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Goods Will Continue to Move, assures APTA

Although COVID-19 has exposed some vulnerabilities and forced industries to rethink their operations, one thing remains absolutely certain: the Atlantic Canadian supply chain's ability to withstand these trying and unpredictable times is highly dependent on the trucking industry and their customers working cohesively and sensibly together.

“Truck drivers move all of the essential products Canadians depend on, including all the medical and sanitation supplies to combat the spread of this virus, emergency relief, food, fuels, operating components and raw materials used in manufacturing, and many more.” says Atlantic Provinces Trucking Association executive director Jean-Marc Picard.

Most companies face challenges these days, either financial or operational, which impact the supply chain and have a broader affect on many more businesses and organizations. Even under these circumstances, the trucking industry continues to work with its suppliers, partners, and all levels of government to ensure goods are delivered safely and without interruption throughout the Maritime Provinces and Newfoundland & Labrador.

“We are an essential service and continue to deliver, even though we are part of the supply chain which sometimes gets interrupted,” explains Picard.

Newfoundland relies on two ferries to get their goods. If there is a disruption to one of them – due to mechanical issues, weather, or something else – the supply chain adjusts accordingly.

“We want to re-assure people in Newfoundland & Labrador that the trucking industry's commitment to deliver goods to the province continues. As it has for many years, the trucking industry has the capacity to continue the delivery of goods to the province. Nothing will change.”

“When the blockades this winter caused major rail disruptions, trucking ramped up capacity and continued to ensure the delivery of goods across Canada. This is what we do.”

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Our Vision: A Connected Atlantic Canada