PARTNER UP
Collaboration is *Key*

With the strength of teamwork — our technology combined with your expertise can be a match made in heaven, we can join forces and create a truly powerful duo. Let's collaborate.

In-Network Partnership
(Strategic Client User Umbrella Accounts)

Industries we partner with:

> Consultants
> Marketing Firms
> Market Research Firms
> Lead Gen Companies
> Sales Outsourcing Companies
> Business Coaches
> Business Process Improvement Companies
> Sales Training Companies
> Analytics Companies
> Advertising Firms

How does it work?

> In-Network Partners are service providers whose services strategically align with White Rabbit Intel's (WRI's) technology and mutually benefit one another. There must be a clear opportunity to generate tremendous ROI for both parties.

> In-Network Partners have "umbrella accounts" (a parent account) and have sub-accounts (partner's clients).

> In-Network Partners have an account and may add your clients as sub-users to your account.

> WRI customers will have access to an "In-Network Services" tab that will have all of the logos, descriptions, and list of available In-Network Partner services.

> In-Network Partnerships can "spiderweb" out into extensive multi-level accounts to create a massive ecosystem of valuable products and services.

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Pricing Options

A In-Network Partners may push all expenses onto their clients to be billed directly by WRI.

> The partner will receive a 10% (ten percent) net revenue share for all conversions (i.e., a referral-style relationship).

> The sub-account owner will have control over their accounts and grant or remove permission for the partner to have access to their account at any given time.

> Sub-accounts aren't directly tied to the In-Network Partner under any circumstances.

> Sub-account users follow WRI's standard pricing model.

B In-Network Partners may absorb WRI data-processing costs for their clients by incorporating it into their service offerings.

> The Partner will receive a 20% (twenty percent) discount across all data processing costs across all accounts regarding WRI's standard pricing model X 0.80.

> Sub-account user subscriptions are discounted 50% (fifty percent) → a standard flat rate of $25/user/month (USD).

Why become an In-Network Partner?

In-Network Partners get to expand their offerings and incorporate advanced AI into their tool-set to work better, faster, and more effectively while offering new, unique insight into their clients' businesses.

The perks: If you're a consulting, training, or coaching firm.

> Have the ability to understand the businesses you work with or are auditing much faster with better accuracy.

> Understand where pillars of revenue are in minutes, not days.

> Know your clients' actual ideal targets for the products and services they offer.

> Opportunity to joint-market with WRI and both WRI and partners may use each others' logo(s) with permission, respectfully.

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The perks: If you're a marketing, market research, or advertising firm.

› Process client data with AI and gather insight into their business.

› Understand the actual target demographic, both business-wide and product/service specific in minutes, instead of months.

› Draw market-specific conclusions faster (successes and failures).

› Adjust your marketing effort and strategy before launching campaigns.

› Opportunity to joint-market with WRI and both WRI and partners may use each others' logo(s) with permission, respectfully.

The perks: If you're a lead generation company.

› Understand the real ideal customer personas of the product(s) or service(s) you sell for your clients within minutes.

› Remove the "assumptive sales" process from your strategy and replace it with mathematical calculation.

› Increase engagement success (meaningful conversations) and decrease the cost of new customer acquisition.

› Provide leads that result in more meetings and close more deals for your clients.

› Opportunity to joint-market with WRI and both WRI and partners may use each others' logos with permission, respectfully.

The perks: If you're a sales outsourcing company.

› Understand the true ideal customer personas of the product(s) or service(s) you sell for your clients within minutes.

› Remove the "assumptive sales" process from your strategy and replace it with mathematical calculation.

› Cut out the "fat" to sell faster with greater accuracy, less time wasted, and less noise—at a much higher level of efficiency and effectiveness at an average of a 28% (twenty-eight percent) increase in only one month.

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> Increase engagement success (meaningful conversations) and decrease the cost of new customer acquisition.

> Create more meetings and close more deals for your clients.

> Opportunity to joint-market with WRI and both WRI and partners may use each others' logo(s) with permission, respectfully.

The perks: If you're an analytics company.

> Add another level to the insight to provide to clients and partners in your ecosystem.

> Add a layer of predictive analytics and forecasting to your analyses.

> Additional available features and benefits to your client and partner bases.

> Opportunity to joint-market with WRI and both WRI and partners may use each others' logo(s) with permission, respectfully.

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