

PARTNER UP

Collaboration is *Key*



With the strength of teamwork —our technology combined with your expertise can be a match made in heaven, we can join forces and create a truly powerful duo. Let's collaborate.

Affiliate Partnership

Industries we partner with:

- > Software Resellers
- > CRM Providers
- > Independent Software Vendors
- > Anyone interested in selling WRI Products!

How does it work?

- > Share White Rabbit Intel's (WRI's) advanced AI technology with your network or clients and split the profits!
- > Learn insight and gain expertise on White Rabbit Intel's technology with the training, resources, and support you need to succeed.
- > The WRI Affiliate Partner program helps us lead the change and transformation of the sales enablement and industry-specific markets.
- > Partners receive product and software training, sales materials, and sales training so you can grow your business by delivering world-class AI solutions.
- > Affiliate Partners are given a referral URL code (if available) as an identifier of proof of sale that will result in automated commission payouts.

Close more deals—with your expertise in AI.

Learn:

- > We'll provide you with a wealth of tools and resources to understand artificial intelligence, our platform, and the industry, so you and your team are equipped for success.

Sell:

- > You and your sales team will have access to a library of materials designed to help diagnose customer pain points, training on how to sell WRI values, and guidance on the best strategic customer conversations.

The perks of becoming a Affiliate Partner.

- Affiliate Partners are standard reseller and referral contracts, with a 10% net revenue share model for successful sales conversions.
 - Net revenue share is paid-out for up to one year or for the account's lifespan —whichever comes first.
 - Net revenue share for the total cost for subscription and in-app user spend.
- Increase your clout/reputation, be seen, and increase business relationships while introducing people to the latest bleeding-edge technology.
- Access to WRI sales materials, marketing materials, and sales training.
- The Affiliate Partner receives a net revenue share when a new user(s) make payment(s) to WRI.
 - We provide a unique URL link to identify the referrer or reseller.
- Opportunity to joint-market with WRI and both WRI and partners may use each others' logo(s) with permission, respectfully.

Reseller Partners:

- May receive bonuses and milestone rewards for hitting sales targets, breaking records, and achieving milestones.
- Will receive access to a reseller platform (if available) to resell without the need of a WRI representative.
- Are paid a reduced net revenue share of 5% (five percent) for referrals or sales requiring WRI's direct intervention.
- Gain access to sales materials, marketing materials, and training materials to help sell WRI more effectively.
- Must perform the satisfactory ability and proof of product knowledge of White Rabbit Intel's to certify as a "Certified Reseller" of White Rabbit Intel products.