

WEBSITE

Banner Ad

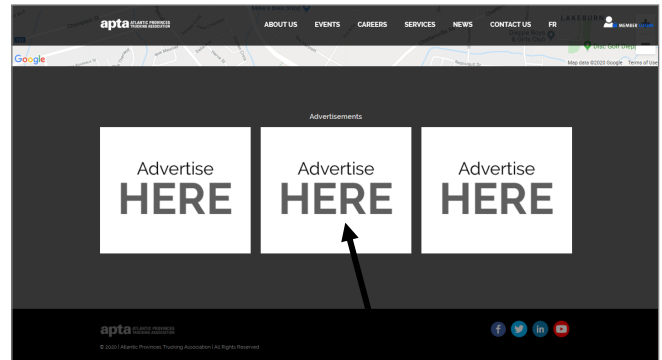
Ad Dimensions

300 pixels wide by 250 pixels high

Placement

Cost (3, 6, 12 months)
\$300, \$500, \$1,000

*Your ad will be featured on the bottom of every page of the APTA website. Company links are added with ad placement. By clicking on the ad, people will automatically be directed to your website.



BANNER AD DIMENSIONS
300 pixels wide by 250 pixels high

NEWSLETTER

From the Road Quarterly e-Newsletter.
Deliver your message directly to the APTA audience.
Each issue has a minimum of 10 pages, maximum of 20.

Banner Ad, Half Page Ad & Full Page Ad

Placement

Location **Cost** (1, 2, 3, 4 editions)
Banner \$150, \$275, \$400, \$500
½ Page \$200, \$350, \$500, \$650
Full Page \$400, \$700, \$1,000, \$1,300

Deadline Schedule

Issue Date	Booking & Material Closing Date
March 25, 2021	March 17, 2021
June 24, 2021	June 16, 2021
September, 23, 2021	September, 15, 2021
December 16, 2021	December 8, 2021



Full Page
7.5" wide x 9.75" high

WEEKLY E-MAIL BLAST

APTA will indicate in the header/subject line that the e-mail is a paid advertisement message:

- Message must come with text (or poster in jpeg & pdf formats), link to website and company logo
- APTA will send to full membership (over 800 members in distribution list) on Fridays.
- Only two sponsored messages allowed weekly
- Cost is \$300 for one week and \$575 for 2 weeks

IMPORTANT

- Pricing does not include HST (15%)
- All pricing & payments are in Canadian Funds
- Advertising is only available to APTA members

Prices are subject to change without notice and are current at time of printing