42nd Annual Dr. Martin Luther King, Jr. Luncheon

MONDAY, JANUARY 17, 2022 | VIRTUAL

A Premier Luncheon in Celebration of the Legacy of Dr. Martin Luther King, Jr.

VENDOR PROPOSAL

A Presentation of the African American Community Service Agency
501(c)(3) tax exempt charity
October 15, 2021

Dear Dr. Martin Luther King, Jr. Luncheon Vendors:

The African American Community Service Agency is seeking your support as a vendor during our 42nd Annual Dr. Martin Luther King, Jr. Luncheon. The Virtual Luncheon offers an optimal virtual opportunity for your company’s name to be displayed in major areas such as our exhibition areas, our program guide, website and more.

We have limited virtual vendor packages that can be customized to meet your marketing objectives virtually. Our goal is to provide supporters with the best exposure available to our virtual audience.

The Annual Martin Luther King Luncheon is a celebration of the life and legacy of the late Civil Rights leader, Dr. Martin Luther King, Jr. His main legacy was to secure progress on civil rights in the United States and he is frequently referenced as a human rights icon today. In addition to supporting his legacy, proceeds from this virtual event will support AACSA programs and the services we offer.

The AACSA is a non-profit organization founded in 1978. Since 1979, it has been centrally located in San Jose at 6th and Julian Street. We administer varied programs geared to youth, seniors and the general community. Those programs include: The Juneteenth in the Park Festival, Warrior-Jackson Library, STEAM on Saturday, AACSA Leadership Academy (ALA), AACSA CARES, Senior Citizens Prom, Kids Christmas Toys Give-A-Way, and Policy and Advocacy.

The MLK Luncheon offers several levels of vendor opportunities for both corporate and community organizations. For additional information, please contact us at (408) 292-3157.

Strength in Unity,

Milan R. Balinton
Executive Director
African American Community Service Agency
42nd ANNUAL MLK LUNCHEON VENDOR OPPORTUNITIES

HERE’S YOUR CHANCE! As a virtual vendor, not only will you be able to distribute your information at the 42nd Annual MLK Luncheon, we also will provide you additional exposure via our web site. A representative from the MLK Luncheon Vendor Selection Committee, can provide you with full details on the package and information needed to ensure your business is promoted on our website before, during and after the event.

FLEXIBLE MARKETING + PROMOTION!

NON-PROFIT VENDOR PACKAGE - $40.00

- Listed as vendor on the virtual program book and website
- Listed in AACSA Business Directory for one year
- Receive a copy of the Virtual MLK Program Book

FOR-PROFIT VENDOR PACKAGE - $75.00

- Listed as vendor on the virtual program book and website
- Listed in AACSA Business Directory for one year
- Receive a copy of the Virtual MLK Program Book

EXHIBITOR SPONSOR - $125.00

- Listed as Exhibitor Sponsor on MLK Luncheon website
- Listed as Exhibitor Sponsor on MLK Program Book
- Listed in AACSA Business Directory for one year

Information Needed for Business Directory

- Company logo (size of logo must be 130px x 100px)
- Company Name
- Brief description of services/product (maximum length of 1000 words)
- URL address of your web site
- All information must be submitted electronically to info@sjaacs.org

Rules & Policies

- Vendor must be logged in by 10:30 am for a run-through and 1:30pm—2:30pm. (No Exceptions)
- Non-Profit must include Tax ID # on application
- No Refunds for cancellations
- Make checks payable to AACSA (Please note there will be a surcharge of $35.00 for returned checks)
- Confirmation of vendor spot will be confirmed upon receiving payment.
- Vendor space is limited. Reserved your spot now to secure your space.
- Email address is mandatory on application. Confirmation of application with additional information will be sent by email.
- Any vendor-related questions, please contact AACSA at (408) 292-3157 or info@sjaacs.org

For more information on unique Martin Luther King, Jr. Luncheon vendor opportunities, contact:
African American Community Service Agency | Email: info@sjaacs.org | Phone: (408) 292-3157
42nd Annual Dr. Martin Luther King, Jr. Luncheon

VIRTUAL VENDOR APPLICATION

Please fill out and submit to reserve your space:

| COMPANY NAME:                        |
| INDIVIDUAL NAME:                     |
| ADDRESS:                             |
| PHONE:                               |
| E-MAIL:                              |
| FACEBOOK:                            |
| INSTAGRAM:                           |
| TWITTER:                             |
| WEBSITE:                             |

I will be selling the following:

<table>
<thead>
<tr>
<th>VENDOR TYPE</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Profit</td>
<td>$40.00</td>
</tr>
<tr>
<td>Tax ID #__________________</td>
<td></td>
</tr>
<tr>
<td>For-Profit</td>
<td>$75.00</td>
</tr>
<tr>
<td>Exhibitor Sponsor</td>
<td>$125.00</td>
</tr>
</tbody>
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☐ Check the box to indicate you’ve read and understand the Rules & Policies specified on page 3. Not checking this box will delay the processing of your application. Vendors must submit application and payment before January 7, 2022.

Enclosed Amount:___________ [ ] CHECK [ ] CASH [ ] MONEY ORDER [ ] CASHIER’S CHECK [ ] DEBIT/CREDIT CARD [ ] EVENTBRITE

Make Payable to: African American Community Service Agency
Send Payments & Applications to: AACSA, 304 N. 6th Street, San Jose, CA 95112 | phone: (408) 292-3157  fax: (408) 292-3276