

For Immediate Release – July 12, 2021

Atlantic Truck Show Plans Return to Moncton for June 2022

Moncton, NB – One of Atlantic Canada's only events for the trucking & transportation industry has announced it will return to the Moncton Coliseum next June. Presented by the Atlantic Provinces Trucking Association (APTA), the **Atlantic Truck Show** will take place **June 3-4, 2022**. This key event serves as a venue to showcase all the latest trucks and truck-related products on today's market, and the 2022 edition will offer a renewed focus on trucks for all trades – focusing on vehicles for construction and building supply, dump trucks, and forestry.

As the largest national truck show east of Montreal, the Atlantic Truck Show draws visitors from throughout New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and beyond. More than 12,000 attendees took part in the most recent edition in 2019. In partnership with the APTA, the show will offer educational and networking opportunities, paving the way for exceptional business prospects to generate new leads.

"APTA is delighted to continue our strong working relationship with Master Promotions to produce the Atlantic Truck Show," said Jean Marc Picard, Executive Director, APTA. "The show is important to our members and is used to advocate the advancement and improvements to the commercial trucking industry in Atlantic Canada. The pandemic has held us from hosting any events over the last 18 months therefore this show is going to be an big event for everyone in the industry."

"The Atlantic Truck show is an important trade event within the Atlantic provinces," said **Mark Cusack, National Show Manager**. "Industry leaders from across the trucking and transportation sectors trust this show for lead generation, relationship building and – of course – making sales!"

Exhibitors interested in the Atlantic Truck Show can stay tuned to www.AtlanticTruckShow.com and will be contacted via email when sales information becomes available. Visitors interested in attending the show are encouraged to stay tuned to the show website for additional information and show features, as well as the show's [Facebook](#) and [Twitter](#) pages, which will share current details on the event.

Show Website:

www.AtlanticTruckShow.com

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