



FEASIBILITY TOOL IN ANAPLAN HELPS PULTEGROUP DELIVER PROJECTS AHEAD OF SCHEDULE

PulteGroup is a home construction company based in Atlanta, Georgia. The company is the 3rd largest home construction and real estate development company in the United States, based on the number of homes closed. PulteGroup operates in 44 markets in 23 states with over 5,000 employees nationwide.



INDUSTRY

Real Estate, Construction



USE CASE

FP&A, Feasibility Analysis



TECHNOLOGY

Anaplan

CHALLENGES

PulteGroup was using a Feasibility Study Management tool built on Microsoft Silverlight technology. Microsoft had set the support end date for Silverlight to be in October 2021, which left PulteGroup needing a new platform for their Feasibility Tool and project analysis.

SOLUTION

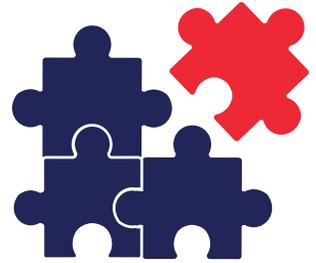
With the ability to customize processes, apply functionality and migrate all workflow processes under one accessible platform across the company, Anaplan was the selected technology solution to help transform PulteGroup's FP&A Feasibility Tool.

Anaplan partnered with Accelytics to construct various Financial Reports, Supporting Schedules, and Administrative securities within Anaplan. For IT specific files, data flow processes, cadence, and procedures, the team developed the deliverables for exporting data sets to reporting applications using the Anaplan API (Application Programming Interface).

RESULT

After implementation, PulteGroup was able to utilize a developed Feasibility Tool model in Classic and the NUX (new user interface) for capturing the input drivers that define a community by product line. With this, a workflow process can now be applied with the ability to freeze a project after review and for approval. In addition, this gave PulteGroup the ability to manage, control, copy and report on feasibility (community subsets) scenarios, which significantly enhanced the end user experience and workflow process.

Overall, project timeliness and budget stewardship have increased, as the team constantly delivers projects ahead of schedule. PulteGroup was able to transition smoothly to the new Anaplan software without interruption in their project planning.



Accelytics stands for "accelerated analytics." Our team specializes in business process optimization and technology enablement within the scope of supply chain, sales performance management, and financial planning and analysis.

Accelytics leverages its Accelerated Approach methodology to help clients establish industry focused sustainable processes while using technology as a true enabler to the process.

Our experienced team delivers a broad range of services to help clients throughout their entire transnational journey.

We provide solutions that include business process optimization, technology enablement and support services.

Accelytics is headquartered in Houston, TX with offices in Dallas, Denver, Minneapolis and New York.

Learn more at www.accelytics.com.