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Professional Truck Drivers Appreciate Outpouring of Support from Atlantic Canadians

Thank you Atlantic Canada.

While the trucking industry is a designated essential service amidst the current crisis and states of emergency that grip our region and North America, the outpouring of support for professional truck drivers - from individuals, organizations, and businesses - is also essential, and very much appreciated.

“Thousands of highly skilled professional drivers are working very hard under extraordinary conditions, concerned for their health, and with almost no access to their essentials,” explains Jean-Marc Picard, Executive Director of the Atlantic Provinces Trucking Association.

“But Atlantic Canadians are showing up for them in a big way, providing much of what they need; hot showers, meals, rest places, and heartfelt appreciation and encouragement.”

From Placentia, Port aux Basques, and Charlottetown to Halifax/Dartmouth, and right through to Edmundston, special offers and free services for professional drivers from restaurants, hotels, organizations, and truck stops are appearing online and at the roadside. In their own way, they too are providing essential services.

In Quispamsis, one group created an initiative, www.helpatruckernb.ca, to raise \$25,000 and provide 100-150 free hot meals daily to professional drivers. “That’s incredible,” says Picard.

“When this crisis began and demand for goods across multiple borders intensified, drivers responded by finding solutions and doubling their efforts to ensure safe, timely delivery of critical goods,” explains Picard, adding “Atlantic Canadians have big hearts, and the things they’re doing to support professional drivers are very much appreciated. Thank you everyone on behalf of our entire industry.”

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Media Contact:

Jean-Marc Picard, Executive Director
Atlantic Provinces Trucking Association
jmpicard@apta.ca | 506-855-2782 | 506-875-2854

Our Vision: A Connected Atlantic Canada