

# ANAPLAN & ALTERYX: SOLUTION PARTNERS FOR SUCCESS



*Now available at Accelytics Consulting!*

## ANAPLAN

Anaplan is a cloud-based planning and performance management platform that enables organizations to build, deploy, and maintain planning, budgeting, and forecasting models in a single platform.

## ALTERYX

Alteryx is a data analytics and business intelligence platform that enables users to easily and efficiently analyze, visualize, and share data insights that offer a wide array of features and tools.

## IN PARTNERSHIP

The combination of Anaplan and Alteryx can provide organizations a powerful tool set for data analysis, planning, and decision-making that work together in synchronicity.

## Core Advantages of this Partnership:

### Data Integration

Alteryx can be used to integrate and clean data from multiple sources, which can then be seamlessly fed into Anaplan for planning and forecasting purposes.

### Data Visualization

Alteryx's visualization capabilities can be used to create interactive charts and graphs that help to communicate the insights and results generated by Anaplan's planning models.

### Advanced Analytics

Alteryx's advanced analytics tools, such as predictive modeling and machine learning, can be used to uncover trends and patterns in data that can inform the development of Anaplan's planning models.

### Improved Decision Making

By combining the data integration, visualization, and advanced analytics capabilities of Alteryx with the planning and forecasting capabilities of Anaplan, organizations can gain a more complete and accurate understanding of their data, which can help to improve decision-making processes.

## About Accelytics:

We're one of the only boutique partners offering this solution partnership! Accelytics specializes in process and planning transformation for leading organizations throughout supply chain, finance, banking, sales performance and retail domains.

We're staffed with industry experts and technology consultants that use an approach ensuring business processes are scalable, feasible and optimal.

Adding Alteryx to our partner offering gives our clients an additional tool that works in synergy to provide optimized processes and deeper insights.

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**Pairing Anaplan with Alteryx allows us to efficiently deploy tightly integrated connected planning applications across an entire enterprise, bringing together any kind of preexisting systems.**

**Alteryx's power for moving, transforming and managing data sets is a perfect complement to Anaplan, synergistically enabling us to rapidly transform the way our clients plan their business operations.**

**- Chris Louttit, Senior Director of Supply Chain at Accelytics Consulting**

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# THE POWER OF THE PARTNERSHIP



Accelytics' expertise is centered on Supply Chain, Finance, Sales Performance and Retail domains. Pairing these solutions can add value uniquely to each of these functions.



**SUPPLY  
CHAIN**



**FINANCE  
& BANKING**



**SALES  
PERFORMANCE**



**RETAIL &  
CPG**

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*"Alteryx and Anaplan are a natural fit for organizations who are looking to better understand their data and apply relevant insights to their planning processes, anywhere within the organization. Whether in Supply Chain, Sales, Finance or Operations, connecting the data enhancement and integration power of Alteryx, along with the flexibility and connected planning outcomes delivered through Anaplan, we have seen customers align and pivot their businesses faster than their competitors in order to gain the market advantage." - Dan Beley, VP of Sales*

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## IMPROVE FORECASTING

Alteryx's data capabilities matched with Anaplan's planning and forecasting capabilities can be used to model, predict and enrich forecasts based on a variety of factors, such as historical sales data, market trends, and customer demographics.

## INTEGRATE SOURCE SYSTEMS

Alteryx can be used to integrate and clean data from various sources, including sales data, customer data, and market data, which can then be fed into Anaplan for analysis and planning purposes.

## ENABLE COLLABORATION

Both Alteryx and Anaplan support collaboration, which can help connect your departments across the enterprise to work together more effectively and make data-driven decisions.

## PLAN KEY RESOURCES

Anaplan can be used to help organizations plan and allocate resources, such as manufacturing capacity, sales needs, new product R&D, and much more to enable growth and hit performance targets.

## TRACK PERFORMANCE

Anaplan and Alteryx's dashboards and reporting capabilities can be used to track key performance indicators (KPIs) across your organization, and give you a granular, deep look into your business.

## IMPACT THE ENTIRE ENTERPRISE

With the data capabilities of Alteryx and the connected planning of Anaplan, these systems can make a big impact across the entire organization.