

For Immediate Release – September 3rd, 2019

Happy National Trucking Week from the APTA!

Dieppe, NB – This week, September 1-7, is National Trucking Week. This is a very important week for the trucking industry as the Atlantic provinces take time to honor the men and women who keep our economy moving by delivering goods 24 hours a day, seven days a week. The trucking industry in Atlantic Canada employs thousands of drivers and moves 90% of all consumer products in Atlantic Canada – and almost two thirds, by value, of trade with the US.

“Without the trucking industry, the products and goods that we need and rely on everyday wouldn't reach our stores and homes. Trucking is not only important to everyone's livelihood but important to the economy in Atlantic Canada and one of the largest employers in our region. The APTA would like to thank all of the Professional Drivers, Mechanics, Dispatchers and Support Staff who keep our economy strong, and make sure the things we need arrive on time and safely daily.” says Jean-Marc Picard, executive director of the APTA.

Most companies show their appreciation and raise awareness for the industry and the significant role it plays in our nation's economy by organizing company/family BBQs, truck washes, breakfasts and special giveaways to employees.

National Trucking Week began in the late 1990s to spotlight the contributions of workers in the trucking industry such as drivers, mechanics, dispatchers, who keep our economy strong.

About APTA

The APTA is the trusted and effective voice of the road transport industry in Atlantic Canada. With more than 340 members (commercial carriers, brokers, owner-operators and associated trades), we are an effective lobby and advocacy organization dedicated to the continued growth and strength of our industry.

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