.

"Our members have exceptionally big hearts, and are passionate in their support of Prostate Cancer Canada in Atlantic Canada," says Jean-Marc Picard, executive director of the APTA.

"We are incredibly proud of our members who, in addition to this initiative, make significant contributions of time and financial support to countless other charitable and community-based organizations across our region."

Dennis Potharst, Interim Executive Director, Atlantic Region, Prostate Cancer Canada, says: "We want to thank the APTA and its members for their generous donation in support of our Plaid for Dad campaign leading up to Father's Day every year. This contribution will help us save and improve more lives of Canadians affected by prostate cancer – those with the disease and the family members that support them, including those affected in Atlantic Canada."

APTA's 340 members are among the Atlantic region's top employers. For information about the road transportation industry, and the progressive career paths, training opportunities, and job openings it offers, visit the APTA website: www.apta.ca.

Prostate Cancer Canada is the leading national charity addressing prostate cancer needs across the country. We invest in world-leading Canadian research, we are a strong voice to influence governments and health care professionals, we share trusted information; increase public awareness, and we work with support groups across Canada. Learn more: www.prostatecancer.ca.

Our Vision: A Connected Atlantic Canada



Pictured from left to right: Dennis Potharst, Charlie Taylor, Jean-Marc Picard

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