# papercurve

# Customer Testimonials

> **They listen to our needs and our ideas**, are readily available, and are committed to continually improving the platform for us.

"I was a new director building a new team and operationalizing a new business unit. Since we would be launching products that were promotionally sensitive, we were anticipating many documents for review in a short period of time. We needed a system that was straightforward, user friendly, compliant, effective and efficient. As well, we wanted a partner that was flexible and adaptable and understanding of our start-up situation. It was going to take a team approach to figure out together exactly what would be needed.

Papercurve did just that and more. They listen to our needs and our ideas, are readily available, and are committed to continually improving the platform for us. I cannot say enough on how they continue to deliver and ensure we are satisfied and using the service to its full potential."

**— Kim Jensen, Business Unit Director
Fresenius Kabi Canada**

> I was amazed at how **easy and intuitive** Papercurve was to use.

"After working in the pharmaceutical industry for many years with cumbersome marketing content approval systems, I was amazed at how easy and intuitive Papercurve was to use. In addition, we received great training, and ongoing live support from a knowledgeable and highly accessible team."

**— Jerome Sneiderman, Director of Marketing
Cardiol Therapeutics**

> The entire team agreed it met our needs and we were getting **great value for our money**.

"Document reviews and approvals can be a painful process for marketers and our existing process wasn't cutting it. We wanted to find a tool to help hold the team accountable to review structure and timelines. Most importantly, we searched for something that met our promotional review needs that was also cost-effective.

In our search, we found Papercurve. The entire team agreed it met our needs and we were getting great value for our money."

**— Sue Clement, Senior Director, Marketing
Saol Therapeutics**

> It is one of the **most reliable** tools I use across client accounts.

"When I first began using Papercurve, I didn't realize how much I would really come to depend on it. Having the ability to streamline the review and approval process is critical for keeping projects moving forward. With added functionality to track version control and remind approvers when action is required without having to follow-up, managing multiple projects at once becomes a lot easier to handle. It is one of the most reliable tools I use across client accounts."

**— Tamara Carvalho, Health Account Director
NFA Health**